## Public Health Accreditation

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Presented by Colleen Svoboda, Performance Improvement Manager Nebraska Division of Public Health

To the Great Plains Tribal Chairmen's Health Board

## Objectives

#### Provide an overview of:

- The national public health department accreditation process
- The benefits and incentives of accreditation
- The first steps toward achieving accreditation

#### What is Public Health Accreditation?

- The measurement of health department performance against a set of nationally recognized, practice-focused and evidenced-based standards.
- The issuance of recognition of achievement of accreditation within a specified time frame by a nationally recognized entity.
- The continual development, revision, and distribution of public health standards.

# The Public Health Accreditation Board (PHAB)

PHAB is a non-profit, voluntary accreditation organization founded in 2007 whose goal is to advance public health performance by providing a national framework of accreditation standards for Tribal, state, local, and territorial health departments.

PHAB is the national organization charged with administering the public health accreditation program.

PHAB is located in Alexandria, VA.

 The goal of a national public health department accreditation is to improve and protect the health of the public by...

# advancing the quality and performance

• ....of Tribal, state, local, and territorial public health departments.

## Why seek accreditation?

- Responsive to Change
- Shared Decision-Making
- Workforce Development
- Services and Programs
- Performance Improvement
- Strong Partnerships

## Benefits of accreditation

- Increased credibility
- Increased visibility and accountability
- Potential access to new funds
- Potential streamlined reporting
- Access to knowledgeable peers for review and comment on performance
- Opportunity to leave the health department better than you found it!

### PHAB accreditation

- Identifies successes and opportunities for improvement
- Platform for quality improvement
- Means for accountability
- Energizes the staff
- Increases the understanding of public health
- Improves communication with governance
- Initiates new partnerships

## Incentives

- National recognition for public health practice
- Opportunity to engage the public health workforce
- Access to network of public health experts
- Focus on improving the health department
- Potential access to new funding streams
- Potential streamlining of grant reporting
- Participation in developing a strong data base for exploring best practices



#### PHAB's website

- http://www.phaboard.org/
- PHAB's Online Orientation to Accreditation
  - www.cecentral.com/phab



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#### Welcome to the Public Health Accreditation Board

**Accreditation Overview** 

performance

**Accreditation Process** 

**Education Center** 

News Room

**About PHAB** 



#### Welcome to PHAB

The Public Health Accreditation Board (PHAB) is a nonprofit organization dedicated to improving and protecting the health of the public by advancing the quality and performance of Tribal, state, local, and territorial public health departments.

Featured Documents and Guides:







Call for New PHAB Site Visitors **Download Application** 

#### Latest News and Events

12.21.2012 December 2012 e-newsletter

12.13.2012 Call for New PHAB Site Visitors

12.03.2012 October/November 2012 e-

### PHAB's Resources

- PHAB Standards and Measures, Version 1.0
- The Guide to National Public Health Department Accreditation, Version 1.0
- PHAB Accreditation Fee Schedule
- PHAB Education Services, 2011-2012
- National Public Health Department Readiness Checklists
- National Public Health Department Accreditation Documentation Guidance

### Framework of the Standards

12 Domains

(10 Essential PH services plus administration & governance)

**Standards** 

**Measures** 

**Documentation** 

### Twelve Domains

- 1. <u>Conduct assessments</u> focused on population health status and health issues facing the community
- 2. <u>Investigate</u> health problems and environmental public health hazards to protect the community
- 3. <u>Inform and educate</u> about public health issues and functions
- 4. Engage with the community to identify and solve health problems
- Develop public health <u>policies and plans</u>
- 6. Enforce public health laws and regulations

## Twelve Domains

- 7. Promote strategies to <u>improve access</u> to healthcare services
- 8. Maintain a competent public health workforce
- 9. <u>Evaluate</u> and continuously improve processes, programs, and interventions
- 10. Contribute to and apply the <u>evidence base</u> of public health
- 11. Maintain <u>administrative and management</u> capacity
- 12. Build a strong and effective relationship with governing entity

## 7 Steps in the Accreditation Process

- 1. Pre-application
- 2. Application
- 3. Document Selection and Submission
- 4. Site Visit
- 5. Accreditation Decision
- 6. Reports
- 7. Reaccreditation (5 years)

### **Accreditation Fees**

- What do the fees cover?
  - An assigned accreditation specialist
  - The Site Visit
  - Applicant training
  - Access to the information system
  - Annual support
  - A network of accredited health departments

