Healthiest Greenfield Coalition

WELCOME!

Kick Off Meeting 02.23.16
WELCOME!

• Our mission is to assure optimal health and wellness of all members of the community through protection, promotion, education, enforcement and partnership.

• We envision people living and working in a healthy community where all individuals have an opportunity to reach their highest level of wellness.

• We also envision collaboration with community partners to address local concerns and develop strategies to improve the health and safety of the community.

CITY OF Greenfield
HEALTH DEPARTMENT
OBJECTIVES FOR TODAY

- Network with partners.
- Discuss the purpose of Healthiest Greenfield Coalition.
- Review community health data.
- Conduct a Community Themes and Strengths Assessment.
- Look through a lens of Health Equity.
- Propose next steps.
- Allow partners to identify their level of involvement with the group.
HGC PURPOSE

- Evaluate and contribute to the Greenfield Community Health Assessment
- Serve as community champions and engage the community for change
- Spearhead the Greenfield Community Health Improvement Plan
UNITY IS STRENGTH

Image Source: www.sandler.com
MAPP: Mobilizing for Action through Planning and Partnerships

Image Source: www.naccho.org
COMMUNITY HEALTH DATA

- Data Review
  - Greenfield Community Health Survey – 2015
  - Greenfield Fire Department data – 2015
  - Greenfield Police Department data – 2015
  - Youth Risk Behavior Survey – Greenfield School, 2011-14
  - Community Voices Survey – NNO, 2015
  - Community Sketches Survey – NNO, 2015
CITY OF GREENFIELD OVERVIEW
POPULATION/RACE/ETHNICITY

• 2013 Population estimate = 37,159 (+1.1% from 2010)

• 2010 Census:
  • 88.6% Caucasian
  • 3.9% Asian
  • 2.3% African-American
  • 2.3% Two or more races
  • 83.3% Non-Hispanic
  • 7.9% Foreign-born
  • 12.9% Language other than English spoken at home (> 5 yrs, 2009-13)

* Accessed via www.census.gov.
**HOUSING CHARACTERISTICS**

- 2010 Census
  - 16,391 Housing units
    - 57% Owner-occupied; median home value, $176,900
    - 43% Renter-occupied;
  - 69% Built prior to 1979

- Several large senior living facilities in Greenfield
  - Nursing Homes: Clement Manor, SouthPointe, Heritage Square, and others
  - Assisted Living Facilities: Layton Terrace, Greenfield Retirement Community, and others
  - Many smaller facilities, including CBRFs & AFHs

* Accessed via www.census.gov.*
SOCIAL CHARACTERISTICS*

- Average household size, 2.20
- 91% High school graduates
- 27% Bachelor’s degree or higher
- 8% Foreign-born
- 13% Speak language other than English at home

* Accessed via www.census.gov.
COMMUNITY HEALTH SURVEY

Commissioned by:
Aurora Health Care
Children’s Hospital of Wisconsin
Columbia St. Mary’s Health System
Froedtert Health
Wheaton Franciscan Healthcare

In Partnership with:
Center for Urban Population Health
Greenfield Health Department
COMMUNITY HEALTH SURVEY

Methodology

- 18 minute telephone survey of area residents
- 400 completions from March 16 through June 2, 2015
- Two-fold sampling
  - 1) RDD landline sample of listed & unlisted #s (n=300)
    - Respondents randomly selected based on number of adults in household
    - Weighting based on number of adults and number of residential phone numbers in HH
  - 2) Cell phone only sample (n=100)
    - Adult answering the phone designated as the respondent
- All data post-stratified by age and gender of adult residents as of 2010 Census proportions.
- Margin of error: ±5%
HEALTH CARE COVERAGE

- Someone in HH not covered in past 12 months
- Personally not currently covered (18 and older)
- Personally not currently covered (18 to 64 years old)
- Personally not covered in past 12 months (18 and older)

Personally not covered currently (18+) 2013
WI: 12%
US: 17%
HP2020 Goal: 0%
HEALTH SERVICES

