

Template for Action Groups

Goal: (create from strategy statement)

- Tie to strategy
- Include rationale
(Data from Assessment)

Objectives: SMART (Specific, Measurable, Attainable, Realistic, Time duration)

Example : Increase the consumption of fruits and veggies from 3 to 5 a day in 10 % of the public high school population by January 2005.

Activity:

- Existing programs
- \$\$
- Resources needed
- Partners
- Execution plan – How are resources acquired?
- Measure
- Timeline
- Barriers/overcome

Example: A.) Create a database of existing programs that target obesity in school age children.

B. Include nutrition education in all high school classes.

Steering Council approval and integration.

Execute Plan What is the execution plan?	
Timeline Where in the process are you?	
Barriers What barriers do you anticipate? What barriers have you encountered?	
Partners Who are your partners? Partners that were added Who else do you need?	
Resources Facilities Staff Materials What resources do we have? What resources do we need?	
\$\$ What funds exist? What funds are needed? How much has been spent?	

The Healthy DeKalb Action Cycle

Steps

Who is responsible?

Steps	Who is responsible?
Planning for action	
Develop realistic and measurable objectives	Action groups
Identify activities to support objectives	Action groups
Approve objectives and activities	Steering Council
Integrate objectives and evaluation plans across all groups	Steering Council
Implementation	
Review action plans for opportunities for coordination	Steering Council
Address implementation barriers	Action Groups/Steering Council
Recruit additional partners for: 1) Steering Council 2) Action Groups	1) Partnership Action Group, Steering Council 2) Partnership Action Group, Action Groups
Implement action plans	Action Groups/Steering Council/Partners*
Monitor action plans	Steering Council/Action Groups
Communicate implementation progress to Stakeholders** and the public	Partnership Communications Action Group Healthy DeKalb Staff
Evaluation	
Focus and create the evaluation design for the actions	Action Groups/Partners/Steering Council
Gather credible evidence and justify conclusions	Action Groups/Partners/Steering Council
Share lessons learned	Partnership Communications Group Healthy DeKalb Staff
Plan and hold celebration events to recognize successes	Steering Council/ Healthy DeKalb Staff



* Members of the Steering Council, funders and anchor partners

** Members of Action Groups, political officials and other institutions

Strategies from Action Planning Committees as Assigned to Action Groups