### 2011/2012 PUBLIC HEALTH ACCREDITATION FEE SCHEDULE

Health	Donulation	Year 1 Fee		Year 2 Fee		Year 3 Fee		Year 4 Fee		Year 5 Fee	
<b>Departments</b>	Population	ie	ar i ree	16	ar 2 ree	ie	ar 3 ree	16	ar 4 ree	16	аг э гее
Category 1	Less than 50,000	\$	3,180	\$	2,385	\$	2,385	\$	2,385	\$	2,385
Category 2	50,001 to 100,000	\$	5,168	\$	3,876	\$	3,876	\$	3,876	\$	3,876
Category 3	100,001 to 200,000	\$	6,758	\$	5,068	\$	5,068	\$	5,068	\$	5,068
Category 4	200,001 to 999,999	\$	7,950	\$	5,963	\$	5,963	\$	5,963	\$	5,963
Category 5	1 million + 2,999,999	\$	11,925	\$	8,944	\$	8,944	\$	8,944	\$	8,944
Category 6	3 million- 4,999,999	\$	15,900	\$	11,925	\$	11,925	\$	11,925	\$	11,925
Category 7	5,000,000 to 14,999,999	\$	19,875	\$	14,906	\$	14,906	\$	14,906	\$	14,906
Category 8	15 million +	\$	23,850	\$	17,888	\$	17,888	\$	17,888	\$	17,888

# How should we prepare for accreditation?

- Organize Your Health Department
  - Appoint an Accreditation Coordinator
  - Review Standards and Measures, Version 1.0
  - Review Guide to National Public Health
    Department Accreditation, Version 1.0
  - Educate governance to staff; view the online orientation

# How should we prepare for accreditation?

- Organize Your Health Department
  - Contact your national organizations for technical assistance
  - Attend sessions on the topic
  - Use the Readiness Checklists and other PHAB tools
  - Sign up for the PHAB e-newsletter

## Work on the Prerequisites

- Community Health Assessment
- Community Health Improvement Plan
- Department Strategic Plan

### Start now to...

- **✓** Locate
- **✓** Select
- **✓ Develop**
- **✓Identify** 
  - **✓**Save

Your Best Documentation for Each Measure!

## A few documentation tips...

- Understand the importance of documentation
- Select documentation from a variety of programs
- Don't overlook documentation from partners
- Must be in effect and in use no drafts
- Signed and dated
- Info might be in multiple documents
- Use the documentation guidance PHAB provides





## More on the Prerequisites

- Community Health Assessment
- Community Health Improvement Plan
- Department Strategic Plan

## Where are they?

- Community Health Assessment
  - Standard 1.1
- Health Improvement Plan
  - Standard 5.2
- Department Strategic Plan
  - Standard 5.3

## What should they look like?

- No prescribed format, length or method
- Can be one or multiple documents
- Must be dated and signed
- Cannot be a draft, must be in effect and in use when submitted
- Must be electronic

# Community Health Assessment

#### Standard 1.1

- Collaborative process
- Mobilize the community
- Develop priorities
- Gather resources
- Plan to improve health

## Community Health Assessment

- The demographics of the population served
- A description of:
  - health issues
  - population groups with particular health issues
  - contributing causes of health issues
  - existing resources

Mobilizing for Action through Planning and Partnerships (MAPP)

http://www.naccho.org/topics/infrastructure/mapp/index.cfm



## Community Health Improvement Plan

#### Standard 5.2

- Long-term effort
- Address issues from the Community Health Assessment
- Broad participation
- Set community priorities

## Community Health Improvement Plan

- Health priorities, objectives & strategies
- Policy changes needed
- Responsibility for implementing strategies
- Indicators to monitor progress
- Alignment between the plan and tribal, local, state and national priorities

# Department Strategic Plan

#### Standard 5.3

- Internal to the health department
- Sets what the health department plans to achieve and how it will do that
- Guide to:
  - Making decisions
  - Allocating resources
  - Taking action

# Department Strategic Plan

- Mission, vision and guiding principles
- Strategic priorities
- Goals and objectives
- External trends
- Strengths and weaknesses
- A link to the health improvement and quality improvement plans

#### PHAB Self Assessment

- Review standards and measures.
- Determine which ones you are meeting and which ones you are not meeting.
- Fix problems.
- Organize documentation.

# Working with departments to help them prepare for accreditation

#### • Provide:

- Resources and training to complete the prerequisites
- A method to share lessons learned and resources with other departments
- Access to experts in assessment and planning

### National Resources

- National Indian Health Board
  - http://www.nihb.org/public\_health/accreditation.php
- National Association of County and City Health Officials
  - http://www.naccho.org/topics/infrastructure/acc reditation/index.cfm



## **Contact Information**

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Thank you!