- Have a Primary Care Physician
- Doctor/Nurse Practioner Office as Primary Health Care Service
- Advance Care Plan*

Graph showing percentages from 2003 to 2015:
- 2003: 37%
- 2006: 37%
- 2009: 37%
- 2012: 40%
- 2015: 45%
RATE OWN HEALTH

- Excellent/Very Good 2013:
  WI: 54%
  US: 53%

- Fair/Poor 2013:
  WI: 15%
  US: 17%
# ROUTINE PROCEDURES

<table>
<thead>
<tr>
<th>Routine Procedures</th>
<th>Baseline</th>
<th>Current</th>
<th>WI</th>
<th>US</th>
<th>HP2020</th>
<th>Status</th>
<th>Trend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Had Routine Checkup Two Years Ago or Less</td>
<td>87%</td>
<td>87%</td>
<td>83.6%</td>
<td>82.8%</td>
<td>na</td>
<td>⬤</td>
<td>⬤</td>
</tr>
<tr>
<td>Had Cholesterol Test Four Years Ago or Less</td>
<td>76%</td>
<td>74%</td>
<td>77.0%</td>
<td>76.0%</td>
<td>82.1%</td>
<td>▲</td>
<td>⬤</td>
</tr>
<tr>
<td>Had Dental Checkup in the Past Year</td>
<td>74%</td>
<td>72%</td>
<td>70.1%</td>
<td>65.3%</td>
<td>49.0%</td>
<td>⬤</td>
<td>⬤</td>
</tr>
<tr>
<td>Had Eye Exam in the Past Year</td>
<td>50%</td>
<td>49%</td>
<td>na</td>
<td>na</td>
<td>na</td>
<td>na</td>
<td>⬤</td>
</tr>
</tbody>
</table>
# VACCINATIONS

<table>
<thead>
<tr>
<th>Vaccinations</th>
<th>Baseline</th>
<th>Current</th>
<th>WI</th>
<th>US</th>
<th>HP2020</th>
<th>Status</th>
<th>Trend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vaccinated for Influenza in the Past 12 Months (18 years and older)</td>
<td>43%</td>
<td>47%</td>
<td>55.0%</td>
<td>63.0%</td>
<td>70.0%</td>
<td>▲</td>
<td>↔</td>
</tr>
<tr>
<td>Vaccinated for Pneumonia if 65 years or Older</td>
<td>71%</td>
<td>74%</td>
<td>71.7%</td>
<td>70.3%</td>
<td>90.0%</td>
<td>▲</td>
<td>↔</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Diphtheria, Tetanus &amp; Pertussis</td>
<td>4</td>
<td>78.0%</td>
<td>79.3%</td>
<td>82.5%</td>
<td>87.8%</td>
</tr>
<tr>
<td>Hepatitis B</td>
<td>3</td>
<td>85.5%</td>
<td>89.8%</td>
<td>89.7%</td>
<td>88.4%</td>
</tr>
<tr>
<td>Measles, Mumps &amp; Rubella</td>
<td>1</td>
<td>86.2%</td>
<td>88.0%</td>
<td>90.8%</td>
<td>89.3%</td>
</tr>
<tr>
<td>Polio</td>
<td>3</td>
<td>88.0%</td>
<td>91.0%</td>
<td>92.8%</td>
<td>88.9%</td>
</tr>
<tr>
<td>Haemophilis influenza group b</td>
<td>3</td>
<td>88.9%</td>
<td>92.5%</td>
<td>93.3%</td>
<td>90.3%</td>
</tr>
<tr>
<td>Varicella</td>
<td>1</td>
<td>84.8%</td>
<td>87.8%</td>
<td>90.2%</td>
<td>88.5%</td>
</tr>
<tr>
<td>Pneumococcal conjugate</td>
<td>4</td>
<td>81.9%</td>
<td>85.0%</td>
<td>81.9%</td>
<td>84.5%</td>
</tr>
<tr>
<td>Complete Immunization Schedule for 2 year olds</td>
<td>-</td>
<td>66.7%</td>
<td>73.1%</td>
<td>68.4%</td>
<td>75.2%</td>
</tr>
</tbody>
</table>
HEALTH CONDITIONS (PAST 3 YEARS)

