

# CARSON CITY PUBLIC HEALTH DEVELOPMENT CONFERENCE

ACCREDITATION STARTS HERE  
**APRIL 11, 2014**



**Public Health**  
Prevent. Promote. Protect.

# Welcome...

...to the first Carson City Health and Human Services Professional Development Conference. We are so pleased that you have chosen to spend your day with us, and we are looking forward to providing you with an engaging, valuable, and professionally enriching experience.

We have lined up a fantastic slate of speakers to share their knowledge and experience with you today. Each one has an important and unique perspective on our field—public health — and we are so lucky to have them here to share that with each of you.

As you know, one of the opportunities currently facing Carson City Health and Human Services is Public Health Accreditation. Accreditation opens the door for health departments like ours to achieve recognition of all the fantastic programs they run and the advances they are making to provide the highest level of service in their communities. That's one of the reasons we wanted to bring you this conference. We want each of you to understand the great value in accreditation and the unique ways that your colleagues are working to help move the accreditation initiative forward in our department. Whether through quality improvement projects, enhanced communication strategies, or innovative programs like the School Located Vaccine program, employees right here at CCHHS are leading the way.

We hope that today, you can gain something valuable. Recognize the expertise of your colleagues. Network with employees from other departments. Challenge yourself to be more involved in accreditation. Whether this is your first conference or your fiftieth, we are sure there's something here for you.

Thanks for being here!

The Conference Planning Committee

Valerie Cauhape

Nicki Aaker

Cortney Bloomer

Cindy Hannah

Taylor Radtke

With special thanks to John Packham with the Nevada Public Health Association

**CARSON CITY PUBLIC HEALTH  
DEVELOPMENT CONFERENCE**  
ACCREDITATION STARTS HERE  
**APRIL 11, 2014**

# Conference Agenda At-A-Glance

**Friday, April 11, 2014**

- 8:00–9:00 .....Registration (Room 1214)
- 9:00-9:30.....Opening Remarks (Room 1214), John Packham PhD. University of Nevada, Reno  
*Public Health For Policy Makers and the Public*
- 9:30-10:30.....Keynote (Room 1214), April Harris, MPH, Three Rivers Health District  
*Public Health Accreditation, A Journey for Everyone*
- 10:30-10:45.....Break
- 10:45-11:15.....Morning Plenary (Room 1214), Marena Works, MSN, MPH, APN, City of Carson City  
*Consider a Culture of Health in All Policies*
- 11:15-12:30.....Lunch on your own
- 12:30-1:15.....Afternoon Plenary (Room 1214), Nicki Aaker, MSN, MPH, RN, Carson City Health and Human Services  
*The Path Towards Accreditation in Nevada’s Capital*
- 1:15-1:30.....Break
- 1:30-2:15.....Breakout Session 1
- 2:15-3:00.....Breakout Session 2
- 3:00-3:15.....Closing Remarks (Room 1214)



# Afternoon Breakout Sessions

## **Session 1, 1:30-2:15**

### **Room 1214 (First Floor, Senate Hearing Room)**

*Grant Writing: Never Ever Think Outside the Box*

Holly Lenz, PhD, Chronic Disease Prevention and Health Promotion Division

This session is an introduction to grant writing for staff members who are new to the grant writing process. The presentation will focus on “what to do”, and equally “what not to do” when writing a grant.

### **Room 2134 (Second Floor)**

*Quality Improvement Module 1 – “Introduction to Quality Improvement” and  
Module 2 – “CCHHS Quality Improvement Project Processes”*

Valerie Cauhape, MA, Chronic Disease Prevention and Health Promotion Division

This session includes the first two installments of the CCHHS Quality Improvement Training for staff. Staff members who are new to CCHHS, or who have missed previous offerings of the trainings are encouraged to attend this session so that they may have a better understanding of CCHHS quality improvement principals and processes to implement in their daily work.

### **Room 2135 (Second Floor)**

*Community Engagement*

Taylor Radtke, Public Health Preparedness Division

The purpose of this session is to provide attendees with sufficient knowledge on marketing principles to implement successful community engagement strategies within their own public health programs. Attendees will be able to pinpoint some of the most popular methods of communication for engaging community members including social media outlets.

This presentation also will support public health practitioners in their efforts to engage hard-to-reach and vulnerable populations, as well as identify methods to engage individuals with limited and diminishing budgets in public health programs.

