



## Evaluating Health in All Policies

### REQUEST FOR APPLICATIONS

#### OVERVIEW

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With support from the Centers for Disease Control and Prevention's (CDC) National Center for Environmental Health and Agency for Toxic Substances and Disease Registry (NCEH/ATSDR), the National Association of County and City Health Officials (NACCHO) is pleased to offer a funding opportunity for local health departments (LHDs) to evaluate a Health in All Policies (HiAP) initiative as part of their lead prevention implementation program and activities.

NACCHO's HiAP work is designed to increase awareness among decision makers and other stakeholders about the health implications of policies and to build the capacity of local health departments (LHDs) to engage in cross-sector work to improve community and environmental public health. HiAP is defined by NACCHO as "a change in the systems that determine how decisions are made and implemented by local, state, and federal governments to ensure that public policies, plans, projects and programs have neutral or beneficial impacts on the determinants of health. HiAP emphasizes the need to collaborate across sectors to achieve common goals and innovatively tackle complex problems, such as health inequities and disparities in exposures to environmental toxicants."<sup>1</sup> HiAP provides LHDs with a framework and an approach that seeks to address complex challenges and improve the health of all people. NACCHO advocates that LHDs take a leadership role in implementing HiAP at the local level and believes that LHDs are natural leaders in carrying out HiAP efforts at the local level as they have the legal authority, responsibility, and mission to protect and promote the public's health.

Through this funding opportunity, NACCHO will award up to 3 LHDs up to \$20,000 each to engage in activities leading to the evaluation of at least one HiAP approach to reduce childhood lead exposure. For the purpose of this funding opportunity, activities should focus on evaluating HiAP initiatives focused on the linkages of lead-exposed children to recommended services (e.g., medical follow-up, early childhood interventions) and/or strengthening targeted, population-based interventions (e.g., primary prevention, identification, and removal of lead hazards). Communities may apply to use funding for either a new activity or one already in the planning stage. The expected period of performance is January 1<sup>st</sup>, 2022 – July 31<sup>st</sup>, 2022.

The intent of this funding opportunity is to advance the progress of HiAP at the local level by LHDs and to encourage sustainable strategies for embedding health considerations into governmental structures resulting in improved health outcomes. In addition, health equity and environmental justice are core to this project and grantees must be able to demonstrate how they plan to center equity and justice in their initiative and evaluation. Given the relatively short duration of the project period, the proposed workplan should be of a reasonable scale and scope and have specific, measurable, and time-limited objectives.

**Applications should be submitted via [Qualtrics](#) by COB Friday, November 19, 2021.**

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<sup>1</sup> National Association of County and City Health Officials. (2014). Local Health Department Strategies for Implementing *Health in All Policies*. [https://www.naccho.org/uploads/downloadable-resources/Programs/Community-Health/factsheet\\_hiap\\_dec2014-1.pdf](https://www.naccho.org/uploads/downloadable-resources/Programs/Community-Health/factsheet_hiap_dec2014-1.pdf).

## PROJECT SPECIFICS

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### Expected outputs and outcomes:

NACCHO expects these awards will be used to foster the following outputs and outcomes:

- LHDs implement a HiAP evaluation or produce significant progress towards the evaluation of a HiAP approach with the goal of improving their childhood lead poisoning prevention program activities and outcomes within the community they serve.
- LHDs use [NACCHO's evaluation guidance tool](#) with at least one of the seven HiAP strategies to connect more children with elevated blood lead levels to follow up care, increase the number of follow-up services available to families with children identified to have blood lead levels above the state's blood lead action level, or implement innovative population based lead poisoning strategies in high-risk communities.
- LHDs integrate concepts of [health equity](#) and [environmental justice](#) into their HiAP initiative and evaluation to confront root causes of inequities in public health practice and their organizational structure.
- LHDs demonstrate how the activities proposed will result in the evaluation of a HiAP approach or significant progress in evaluating a HiAP approach related to connecting families of children with elevated blood lead levels to follow up care and/or innovate childhood lead poisoning prevention strategies such as moving from project concept to achievement of activities and pre-identified milestones. The applicant LHD must describe the expected outputs and outcomes the project will achieve during the project period and must identify which of the seven HiAP strategies will be evaluated:<sup>2</sup>
  1. Developing and structuring cross-sector relationships
  2. Integrating research, evaluation, and data systems
  3. Synchronizing communications and messaging
  4. Implementing accountability structures
  5. Enhancing workforce capacity
  6. Incorporating health into decision-making processes
  7. Coordinating funding and investments