- High Blood Pressure: 34%
- High Blood Cholesterol: 22%
- Mental Health Condition: 16%
- Heart Disease/Condition: 13%
- Asthma Current: 12%
- Diabetes: 8%
CONDITION CONTROLLED THROUGH MEDICATION, EXERCISE, THERAPY OR LIFESTYLE CHANGES

<table>
<thead>
<tr>
<th>Condition</th>
<th>2012</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>High Blood Pressure</td>
<td>97%</td>
<td>92%</td>
</tr>
<tr>
<td>High Blood Cholesterol</td>
<td>97%</td>
<td>93%</td>
</tr>
<tr>
<td>Mental Health Condition</td>
<td>92%</td>
<td>88%</td>
</tr>
<tr>
<td>Heart Disease/Condition</td>
<td>97%</td>
<td>86%</td>
</tr>
<tr>
<td>Asthma (Current)</td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td>Diabetes</td>
<td>98%</td>
<td>90%</td>
</tr>
</tbody>
</table>
### SEXUALLY TRANSMITTED INFECTIONS

<table>
<thead>
<tr>
<th>Communicable Diseases</th>
<th>Baseline</th>
<th>Current</th>
<th>WI</th>
<th>US</th>
<th>HP2020</th>
<th>Status</th>
<th>Trend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sexually Transmitted Disease Incidence Rate (per 100,000 population)</td>
<td>1482.0</td>
<td>1353.0</td>
<td>498.0</td>
<td>na</td>
<td>na</td>
<td>▲</td>
<td>na</td>
</tr>
<tr>
<td>HIV Incidence Rate (per 100,000 population)</td>
<td>13.8</td>
<td>13.9</td>
<td>4.0</td>
<td>na</td>
<td>na</td>
<td>▲</td>
<td>na</td>
</tr>
</tbody>
</table>
BODY WEIGHT

Overweight 2013:
WI: 67%
US: 64%
PHYSICAL ACTIVITY

- Moderate Activity (5x/30+ min/week)
- Vigorous Activity (3x/20+ min/week)
- Recommended Physical Activity (Mod or Vig)
NUTRITION

- Fruit (Two or more servings/Day)
- Vegetables (Three or more servings/Day)
- Often Read Food Label of New Product
- Restaurant Food Meals (2 or fewer/week)
PERSONAL SAFETY ISSUES

- Someone made you afraid for your personal safety
- Someone pushed, kicked, slapped or hit you
- At least 1 of the 2 issues
CURRENT TOBACCO CIGARETTE SMOKER (PAST MONTH)

Current Smokers 2013:
WI: 19%
US: 19%
HP2020 Goal: 12%
SMOKING CESSATION IN PAST 12 MONTHS

Healthcare Professional Advised Respondent to Quit
Quit Smoking for at Least 1 Day

Tried to Quit 2013:
WI: 49%
US: 56%
HP2020 Goal: 80%


- 0%
- 20%
- 40%
- 60%
- 80%
- 100%
OTHER TOBACCO PRODUCTS IN PAST MONTH

- Cigars, Cigarillos or Little Cigars: 5%
- Electronic Cigarettes: 3%
- Smokeless Tobacco: 2%
Currently, the Centers for Disease Control (CDC) defines binge drinking as **four or more drinks per occasion for females and five or more drinks per occasion for males** to account for weight and metabolism differences.
HOUSEHOLD PROBLEMS IN PAST YEAR

- Alcohol
- Marijuana
- Cocaine, Heroin or Other Street Drugs
- Misuse of Prescription Drugs or Over-the-Counter Drugs
- Gambling
DISTRACTED DRIVING IN PAST MONTH (2015)

