Our Road to PHAB:  
A Strategic Planning Prep Course #3

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LCDPH All-Staff Meeting  
December 17, 2015
The CHA/CHIP serve as the foundation to inform the priorities to be addressed in the strategic plan.

- CHIP = community plan
  - Addresses priorities in the community that impact the overall health of the community.

- Strategic plan = agency plan
  - Includes priorities and direction for the department.
  - CHIP priorities that we plan to address with our work should be included in the strategic plan.
Strategic Issue Identification

Operational (Programmatic) vs. Strategic Issues

- What do we need to do to achieve the vision?
- Does an issue affect the entire department?
- Do we need to change the way we function to be better?
- Are there consequences of not addressing an issue?
- Is it reasonable, feasible, and financially cost effective to address?

Operational issues are important, but strategic issues are important and forward-thinking and seize on current opportunities.

**Vision**: Livingston County will be a safe and healthy community where all people realize their fullest health potential and live enriched and productive lives.
Let’s Start to Brainstorm:

• What does agency success look like?
• What would you want LCDPH to achieve?
• How would you want LCDPH to improve?
  – Do we currently do something well that works toward our mission?
Strategic Issue
Brainstorm:

- Professional Development
- Community Feedback
- Partner w/ other agencies
- Promote Services
- Visibility
- Program Spotlight
- Promote Healthy lifestyle
- Communication (internal/external)
- Agency Branding
- PM/QS
- Employee Satisfaction

All Staff Meeting
12/17/2015
If You Were Granted 3 Wishes…

• In an ideal world:
  – What do you need/want to help you do your job?
  – What do you need/want to help contribute more to our vision?
Wish List

All Staff Mtg.
12/17/2015

More Staff
Plants
Windows
Time Management
Software
Bullet Proof Glass
Adjustable Workstations
Bill Insurance
Resources to help everyone who comes in
HIV van
Family Planning

Team Building

Health Act

Mand Decentral

Safe Work Environment
Upgrades
Paperless

Better Working Environment
Support groups for those in need
Smoke Exchange
STD Clinic
Specialization
Obstetric Navigator

Waiting Room

Staff Room

Community Outreach
PHAB Strategic Plan Requirements

- Mission, vision, values
- Strategic priorities
- Goals and objectives
- SWOT analysis
- Link to the CHIP
  - Must include what we are responsible for in the CHIP
- Link to the QI plan
- Capacity for and enhancement of:
  - Information management
  - Workforce development
  - Communication (branding)
  - Financial sustainability
  - Performance management / quality improvement
Reminder: Next Steps

• Final staff strategic planning training
  – All-staff meeting on January 21, 2016

• Strategic planning retreat
  – Tuesday, January 26, 2016
  – MPHI to facilitate
  – Finalize strategic plan by end of March 2016

• Apply to PHAB!
  – Spring 2016
questions?