Community Themes and Strengths Assessment

The community themes and strengths assessment seeks to obtain qualitative information on how community members perceive their health and quality of life concerns, as well as their knowledge of community resources and assets.

Guidance on Boards

Thank you for volunteering to host a CTSA board at your event(s). All members who volunteer to gather the community data will receive the primary question board, stickers, and sheets of paper to obtain the community information. For those who are willing to gather some additional information, we will also be providing a flip chart.

Gaining Feedback using the CTSA Board

- The materials provided for the CTSA board, include a variety of different sheets of stickers, extra sheets of paper, and the board itself.
- The boards may be used at multiple events; so, in an effort to identify the different populations being captured the stickers will provide a mechanism to separate the events.
  - Six different types of stickers will be provided to assist with gaining feedback from community members.
  - Each event will use a unique sheet of stickers.
  - In an attempt to separate the events, please place one of the stickers being used for the event on the back and indicate event, date of event, target audience, and location.
- At the event, provide each community member three stickers to identify which of the factors from the list are the three most important factors for a Healthy Community.
- One of the options on the board is to select “Other”; these individuals will have the opportunity to provide their answer on a separate sheet of paper.

Flip Chart

- Along with the CTSA Board, we would also like to pose the opportunity for community members to self-report, what they feel is the most important health problems in Linn County.
  - If you do not have a stand that could hold the giant flip chart, the single sheets of paper may be torn off the flip chart and stuck on a wall or other stable structure.
  - At the top of the sheet, write “What are the most important health problems or issues in Linn County?”
  - Instruct community members to use the markers provided to provide their anonymous answer to the question.
o On the back of the flip chart indicate the event, target population, location, and date of the event.

**Contact**
- If additional materials are needed please contact Amy Lepowsky at 319-892-6082/amy.lepowsky@linncounty.org or Katie Jones at 319-892-6065/katherine.jones@linncounty.org