

# STRATEGIES FOR DEVELOPING WORKING PARTNERSHIPS EXAMINING LESSONS LEARNED FROM COVID-19

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# Identify partnerships and types of partnerships that could have been beneficial in COVID-19 and future missions



**June Webster**  
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# Partners in Place:

- Extension of Livingston County Department of Health
- UOR/Noyes Hospital
- Office for the Aging



# New Partners Came and Went

## Types:

- County Department Staff
- Schools
- Village Business Groups
- Hospital Staff

## Benefits:

- More MRC volunteers
- Personally- met their needs
- Back to Work

# Identify Partnerships and Types

- Office for People With Developmental Disabilities (OPWDD)
- Rotary Clubs
- School/Nursing/County
- Cultures Learning Together Organization
- Agencies that serve the disabled
- Service Organizations
- Retiree Associations
- Special Populations

# How to approach new partners

- Research
- Send out letter of introduction
- Follow up with a phone call
- Invite them to attend an MRC activity or a meeting

**Assess units' level of engagement  
and how units can strengthen  
their current partnerships to be  
more effective in the next  
response**



**Julie R. Petix, MPH, CPM, HO, KC2TKU**  
**State Coordinator**  
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# COVID-19: Lessons Learned

**Many individuals have the gift of service**



**Hunterdon County MRC**





# COVID-19: Lessons Learned

**School  
nurses were  
among first  
to respond**

**Retirees  
ROCK!**



**Hudson Regional Health Commission MRC**



**NACCHO**  
National Association of County & City Health Officials



# Have you reviewed or conducted a Community Needs Assessment?

- **What are the hazard risks identified for your state?**
- **What are your community needs?**
- **Are there currently any gaps in meeting these needs?**

- **How can your MRC Unit help bridge these gaps?**



# Community Partners

**Whom are your current partners?**

- **Local animal shelter**
- **Long term care facility**
- **Veterans Home**
- **Faith-based organization**
- **Food pantry**
- **Hospital**

**Strengthen partnerships  
for next response**



**Neal Stephens, Wendy Chin**  
**Disaster & Terrorism Branch, NJ Dept. of Human Services**



# Community Partners

## Routine volunteer engagement



## Christmas in July (2021) Long Term Care