### Examples project strategies that could be evaluated through this opportunity:

*Please note these are examples and are not meant to be exhaustive.*

- Implementing the use of data in connecting lead-exposed children to follow up services or identifying and removing lead hazards
- Coordinating sustainable funding streams (e.g., establishing low interest loan program to assist low-income property owners with repairs, working with a hospital community benefits program to invest in connection of lead-exposed children to follow up services)
- Cross-sector coalition building (e.g., establishing or strengthening a lead-focused coalition, embedding lead exposure follow-up as a priority for another established coalition)
- Workforce development, training, or cross-training (e.g., increasing capacity of code enforcement to identify and address lead hazards, educating public health nurses on local resource pathways for lead exposure follow-up)
- Activities to develop systems or policy changes (e.g., proactive rental inspection programs, strengthening enforcement)

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<sup>2</sup> Gase, L.N, Pennotti, R., & Smith, K. (2013). *Health in All Policies: Taking Stock of Emerging Practices to Incorporate Health in Decision Making in the United States*. *Journal of Public Health Management and Practice*, 19(6):529-540.

Selected LHD sites must agree to:

- Designate one main point of contact to serve as the project coordinator. Even if this person will not be leading all project activities, the site must designate one individual with whom NACCHO will directly communicate on all matters related to this project. This individual will be responsible for submitting all deliverables, participating in conference calls, and completing evaluation activities. Participate in meetings and calls, including the kick-off call for selected sites and bi-monthly check-in calls.
- Adhere to NACCHO's [standard contract language](#) and be able to sign and return a contract to NACCHO within 30 days of receiving it. (Note: NACCHO has a specific contract template as approved by the State's General Counsel for applicants from the states of FL and TX. Please email us for a copy should you need it.) **No modifications to the terms or contract language will be made.** Agencies that cannot agree to NACCHO's contract language should not apply for this initiative. As part of the application, the agency will be asked to verify that it has read NACCHO's standard contract language and has provided a copy to the individual with signing authority at the agency for advanced consideration
- Provide periodic feedback through evaluation mechanisms.
- Submit an interim status report midway through the project period and a final status report (templates will be provided).
- Complete a pre- and post-project benchmarking report.

Selected sites will be provided with:

- A monetary award in the amount of up to \$20,000 to be paid upon successful submission of deliverables over two invoice periods.
  - Invoice #1 Due: Friday, April 15<sup>th</sup>, 2022
  - Invoice #2 Due: Monday, August 15<sup>th</sup>, 2022
- Monthly technical assistance (TA) from NACCHO staff related to HiAP strategies and evaluation.
- Monthly technical assistance (TA) from national organization related to childhood lead poisoning prevention.
- Kick off and wrap up conference calls for grantees to connect with national organizations and CDC staff as well as the other grantee sites.

Contract Terms

NACCHO expects your agency, as the applicant, to review and agree to the NACCHO standard contract terms and conditions as a requirement of award. As part of the application, applicants will be asked to verify that they have read NACCHO's standard contract language and has provided a copy to the individual with signing authority at their organizations for advanced consideration. However, if you know in advance that your agency or organization is going to have difficulty accepting any of the provisions in the contract, please contact NACCHO immediately to discuss. If you are an applicant from Florida, please contact NACCHO immediately for a copy of the Florida standard contract.

NACCHO will establish a fee-for-service contract with the awarded applicant where deliverables will be listed in the recipient contract and payment will be remitted upon submission and acceptance of those items.

It is the responsibility of the awarded LHDs to return a signed copy of the contract within approximately 30 days of receipt. Recipients are encouraged to be proactive in coordinating their agency's grant approval process to avoid possible delays. Applicants should review all terms and conditions to determine whether

their agency is able to submit a proposal. The project period shall begin upon both parties' full execution of the contract and will end July 31, 2022.