<table>
<thead>
<tr>
<th></th>
<th>Technology Distractions</th>
<th>Non-Technology Distractions</th>
</tr>
</thead>
<tbody>
<tr>
<td>At Least Once a Day</td>
<td>20%</td>
<td>20%</td>
</tr>
<tr>
<td>Less Than Once a Day/Week</td>
<td>21%</td>
<td>21%</td>
</tr>
<tr>
<td>Less Than Once a Week</td>
<td>7%</td>
<td>11%</td>
</tr>
<tr>
<td>Zero Times</td>
<td>52%</td>
<td>47%</td>
</tr>
</tbody>
</table>
# MENTAL HEALTH STATUS

<table>
<thead>
<tr>
<th>Mental Health Status</th>
<th>Baseline</th>
<th>Current</th>
<th>WI</th>
<th>US</th>
<th>HP2020</th>
<th>Status</th>
<th>Trend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Felt Sad/Blue/ Depressed Always or Nearly Always in the Past Year</td>
<td>6%</td>
<td>7%</td>
<td>na</td>
<td>na</td>
<td>na</td>
<td>na</td>
<td>⇔</td>
</tr>
<tr>
<td>Seldom/Never Find Meaning &amp; Purpose in Daily Life</td>
<td>8%</td>
<td>5%</td>
<td>na</td>
<td>na</td>
<td>na</td>
<td>na</td>
<td>⇔</td>
</tr>
<tr>
<td>Considered Suicide in the Past Year</td>
<td>&lt;1%</td>
<td>7%</td>
<td>na</td>
<td>3.7%</td>
<td>na</td>
<td>▲</td>
<td>↑</td>
</tr>
<tr>
<td>Injuries</td>
<td>Baseline</td>
<td>Current</td>
<td>WI</td>
<td>US</td>
<td>HP2020</td>
<td>Status</td>
<td>Trend</td>
</tr>
<tr>
<td>-------------------------------------------------------</td>
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<td>----</td>
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<td>--------</td>
<td>--------</td>
<td>-------</td>
</tr>
<tr>
<td>Injury Hospitalization Rate (per 100,000 population)</td>
<td>1026.6</td>
<td>1146.9</td>
<td>912.4</td>
<td>na</td>
<td>555.8</td>
<td>▲</td>
<td>na</td>
</tr>
<tr>
<td>Emergency Department Visits for Injury Rates (per 100,000 population)</td>
<td>8386.0</td>
<td>7808.3</td>
<td>6864.8</td>
<td>9972</td>
<td>7533.4</td>
<td>▲</td>
<td>na</td>
</tr>
<tr>
<td>Rape Rate (per 100,000 population)</td>
<td>na</td>
<td>28</td>
<td>21</td>
<td>25.2</td>
<td>na</td>
<td>▲</td>
<td>na</td>
</tr>
<tr>
<td>Aggravated Assault Rate (per 100,000 population)</td>
<td>na</td>
<td>492</td>
<td>175</td>
<td>229.1</td>
<td>na</td>
<td>▲</td>
<td>na</td>
</tr>
<tr>
<td>Child Protective Service (CPS) Reports (per 1,000 children)</td>
<td>na</td>
<td>45.8</td>
<td>30.7</td>
<td>42.9</td>
<td>na</td>
<td>▲</td>
<td>na</td>
</tr>
</tbody>
</table>


TOP COMMUNITY HEALTH ISSUES (As Identified by Survey Respondents)

- Chronic Diseases: 60%
- Alcohol or Drug Use: 57%
- Mental Health or Depression: 31%
- Violence: 21%
- Infectious Diseases: 14%
- Teen Pregnancy: 5%
- Infant Mortality: 2%
- Lead Poisoning: 2%
KEY FINDINGS OF NEED

AS REPORTED BY THE COMMUNITY HEALTH SURVEY

- 13% Delayed/Did Not Seek Medical Care Due to Cost
- 16% Unmet Dental Need (past year) vs. 5% HP2020
- 74% Cholesterol Test (4 years or less) vs. 82% HP2020
- 47% Flu Vaccination (past year, 18+) vs. 70% HP2020
- 74% Pneumonia Vaccination (ever, 65+) vs. 90% HP2020
- 34% High Blood Pressure
- 71% Overweight
- 43% Smokers Tried to Quit Smoking (past year) vs. 80% HP2020
- 8% HH Problem with Alcohol (past year)
GREENFIELD POLICE & FIRE DATA

• **Injuries**
  • Motor vehicle traffic accidents accounted for 345 (8%) of ambulance runs in 2015.
  • Falls were the primary reason for ambulance runs in 2015 at a quantity of 642 (14%).

