**Performance Improvement at All Levels**

**Health Equity**
- The attainment of the highest level of health for all people.

**Community Health Improvement**
- A long-term, systematic, community-wide effort to address public health problems based on the results of community health assessment.

**Health Equity**
- Achieving health equity requires valuing everyone equally with focused and ongoing societal efforts to address avoidable inequalities, historical and contemporary injustices, and the elimination of health and health care disparities.

**Strategic Planning**
- A deliberate decision-making process that defines where an organization is going.

**Workforce Development**
- The use of performance measures for identified competencies, identification of needed professional personnel, and formulation of plans to address workforce gaps. It also includes the planning, implementation, and evaluation of lifelong learning to equip public health workers to develop new skills as needed.

**Performance Management**
- Actively using performance data to improve the public's health.

**Quality Improvement**
- A continuous and ongoing effort to achieve measurable improvements in the efficiency, effectiveness, performance, accountability, outcomes, and other indicators of quality in services or processes that achieve equity and improve the health of the community.

**Accreditation**
- The Public Health Accreditation Board serves as the national accrediting body for public health departments.

**Performance Improvement Gets Results**
- Improved health department efficiency & effectiveness.
- Acknowledge strengths & address areas for improvement.
- Increase credibility & accountability.
- More responsive to partners and community.

**RESOURCES ARE AVAILABLE:**
- Association of State and Territorial Health Officials
- Centers for Disease Control and Prevention
- National Association of County and City Health Officials
- National Network of Public Health Institutes
- Public Health Accreditation Board
- Public Health Foundation

**Developed by the NACCHO Performance Improvement Workgroup**