

Early Preparation for Local Health Department Accreditation
Clark, Delaware & Henry Counties
On-Site Session 1

Presented by the
Indiana Public Health Association
January 23
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Accreditation Support Initiative

- Funded through NACCHO by the Office for State, Tribal, Local & Territorial Support at the U.S. Centers for Disease Control & Prevention.
- Grants to LHDs & organizations to support LHDs to prepare for accreditation.
- December, 2012 through May, 2013

Community Health Assessments

Systematic collection & analysis of data

- Provide the LHD and community with a sound basis for decision-making.
- Conduct in partnership with other community organizations
- Include collecting data on:
 - health status
 - health needs
 - community assets
 - resources
- Other determinants of health status

Community Health Assessment

PHAB- Standards and Measures

- Standard 1.1: Comprehensive community health assessment
- Community health assessments
 - Describe the health status of the population
 - Identify areas for health improvement
 - Determine factors that contribute to health improvement
 - Identify assets & resources that can be mobilized to address population health improvement

[http://www.phaboard.org/wp-content/uploads/PHAB-Standards and-Measures-Version-1.0.pdf](http://www.phaboard.org/wp-content/uploads/PHAB-Standards-and-Measures-Version-1.0.pdf)

Measure 1.1.1 T/L

Participate in or conduct a Tribal/local partnership for the development of a comprehensive community health assessment of the population served by the health department

- Required Documentation

- Participation of representatives of various sectors of the Tribal or local community
- Regular meetings
- Description of the process used to identify health issues and assets

Measure 1.1.2 T/L

Complete a local community health assessment

• Required Documentation

- A local community health assessment dated within the last five years that includes:
 - Documentation that data and information from various sources contributed to the community health assessment and how the data were obtained
 - A description of the demographics of the population
 - A general description of health issues & specific descriptions of population groups with particular health issues
 - A description of contributing causes of community health issues
 - A description of existing community assets or resources to address health issues
- Documentation that the local community at large has had an opportunity to review & contribute to the assessment

Measure 1.1.3 A

Ensure that the community health assessment is accessible to agencies, organizations, and the general public

- Required Documentation
 - Documentation that the community health assessment has been distributed to partner organizations
 - Documentation that the community health assessment and/or its findings have been made available to the population of the jurisdiction served by the health department

5 Often-Used CHA models

- MAPP (2000) Mobilizing for Action through Partnership & Planning
- APEX PH (1989) Assessment Protocol for Excellence in Public Health
- PACE EH (2000) Protocol for Accessing Community Excellence Environmental Health
- NC-CHAI (2002) North Carolina Community Health Assessment Initiative
- PATCH (1985) Planned Approach To Community Health

See Matrix Handout

Review Several Community Health Assessments on NACCHO Website

Data Utilization and Resources

CHA Data Table

CHA Model	Data Collection	Type of Data
MAPP Mobilizing for Action through Planning Partnerships	Community Health Status Assessment	Secondary Data Sources Indicators on CHNA.org
	Community Themes and Strengths Assessment	Primary Data Sources Focus groups, and key informant interviews
NA-CHAI North Carolina Community Health Assessment Initiative	Phase 2: Collect Primary Data (Collect data from County residents)	Required Activities: Health Resources Inventory and Conduct Community Health Opinion Survey or focus groups
	Phase 3: Collect Secondary Data for the county	Population Demographics, Sub-populations, health disparities, health indicators (pregnancies and births, mortality rates, and environmental factors)
PACEEH Protocol for Accessing Community Excellence Environmental Health	Task 5:10 Identify populations at risk of exposure to environmental hazards	Demographic data Identify low income populations, populations exposed to multiple environmental problems, then conduct focus groups with these populations
	Task 6:10 Identify and collect environmental health data	Secondary Data Sources Environmental Protection Agency

Primary Data

- The LHD does the actual data collection or data is collected on the behalf of the LHD.
- Examples
 - Surveys
 - Focus Groups
 - Key Informant Interviews
 - Town Hall Meetings
 - Registries
 - Vital records
 - Environmental Reports
 - (Water Quality/Emergency Preparedness)