• **Drugs**
  • Narcan (naloxone) was administered 24 times in 2015 to prevent fatal overdoses; in 2014, Narcan was administered 25 times.
  • Data indicates that overdose was coded as the dispatch reason in 69 (2%) of all ambulance runs in 2015.
YOUTH RISK BEHAVIOR SURVEY

• Description
  • Greenfield School District data from 2011-2014

• Method
  • Annual survey of 9th, 10th, and 11th grader

• Demographics
  • ~900 students
  • Approximately half male and half female
Have you been harassed, picked, on, or bullied so much that you felt unsafe at school?

- **Yes**
- **No**
- **Not sure**

**SCHOOL YEAR**
- 11-12
- 12-13
- 13-14
Did you ever feel so sad or hopeless almost every day for two weeks or more in a row that you stopped doing some usual activities?

<table>
<thead>
<tr>
<th>SCHOOL YEAR</th>
<th>11-12</th>
<th>12-13</th>
<th>13-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>30%</td>
<td>40%</td>
<td>40%</td>
</tr>
<tr>
<td>No</td>
<td>70%</td>
<td>60%</td>
<td>60%</td>
</tr>
</tbody>
</table>
YOUTH RISK BEHAVIOR SURVEY

Did you ever seriously consider attempting suicide?

<table>
<thead>
<tr>
<th>SCHOOL YEAR</th>
<th>PERCENTAGE OF STUDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>11-12</td>
<td>Yes: 20% No: 80%</td>
</tr>
<tr>
<td>12-13</td>
<td>Yes: 20% No: 80%</td>
</tr>
<tr>
<td>13-14</td>
<td>Yes: 20% No: 80%</td>
</tr>
</tbody>
</table>
YOUTH RISK BEHAVIOR SURVEY

Did you make a plan about how you would attempt suicide?

<table>
<thead>
<tr>
<th>SCHOOL YEAR</th>
<th>PERCENTAGE OF STUDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>11-12</td>
<td>Yes: 10%</td>
</tr>
<tr>
<td>12-13</td>
<td>Yes: 80%</td>
</tr>
<tr>
<td>13-14</td>
<td>Yes: 80%</td>
</tr>
</tbody>
</table>
COMMUNITY VOICES SURVEY

• Description
  • National Night Out 2015

• Method
  • Health Department Staff asked questions of attendees

• Demographics
  • Approximately 4 – 80 years old
  • Mix of males and females
  • Total of 78 participants
COMMUNITY VOICES SURVEY

I could be healthier if...

Why don’t you do _______?
COMMUNITY VOICES SURVEY

- Eat Healthier
- Exercise/Lose Weight
- Other

- Eat too much junk food
- Lack of time
- Lazy
- Too busy
- No equipment/access
- Need to do more
- Too hard, harder than it seems
What does health mean to you?
WHAT WE DON’T KNOW
REVISITING OUR MISSION

• Our mission is to assure optimal health and wellness of all members of the community through protection, promotion, education, enforcement and partnership.

• We envision people living and working in a healthy community where all individuals have an opportunity to reach their highest level of wellness.

• We also envision collaboration with community partners to address local concerns and develop strategies to improve the health and safety of the community.
HGC PURPOSE

- Evaluate and contribute to the Greenfield Community Health Assessment
- Serve as community champions and engage the community for change
- Spearhead the Greenfield Community Health Improvement Plan
PUBLIC HEALTH PARTNERS
HOW DO YOU FIT?

Image Source: www.selectimaging.com
INTRODUCTIONS & ASSESSMENT CONTRIBUTIONS

• Your name
• Organization or affiliation
• What is important to our community?
• How is quality of life perceived in our community?
• What assets do we have that can be used to improve community health? Or what do you believe is keeping our community from doing what needs to be done to improve health and quality of life?
“Health equity is the realization by all people of the highest attainable level of health. Achieving health equity requires valuing all individuals and populations equally and entails focused and ongoing societal efforts to address avoidable inequalities by ensuring the conditions for optimal health for all groups, particularly those who have experienced historical or contemporary injustices or socioeconomic disadvantage.”

