

Department of Health Strategic Plan Template



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(NYCON)

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(NYSACHO)

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I. Executive Summary

(to be developed upon completion of the plan)

Mission

Our Values

Vision Statement

Our Strategic Issues, Goals, and Strategic

Strategic Issue:

Goal:

Strategies

Strategic Issue:

Goal:

Strategies

Strategic Issue:

Goal:

Strategies

II. Message from the Commissioner

III. Introduction and Overview

(describe the Department's history with planning, the Departments planning process, reason for planning, etc.)

IV. Department Mission, Vision, and Values

Mission

The mission of the Department of Health defines its purposes as defined by regulation and as understood by the County, staff, and public. The mission statement concisely communicates the overarching purposes that encompass all of the programs, services, and activities undertaken by the department. As part of this strategic planning process, *(describe whether the Dept. developed a mission or modified the existing mission statement and what the rational for those changes were)*

Insert Mission

Organizational Values

Value statements go beyond what an organization does, and describe the core beliefs that influence the way the organization conducts business. These enduring tenets will be incorporated across the organization in promotional materials, staff orientation and training, and turned to when making key organizational decisions.

Organizational values were identified as part of this planning process and the following values were agreed upon as key to the organization's core purposes and philosophy.

Insert Values

Vision Statement

A key component of strategic planning is the development of a future vision. This vision should reflect the agency's intentions, describe the way the organization will look in the future, and help to position the Department to achieve its goals. The strategic plan is then developed to move the agency from its current position toward this vision.

Insert Vision

V. SWOT Analysis: Summary of key internal and external issues affecting the organization.

A strategic planning process includes an analysis of an organization's internal strengths and weaknesses and external opportunities or threats. The goal of the planning process is to help the organization use its strengths to seize new opportunities and minimize any potential threats while developing a plan to address its weaknesses so they do not hinder the success of the organization.

Strengths

Weaknesses

Opportunities

Threats

VI. Goals and Action Planning

Our Strategic Issues, Goals, and Strategic

Strategic Issue:

Goal:

Strategies

Strategic Issue:

Goal:

Strategies

Strategic Issue:

Goal:

Strategies

VII. Workplan

Strategic Issue:			
Strategies	Actions	Responsibility	Timeframe
1.	1.1		
	1.2		
	1.3		
2.	2.1		
	2.2		
3.	3.1		
	3.2		
	3.3		
	3.4		
	3.5		
	3.6		

Strategic Issue:			
Goal:			
Strategies	Actions	Responsibility	Timeframe
4.	4.1		
	4.2		
	4.3		
	4.4		
	4.5		
	4.6		
5.	5.1.		
	5.2.		
	5.3.		
	5.4.		
	5.5.		