

# Comprehensive Training Preparation Checklist for Public Health Trainers

Feel like you're forgetting something when planning a training? This comprehensive checklist has you covered. *Customize it* - delete items that don't apply or include personalized details - to create your own unique guide. Never miss that critical detail again!

## Phase 1: Initial Planning & Organization

### Foundation Setup

#### Confirm training basics

- Date and time (include time zone)
- Duration (start/end times with buffer time)
- Location/platform confirmed and reserved
- Training title finalized
- Learning objectives written and approved

#### Establish key contacts

- Primary contact at your organization (name, phone, email)
- Venue/facility contact (name, phone, email)

#### Define team roles and responsibilities

- Lead Facilitator (content delivery, primary participant interaction)
- Co-Facilitator/Support Trainer (backup, small group support)
- Materials Manager (printing, distribution, supplies)
- Registration Coordinator (attendee management, check-in)
- Technical Support (AV setup, troubleshooting, platform management)
- Communications Lead (promotion, participant emails)
- Evaluation Specialist (survey creation, data collection/analysis)

#### Create training description

- Written for target audience
- Includes learning objectives
- Specifies format and duration
- Ready for promotional use

## Phase 2: Audience Analysis & Registration

### Understanding Your Participants

#### Define primary audience

- Job roles and responsibilities
- Experience levels (entry, mid-level, senior)
- Department/unit affiliations
- Facility types (hospital, clinic, LTC, etc.)

#### Conduct needs assessment

- Identify training drivers (regulatory, outbreak response, skill gaps)
- Document specific challenges participants face
- Assess prior training/experience in topic area
- Determine performance measurement methods currently used

**Gather logistical preferences**

- Preferred days/times for target audience
- Shift work or scheduling constraints
- Seasonal considerations (flu season, vacation periods)
- Accessibility needs

## **Registration System**

**Determine registration requirements**

- Decide if registration is required
- Set registration capacity limits
- Establish registration deadlines

**Set up registration system**

- Choose platform (Eventbrite, Google Forms, Zoom registration, etc.)
- Configure registration questions:
  - Full name
  - Contact information (email, phone)
  - Job title and department
  - Organization/facility name
  - Experience level with training topic
  - Accessibility accommodations needed
  - Dietary restrictions (if food provided)
  - Preferred session (if multiple offerings)

**Test registration system**

- Complete test registration
- Verify confirmation emails work
- Check data collection and export functions

## **Phase 3: Content Planning & Design**

### **Training Content Development**

**Design learning experience**

- Map content to learning objectives
- Sequence activities for optimal learning flow
- Balance presentation, interaction, and practice time
- Plan for different learning styles and preferences

**Develop training agenda**

- Create participant agenda (high-level timing and activities)
- Design opening and closing activities
- Plan break timing and duration
- Build in buffer time for discussions and questions

Include time for evaluation completion

**Plan engagement strategies**

- Select icebreakers and energizers
- Design small group activities and discussions
- Prepare interactive elements and participation methods
- Plan movement breaks and attention management

## **Phase 4: Communications Planning**

### **Promotional Strategy**

**Develop promotion plan**

- Identify target channels (email lists, social media, internal communications)
- Create promotional timeline (initial announcement, reminders, final call)
- Design promotional materials (flyers, email templates, social posts)
- Determine who will distribute promotions

**Create promotional content**

- Training description
- Registration instructions and link
- Key benefits for participants
- Contact information for questions

### **Participant Communications**

**Plan participant communication sequence**

- Registration confirmation (immediate)
- Pre-training information (1-2 weeks before)
- Final reminders (2-3 days before)
- Day-of logistics (morning of training)
- Post-training follow-up (within 1 week)

**Develop communication templates**

- Registration confirmation with key details
- Pre-training preparation email (materials, tech requirements, location)
- Reminder email with logistics and expectations
- Thank you/follow-up email with resources

# Phase 5: Venue & Technical Setup

## In-Person Training Space

### Confirm venue requirements

- Room capacity adequate for expected attendance plus 10-15% buffer
- Layout accommodates planned activities (movement, small groups)
- Wall space available for posting materials
- Climate control accessible
- Proximity to restrooms and break areas
- Parking availability and accessibility

### Arrange room setup

- Table configuration specified (rounds, classroom, U-shape, etc.)
- Chair count confirmed
- Power outlet locations identified
- Lighting is adequate for all activities

### Coordinate audio-visual needs

- Projector and screen confirmed
- Laptop connection tested (HDMI, adapters available)
- Microphone system (wireless preferred for mobility)
- Speakers for audio/video content
- Extension cords and power strips
- Backup equipment identified