# Afternoon Breakout Sessions

## **Session 2, 2:15-3:00**

### **Room 1214 (First Floor, Senate Hearing Room)**

#### *School Located Vaccine Program*

Sandy Wartgow, RN, BSN, Public Health Preparedness Division

This session introduces participants to the School Located Vaccine Program, a grant funded program to provide vaccination to students and staff in the school system. CDC recognizes the importance of providing vaccination in this setting to not only conveniently benefit parents, children, and adults in the school setting but overall community effect of immunity within the community through this program.

### **Room 2134 (Second Floor)**

#### *QI in Action: Strategic Scheduling and Quality Improvement to Reduce Clinic No-Call/No-Shows*

Adriana Rodriguez, Carson City Health and Human Services Clinic

This session highlights an example of an effective and well-coordinated quality improvement project implemented by CCHHS Clinic Staff. This project shows how CCHHS quality improvement principals, processes, and forms are used within the scope of practice at CCHHS.

### **Room 2135 (Second Floor)**

#### *Leadership and Communication*

Rota Rosachi, MPA, LSW, Nevada Public Health Foundation

This session will highlight leadership and communication skills, utilizing a fun and effective exercise from the Walt Disney Leadership Institute.

**CARSON CITY PUBLIC HEALTH  
DEVELOPMENT CONFERENCE**  
ACCREDITATION STARTS HERE  
**APRIL 11, 2014**

## Speaker Biographies

### **John Packham, PhD**

Dr. Packham is the Director of Health Policy Research at the University of Nevada School of Medicine. He manages the Nevada Rural Hospital Flexibility Program (Flex) and Nevada Small Rural Hospital Improvement Program (SHIP), which are statewide technical assistance resources for Nevada's rural and frontier hospitals. He also coordinates health workforce research and policy analysis undertaken by the School of Medicine's Office of Health Professions Research and Policy.

Dr. Packham received his BA and MA degrees in sociology from the University of Oklahoma, and his PhD in sociology from Johns Hopkins University in 1992. He was a Post-Doctoral Research Fellow with the Johns Hopkins School of Public Health and the Örebro County Council, Örebro, Sweden in 1993. His areas of expertise include health workforce planning, health care and public health policy analysis, health services research, program evaluation, and health program administration.

Dr. Packham is the coauthor of numerous reports on health in Nevada, and the President of the Nevada Public Health Association, Co-Chair of the NPHA Government Relations Committee, and currently writes for the Reno Gazette– Journal.

### **April Harris, MPH**

April Harris, Community Health Manager, has been with Three Rivers District Health Department (TRDHD) for seven years serving in various capacities of health promotion, policy development, preparedness and accreditation preparation. April's primary responsibility the past two years has been working with her agency to achieve public health accreditation; TRDHD is one of nineteen health departments in the first national cohort of applicants. She is also responsible for quality improvement initiatives throughout the agency. April assists in organizational change management, workforce development and staff training needs, as well as manages the agency's strategic plan. TRDHD has received two of NACCHO's Promising Practices awards, both relating to Public Health Accreditation Board (PHAB) standards involving strategic planning and board of health development.

Nationally, April participates in NACCHO's Accreditation Coordinators Learning Community and the Accreditation Speaker's Bureau, as well as the Profile Workgroup. April is also a trained PHAB Site Visitor. She has presented at various national conferences such as NACCHO Annual, the National Networks of Public Health Institutes Annual Meeting and the National Association of Local Boards of Health Association Conference. April received a Bachelors of Science in Public Health Education from Western Kentucky University and a Masters of Public Health in Health Services Management from the University of Kentucky. She has also been a Certified Health Education Specialist since 2006.

**CARSON CITY PUBLIC HEALTH  
DEVELOPMENT CONFERENCE**  
ACCREDITATION STARTS HERE  
**APRIL 11, 2014**

## Speaker Biographies

### **Marena Works, MSN, MPH, APN**

Marena Works was recently appointed as the Deputy City Manager for Carson City and is currently the interim City Manager. Previously she was the Director of Health and Human Services (CCHHS), a position she held since June, 2008. Previously she worked as the clinic manager for CCHHS and as Chief School Nurse for the Carson City School District from 2001-2005. Marena has also been a staff nurse in pediatrics and was a hospice nurse for St. Mary's Hospice of Northern Nevada. Marena earned her Masters of Nursing and Public Health in 2007 from the University of Nevada, Reno and her Bachelors of Science in Nursing in 1995. She holds a certification in Public/Community Health Nursing from the American Nurses Credentialing Center and holds an endorsement as a school nurse in Nevada. Marena serves on the Nevada Public Health Foundation Board and the University of Nevada, Reno School of Community Health Sciences Advisory Board.

