



PUBLIC HEALTH ESSENTIALS FOR HEALTH DEPARTMENTS

2024 WEBINAR SERIES

The Public Health Management Corporation (PHMC), in partnership with the Public Health Infrastructure Grant network, National Association of County and City Health Officials (NACCHO), and the Pennsylvania Public Health Association (PPHA), is offering a series of monthly webinars that will address essential public health concepts, models, resources, and processes. The webinars are developed specifically for governmental public health departments and their staff to be used as professional development opportunities through the live webinar presentation, but also via leveraging the webinar recording and/or slides (to be shared after the live webinar) as in-house training materials for newly hired staff in health department settings. This series will feature a variety of public health speakers and health department voices. Tune in to learn more about the valuable role of health departments in shaping and supporting their communities.

MARCH

PUBLIC HEALTH FOCUS AND FRAMEWORKS, PART 1

Delve into the foundational concepts of public health and how they link together and support one another. Included are public health definitions, the social determinants of health, the ten Essential Public Health Services, and Foundational Public Health Services.

PUBLIC HEALTH FOCUS AND FRAMEWORKS, PART 2

Explore additional foundational concepts of public health and how they link together and support one another. Included are Public Health 3.0, Health in All Policies, and health equity.

PUBLIC HEALTH DEPARTMENT ACCREDITATION: AN INTRODUCTION

Learn the basics of public health department accreditation. Included are an overview of the process, requirements, and benefits as well as types of required document, tips for preparation, minimum prerequisites, and accreditation preparation best practices.

APRIL

COMMUNITY ENGAGEMENT: HEALTH DEPARTMENTS' LIFEBLOOD

Examine the “why and how” of health departments’ engagement with their communities. Included are models of the continuum of community engagement, tools and processes to engage with the community, and how a health department can create a department culture that values and practices community engagement.

MAY

HEALTH EQUITY

Gain a deeper understanding of the core concepts of health equity, how to incorporate equity into everyday practices, and approaches to facilitating meaningful change in communities and within the public health workforce. This session will present frameworks for using a culturally responsive and racial equity lens in public health practice.





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MAY

RESOURCES FOR PUBLIC HEALTH PROGRAM DEVELOPMENT AND DATA

Discover national information resources for the design and development of local public health interventions and programs. Included are governmental and non-governmental national sources for models and examples of programs, and national and state sources of local data.

JUNE

PUBLIC HEALTH 3.0

Engage in the Public Health 3.0 conceptual framework for the future of public health. Included are a discussion of the concept of Public Health 3.0, the importance of the health department being a community health strategist, and recommendations for promoting effective public health agencies.

JULY

COMMUNITY HEALTH ASSESSMENT AND COMMUNITY HEALTH IMPROVEMENT PLAN: FOUNDATIONS OF CREATING A HEALTHY COMMUNITY

Hear how the community health assessment and improvement plan development processes provide the focus and foundation for community partnerships for a healthy community. Included are the importance and value of the process, key elements of the process, the importance of community assets as well as challenges, and the accreditation requirements for these two documents and processes.

AUGUST

SOCIAL ISOLATION AND LONELINESS

Enter into a discussion on how isolation and loneliness is a public health issue, the different forms and significance of social connections in buffering experiences of loneliness, and evidence-based interventions (both for in communities and within health departments). This webinar will have a special focus on New Jersey's approach to coordinating public health partners in addressing isolation and loneliness as a public health issue.