- Adewale Troutman in Health Equity, Human Rights and Social Justice
Equality doesn’t mean Equity
SOCIAL DETERMINANTS OF HEALTH

- Income & income inequality
- Education
- Race/ethnicity/gender & related discrimination
- Built Environment
- Stress
- Social support
- Early childhood experiences
- Employment
- Housing
- Transportation
- Food Environment
- Social Standing
## GREENFIELD’S AGING POPULATION

<table>
<thead>
<tr>
<th>Report Area</th>
<th>Age 0-4</th>
<th>Age 5-17</th>
<th>Age 18-24</th>
<th>Age 25-34</th>
<th>Age 35-44</th>
<th>Age 45-54</th>
<th>Age 55-64</th>
<th>Age 65+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greenfield, WI</td>
<td>1,994</td>
<td>4,291</td>
<td>2,320</td>
<td>5,613</td>
<td>3,921</td>
<td>5,154</td>
<td>5,738</td>
<td>7,650</td>
</tr>
<tr>
<td>Milwaukee County, WI</td>
<td>69,429</td>
<td>165,719</td>
<td>103,175</td>
<td>152,002</td>
<td>119,454</td>
<td>123,366</td>
<td>108,308</td>
<td>111,948</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>347,284</td>
<td>969,377</td>
<td>557,036</td>
<td>727,998</td>
<td>703,763</td>
<td>847,881</td>
<td>747,354</td>
<td>823,999</td>
</tr>
<tr>
<td>United States</td>
<td>19,973,712</td>
<td>53,803,944</td>
<td>31,273,296</td>
<td>42,310,184</td>
<td>40,723,040</td>
<td>44,248,184</td>
<td>38,596,760</td>
<td>43,177,960</td>
</tr>
</tbody>
</table>

Source: assessment.communitycommons.org
# Greenfield’s Population with a Disability

<table>
<thead>
<tr>
<th>Report Area</th>
<th>Total Population (For Whom Disability Status Is Determined)</th>
<th>Total Population with a Disability</th>
<th>Percent Population with a Disability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greenfield, WI</td>
<td>36,281</td>
<td>5,050</td>
<td>13.92%</td>
</tr>
<tr>
<td>Milwaukee County, WI</td>
<td>944,299</td>
<td>122,926</td>
<td>13.02%</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>5,649,703</td>
<td>646,635</td>
<td>11.45%</td>
</tr>
<tr>
<td>United States</td>
<td>309,082,272</td>
<td>37,874,568</td>
<td>12.25%</td>
</tr>
</tbody>
</table>

Source: assessment.communitycommons.org
# Greenfield’s Students Eligible for Free/Reduced Lunch

<table>
<thead>
<tr>
<th>Report Area</th>
<th>Total Students</th>
<th>Number Free/Reduced Price Lunch Eligible</th>
<th>Percent Free/Reduced Price Lunch Eligible</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greenfield, WI</td>
<td>5,361</td>
<td>1,983</td>
<td>36.99%</td>
</tr>
<tr>
<td>Milwaukee County, WI</td>
<td>140,283</td>
<td>89,228</td>
<td>63.61%</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>873,841</td>
<td>365,711</td>
<td>41.91%</td>
</tr>
<tr>
<td>United States</td>
<td>50,195,195</td>
<td>26,012,902</td>
<td>52.35%</td>
</tr>
</tbody>
</table>

Source: assessment.communitycommons.org
## GREENFIELD’S FOOD INSECURITY

<table>
<thead>
<tr>
<th>Report Area</th>
<th>Total Population</th>
<th>Food Insecure Population, Total</th>
<th>Food Insecurity Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greenfield, WI</td>
<td>36,837</td>
<td>6,406</td>
<td>17.39%</td>
</tr>
<tr>
<td>Milwaukee County, WI</td>
<td>950,527</td>
<td>165,290</td>
<td>17.39%</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>5,742,713</td>
<td>714,000</td>
<td>12.43%</td>
</tr>
<tr>
<td>United States</td>
<td>320,750,757</td>
<td>48,770,990</td>
<td>15.21%</td>
</tr>
</tbody>
</table>