## Virtual Training Platform

### Platform setup and testing

- Training platform confirmed (Zoom, Teams, etc.)
- Meeting/webinar created and configured
- Co-host permissions assigned
- Recording settings configured
- Breakout room capabilities tested

### Technical requirements communicated

- Minimum internet speed requirements
- Required software versions
- Camera and microphone recommendations
- Phone dial-in option provided as backup

### Interactive features tested

- Screen sharing capabilities
- Polling or survey integration
- Chat functionality and moderation
- File sharing methods

## **Phase 6: Content & Materials Development**

### **Materials Management**

#### **Create detailed run of show**

- Minute-by-minute facilitator guide developed
- All transitions and timing specified
- Materials needed for each segment listed
- Contingency plans for common scenarios included
- Staff roles and responsibilities detailed for each activity

#### **Prepare presentation materials**

- Slides created and reviewed
- Interactive elements incorporated
- Backup slides for common questions
- Handouts and worksheets finalized

### **Materials Management**

#### **Create comprehensive materials list**

- All items needed with quantities
- Responsible person assigned for each item
- Printing specifications documented
- Backup quantities planned

#### **Organize participant materials**

- Determine distribution method (packets, digital, hybrid)
- Organize materials in logical sequence
- Include reference materials for post-training use
- Prepare extra copies (10-15% above registration)

#### **Gather supplies and equipment**

- Presentation materials (laptop, clicker, adapters)
- Participant supplies (pens, paper, name tags)
- Activity materials (sticky notes, markers, flip chart paper)
- Comfort items (tissues, water, fidget toys)
- Emergency supplies (first aid kit, contact list)

## **Phase 7: Evaluation Planning**

### **Evaluation Strategy**

#### **Define evaluation objectives**

- What specific outcomes will you measure?
- How will results inform future training improvements?
- What data collection methods will you use?

#### **Create evaluation instruments**

- Session feedback form (satisfaction, relevance, clarity)
- Knowledge assessment (pre/post if applicable)
- Confidence or skill self-assessment
- Implementation planning questions

#### **Plan data collection**

- Distribution method determined (digital, paper, verbal)
- Collection timeline established
- Data storage and analysis plan created
- Responsible person assigned

### **Follow-up Evaluation**

#### **Long-term follow-up planned**

- 30, 60, or 90-day follow-up survey designed
- Implementation support resources identified
- Method for tracking behavior change established

## **Phase 8: Final Preparations**

### **Pre-Training Rehearsal**

#### **Schedule dress rehearsal meeting**

- Full training team meeting scheduled 3-5 days before training
- All team members are required to attend
- Meeting agenda includes a full run-through of the training flow
- Time allocated for questions and adjustments

#### **Conduct dress rehearsal**

- Walk through the entire run of show from start to finish
- Test all technology end-to-end (presentation, audio, interactive tools)
- Practice transitions between activities and facilitators
- Review timing and make adjustments as needed
- Confirm roles and responsibilities for each team member
- Practice contingency plans for common scenarios
- Address any questions or concerns from team members

#### **Finalize logistics**

- Registration list downloaded and printed
- Name tags prepared
- Participant packets assembled

- Room setup confirmed
- Catering arranged (if applicable)

### **Day-Before Checklist**

- Materials and equipment ready**
  - All printed materials packed
  - Technology charged and tested
  - Backup materials prepared
  - Contact lists accessible
  
- Team coordination**
  - Final team briefing completed
  - Day-of schedule confirmed
  - Emergency contacts shared
  - Arrival times confirmed

## **Phase 9: Post-Training Follow-up**

### **Immediate Follow-up (Within 24-48 Hours)**

- Data collection completed**
  - Evaluation forms collected and secure
  - Attendance records finalized
  - Any incomplete evaluations followed up
- Participant communication**
  - Thank you email sent
  - Training materials shared (if not provided during session)
  - Additional resources provided
  - Contact information for ongoing questions

### **Analysis and Improvement (Within 2 Weeks)**

- Evaluate training effectiveness**
  - Quantitative data analyzed (ratings, scores)
  - Qualitative feedback reviewed and categorized
  - Team debrief session conducted
  - Lessons learned documented
  
- Plan improvements**
  - Specific improvement actions identified
  - Materials updated based on feedback
  - Process changes documented
  - Future training dates considered

### **Long-term Follow-up (30-90 Days)**

- Assess implementation and impact**
  - Follow-up survey distributed

- Behavior change indicators tracked
- Additional support needs identified
- Success stories collected

**Continuous improvement**

- Training program updated based on long-term outcomes
- Best practices documented and shared
- Future training needs identified