Online Surveys

Pros

- Connect with younger age groups
- Less expensive
(Survey Monkey)
- Can be helpful for key informant interviews

Cons

- Longer data collection time
- A person could possibly fill out survey more than once
- Low sample size/response

Telephone Surveys

Pros

- Higher response rates
- Control sampling demographics
- Convenient for Senior Citizens

Cons

- Cost
- Underrepresentation of subpopulations due to
 - Language barriers
 - Undocumented numbers
 - Cell phone users

Written Surveys

Pros

- Ability to reach households without land lines
- Lower cost to conduct versus telephone surveys
- Respondent has more time to answer questions thoroughly
- Can be distributed throughout the community

Cons

- Postage cost
- Less sampling control
- Low response rate
- Response time can be longer

Focus Groups

Pros

- Great representation of community concerns
- May stimulate new thoughts from other participants

Cons

- Time consuming
- Hesitation to participate in discussion
- Costly

Focus Group Tips

- NACCHO recommends...
 - Strong moderator
 - Financial incentives
 - Keep track of incentive recipients
 - Recruit 12 participants for 10 – 12 to actually participate
 - Try to limit barriers between audience and the moderator
 - Tables between the audience
 - Language barriers
 - Staff a diverse group
 - Consider an easy accessible location
 - Parking
 - Public Transportation
 - Well – lit area

Secondary Data

- The data is either published or collected by other parties. The LHD is simply reporting on what they found.
- Examples
 - Mortality Rates
 - Census Data
 - Community Health Needs Assessment.org
 - Indiana Indicators
 - The Polis Center
 - Governmental Departments (CDC, EPA)

Community Health Information (CHI) Resource Guide

- Identifies appropriate resources for community health research and evaluation activities
 - Volume 1: Data Resources

The Polis Center

CHI Resource Guide

Volume 1: Data Resources

- Three Sections
 - Section A: Questions to consider before seeking data
 - Section B: Basic Concepts associated with data management, collection and use
 - Section C: List of local and national data sources

The resource guide can be accessed at:

savi.org/savi/documents/ref_room/DataVolume.pdf

Section A – Resource Guide

- What is the scope of my proposed assessment?
 - What - topic of interest
 - Who - population of interest
 - Where - geographic areas of interest neighborhood or county
 - When - time period of interest
- What are my data selection criteria?
 - Are you willing to pay for data if necessary?
 - What will the data be representing: health concerns, populations or geographic areas.

Section B – Resource Guide

Concepts associated with data collection

- Focus Groups
- Surveys
- Interviews
- Observation

Section C – Resource Guide

- Primary and Secondary Data Resources
- Data Repository – integrated collection of data from multiple sources

Resources from the Resource Guide

Local Resources

[1.2 County Profiles](#) (Data Repository) The County Profiles provide data in five custom categories: Demographics, Economy, Entrepreneurial climate, Youth and Social Capital.

[6.2 Indiana Behavioral Risk Factor Surveillance System](#) (Primary Data Source) The IBRFSS survey collects data from Indiana residents on various modifiable health risks, preventive health measures, and demographic variables.

[6.6 Indiana Mortality Report](#) (Primary Data Source)

Indiana Mortality Report includes information on live births to Indiana residents

Resources from the Resource Guide

National Data Sources

2.2 [CDC's Data and Statistics](#) (Data Repository) Online Resources and data ranging from numerous topics, including alcohol, diabetes, physical activity, and workplace safety.

4 [County Health Rankings](#) (Secondary Data Source)

Collect data on health behaviors, health education and jobs, quality of health care, and the environment. These rankings assist the public health sector to take action and invest in programs and policy changes that address barriers to good health.

7 [Environmental Protection Agency](#) (Primary and Secondary data)

Indiana Indicators and CHNA.org

- Free data resource
- Help perform CHAs
- Guide development of CHIPs
- County Dashboards
- Health-related indicators
- Progress measurements
- News & promising practices