STRATEGIES FOR DEVELOPING WORKING PARTNERSHIPS
EXAMINING LESSONS LEARNED FROM COVID-19

June Webster, Livingston County MRC, New York State
Julie Petix, New Jersey State MRC
Identify partnerships and types of partnerships that could have been beneficial in COVID-19 and future missions

June Webster
MRC Unit Leader
Livingston County MRC
Partners in Place:

• Extension of Livingston County Department of Health

• UOR/Noyes Hospital

• Office for the Aging
New Partners Came and Went

Types:
• County Department Staff
• Schools
• Village Business Groups
• Hospital Staff

Benefits:
• More MRC volunteers
• Personally- met their needs
• Back to Work
### Identify Partnerships and Types

<table>
<thead>
<tr>
<th>Office for People With Developmental Disabilities (OPWDD)</th>
<th>Agencies that serve the disabled</th>
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<tbody>
<tr>
<td>Rotary Clubs</td>
<td>Service Organizations</td>
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<tr>
<td>School/Nursing/County</td>
<td>Retiree Associations</td>
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<tr>
<td>Cultures Learning Together Organization</td>
<td>Special Populations</td>
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How to approach new partners

• Research

• Send out letter of introduction

• Follow up with a phone call

• Invite them to attend an MRC activity or a meeting
Assess units’ level of engagement and how units can strengthen their current partnerships to be more effective in the next response.
COVID-19: Lessons Learned

Many individuals have the gift of service

Hunterdon County MRC
COVID-19: Lessons Learned

School nurses were among first to respond

Retirees ROCK!

Hudson Regional Health Commission MRC
<table>
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<tr>
<th>Have you reviewed or conducted a Community Needs Assessment?</th>
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<tbody>
<tr>
<td>• What are the hazard risks identified for your state?</td>
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<tr>
<td>• What are your community needs?</td>
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<tr>
<td>• Are there currently any gaps in meeting these needs?</td>
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<tr>
<td>• How can your MRC Unit help bridge these gaps?</td>
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Community Partners

Whom are your current partners?

- Local animal shelter
- Long term care facility
- Veterans Home
- Faith-based organization
- Food pantry
- Hospital

Strengthen partnerships for next response

Neal Stephens, Wendy Chin
Disaster & Terrorism Branch, NJ Dept. of Human Services
Community Partners

Routine volunteer engagement

Christmas in July (2021)
Long Term Care