Source: assessment.communitycommons.org
# Greenfield's Per Capita Income

<table>
<thead>
<tr>
<th>Report Area</th>
<th>Total Population</th>
<th>Total Income ($)</th>
<th>Per Capita Income ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greenfield, WI</td>
<td>36,990</td>
<td>$1,107,268,608</td>
<td>$29,934</td>
</tr>
<tr>
<td>Milwaukee County, WI</td>
<td>953,401</td>
<td>$23,475,038,208</td>
<td>$24,622</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>5,724,692</td>
<td>$159,757,680,640</td>
<td>$27,906</td>
</tr>
<tr>
<td>United States</td>
<td>314,107,072</td>
<td>$8,969,237,037,056</td>
<td>$28,554</td>
</tr>
</tbody>
</table>

Source: assessment.communitycommons.org
# GREENFIELD’S HOUSING COST BURDEN

<table>
<thead>
<tr>
<th>Report Area</th>
<th>Total Households</th>
<th>Cost Burdened Households (Housing Costs Exceed 30% of Income)</th>
<th>Percentage of Cost Burdened Households (Over 30% of Income)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greenfield, WI</td>
<td>16,661</td>
<td>5,687</td>
<td>34.13%</td>
</tr>
<tr>
<td>Milwaukee County, WI</td>
<td>381,446</td>
<td>158,237</td>
<td>41.48%</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>2,293,250</td>
<td>736,159</td>
<td>32.10%</td>
</tr>
<tr>
<td>United States</td>
<td>116,211,096</td>
<td>40,509,856</td>
<td>34.86%</td>
</tr>
</tbody>
</table>

Source: assessment.communitycommons.org
# MILWAUKEE CO’S LACK OF SOCIAL AND EMOTIONAL SUPPORT

<table>
<thead>
<tr>
<th>Report Area</th>
<th>Total Population Age 18+</th>
<th>Estimated Population Without Adequate Social / Emotional Support</th>
<th>Crude Percentage</th>
<th>Age-Adjusted Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Milwaukee County, WI</td>
<td>706,149</td>
<td>147,585</td>
<td>20.90%</td>
<td>20.90%</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>4,326,412</td>
<td>696,552</td>
<td>16.10%</td>
<td>16.10%</td>
</tr>
<tr>
<td>United States</td>
<td>232,556,016</td>
<td>48,104,656</td>
<td>20.70%</td>
<td>20.70%</td>
</tr>
</tbody>
</table>

Source: assessment.communitycommons.org
CONDITIONS THAT SUPPORT HEALTH EQUITY

Economic security and financial resources

Livelihood security and employment opportunity

Community safety and security

School readiness and educational attainment

Adequate, affordable and safe housing

Environmental quality

Availability and utilization of quality medical care

Civic involvement

Transportation
THOUGHTS?

- Have we looked through the lens of health equity?
- What other contributions do you have?
- Did we ensure that appropriate participants were included?
- Who is missing?
NEXT STEPS

Continued data collection

• Local Public Health System Assessment
• Forces of Change Assessment

Re-group to review additional data; determine community priorities

• Tuesday, March 15

Gather coalition feedback via survey format

Re-group to review Community Health Assessment progress and initiate Community Health Improvement Plan

• Tuesday, May 3
THANK YOU!

Please fill out an involvement card before you depart.

- Presentation will be emailed to everyone on the attendance list.
- Data will be made available online.

Mark your calendar for upcoming meetings:

- Tuesday, March 15
- Tuesday, May 3

For questions or more information, please contact:
Lisa Boettcher, Public Health Specialist, MPH
lisab@greenfieldwi.us or 414.329.5262
Just when the caterpillar thought the world was over, it became a butterfly.