### **Nicki Aaker, MSN, MPH, RN**

Nicki obtained her Master's in Nursing and Master's in Public Health from University of Nevada, Reno in 2007. Her certifications include: Public/Community Health Clinical Nurse Specialist, and Nurse Executive through the American Nurses Credentialing Center. She has been employed at Carson City Health and Human Services (CCHHS) since January 2013, and become the Director in August 2013. Her experience includes Education Coordination, Employee Health, Infection Control, Nursing Leadership, Nursing Research, Public Health, Quality Assurance/Improvement, School Nursing, and Shared Governance.

### **Holly Lenz, PhD**

Dr. Lenz obtained her Ph.D in public/environmental health from Oregon State University. She has worked as a lead-poisoning prevention trainer for the EPA; a Community Health Manager in a California county health department; a professor of public health for several universities; a tobacco prevention program manager in a state health department; and an air quality manager on an Indian reservation.

Dr. Lenz loves her work in public health, and is enjoying her time here at Carson City Health and Human Services

### **Sandy Wartgow, RN, BSN**

Sandy is a graduate of Orvis School of Nursing, University of Nevada Reno. She has been working in the nursing field for 27 years, primarily in emergency medicine. Sandy recently moved to public health and has found this area to be challenging and rewarding. She also served as a Chief Nurse for a school district for 4 years. Sandy has held many instructor positions and has been active in the EMS liaison role including Chairperson on the Nevada State EMS advisory committee. She has also spent time on Critical Incident Stress Management teams and training. She has lived in Douglas County for almost 40 years, married her high school sweetheart, and raised 4 wonderful children.

**CARSON CITY PUBLIC HEALTH  
DEVELOPMENT CONFERENCE**  
ACCREDITATION STARTS HERE  
**APRIL 11, 2014**

## Speaker Biographies

### **Valerie Cauhape, MA**

Valerie is a graduate of California State University, Chico, where she earned a Bachelor's degree in Exercise Physiology and a Masters in Kinesiology (emphasis in Exercise Physiology). She has been with Carson City Health and Human Services (CCHHS) since early 2011, and in that time has been progressively more involved with the organization's efforts to achieve PHAB accreditation, including participation in the development of the CCHHS Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP). Valerie is currently the CCHHS Accreditation Coordinator, and among a host of related projects, is the current Performance Management Team lead. She also coordinates the CCHHS adolescent health education programs, including both abstinence-based and comprehensive sexual health education programming.

### **Adriana Rodriguez**

Adriana Rodriguez has been working in public health with Carson City Health & Human Services since 2012. She has background in Criminal Justice and is currently a management assistant at the CCHHS clinic. Her primary duties are patient registration/checkout and also one of the interpreters for the clinic. She has been part of the Public Health Accreditation Committee for approximately one year as the clinic representative. As part of her accreditation-related duties, she is currently the lead for Domain Team 7, "Promote strategies to improve access to health care services". Her connection with accreditation has given her the opportunity to pilot and utilize new quality improvement processes within her own daily functions, and then to give feedback to the Accreditation Team. She is proud to be a part of the CCHHS team.

### **Taylor Radtke**

Taylor Radtke has been with Carson City Health & Human Services since October 2010. She coordinates the Medical Reserve Corps program, as well as oversees public health emergency response planning for Emergency Public Information & Warning and several other areas. Taylor received an Associate of Applied Science in Business from Western Nevada College and is currently studying to complete a Bachelor of Arts in Communication Studies from the University of Nevada, Reno. She is trained in Crisis Risk Emergency Communications and is identified as the department Public Information Officer.

### **Rota Rosachi**

With ten years of her career spent in public health and 30 years in public welfare in Nevada, Rota possesses a diverse and well-informed knowledge of Nevada's public health needs. She has supervised countless staff in her 40 years of service and worked in all levels of state government and as the executive director for a non-profit. In her executive director capacity, Ms. Rosaschi works closely with state, local and non-profit agencies on issues of mutual interest to those of the Nevada Public Health Foundation's. Ms. Rosaschi received her B.A. degree in Social Work and her Masters in Public Administration from the University of Nevada, Reno.

**CARSON CITY PUBLIC HEALTH  
DEVELOPMENT CONFERENCE**  
ACCREDITATION STARTS HERE  
**APRIL 11, 2014**

# Nevada Legislature Building Maps

## Nevada Legislature First Floor



**CARSON CITY PUBLIC HEALTH  
DEVELOPMENT CONFERENCE**  
ACCREDITATION STARTS HERE  
**APRIL 11, 2014**

# Nevada Legislature Building Maps

## Nevada Legislature Second Floor