Award Terms & Conditions, Federal Regulations and Policies:

CDC and grant recipients must comply with all applicable terms and conditions of award, federal laws, regulations, and policies: <https://www.cdc.gov/grants/documents/General-Terms-and-Conditions-Non-Research-Awards.pdf>.

If chosen, grantees will need to submit the below items by December 15<sup>th</sup>:

- Complete and submit a scope of work outlining deliverables to be complete in each invoice period.
- Complete and submit a [Budget](#) and Budget Narrative.
- Complete and submit the [Vendor Information Form](#). The form should include the organization's DUNS number (to register, go to SAM.gov)
- Complete and submit the [Certification of Non-Debarment](#)
- Submit a [W-9](#)
- Proof of active DUNS number and active registration with SAM.gov.

**SELECTION PROCESS**

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- Applications will be reviewed by NACCHO, CDC, and other appropriate stakeholders.
- Sites (via e-mail to the specified project coordinator) will be notified of their selection by **Friday, December 3<sup>rd</sup>, 2021**
- Selected sites that cannot meet NACCHO's standard contract language will be released, and alternate applicants will be selected.
- Applications will be reviewed and scored based on the following criteria:
  - *Workplan and partnerships*: what is the objective of the proposed activity? Is the plan reasonable? How and to what extent does the workplan support the evaluation of a Health in All Policies strategy?
  - *Relevance*: Does the proposed work advance the goal of strengthening: 1) linkages of lead-exposed children to recommended services or 2) targeted population-based interventions? How will the proposed work build the evidence base for Health in All Policies frameworks in the future?
  - *Health equity and environmental justice*: Does the project include considerations of health equity and justice? Are there relationships in place, or planned, to ensure health equity and justice are core to the project?
  - Completeness in answering the questions and submission of all required documents.

**Key Dates**

Applicants are advised to consider the following dates.

- **Application deadline**: Friday, November 19<sup>th</sup>, 2021, at 5:00pm ET
- **Award notification**: Friday, December 3<sup>rd</sup>, 2021, at 5:00pm ET
- **Selected Site Kick-off Call**: TBD with each grantee.
- **All Grantee Kick-off Call**: Wednesday, December 15<sup>th</sup>, 2021, at 2:00pm ET
- **Pre-project benchmarking report**: Friday, January 14<sup>th</sup>, 2022, at 5:00 pm ET
- **Interim report submission deadline**: Friday, April 15<sup>th</sup>, 2022, at 5:00 pm ET
- **Final project report**: Monday, August 15<sup>th</sup>, 2022, at 5:00 pm ET
- **Post-project benchmarking report**: Monday, August 15<sup>th</sup>, 2022, at 5:00 pm ET
- **All Grantee Wrap Up Call**: July 2022, details TBD.

**Applications due by 5:00 PM ET on Friday, November 19, 2021**

For more information on HiAP, please visit [NACCHO's HiAP webpage](#). Additional informational and resources are available under the "All HiAP Resources" tab. Three specific resources that may be useful to your application are NACCHO's [Health in All Policies Evaluation Guidance for Local Health Departments](#), [Local Health Department Strategies for Implementing Health in All Policies](#), and [Health Department Strategies for Implementing Health in All Policies to Reduce and Prevent Lead Exposure](#). Also, it is recommended to review ASTHO's [State of HiAP Practice Report](#). Each of these fact sheets provides multiple examples and descriptions of how health departments are implementing HiAP strategies to improve health.

Application: [http://naccho.co1.qualtrics.com/jfe/form/SV\\_5yYvq2pYpLDfuGq](http://naccho.co1.qualtrics.com/jfe/form/SV_5yYvq2pYpLDfuGq)

**HiAP Funding Example Application**  
Please submit application via [Qualtrics](#).

AGENCY INFORMATION	
Name and complete contact information for person completing this online application:	
Name and complete contact information for designated Project Coordinator*:  <i>One main point of contact with whom NACCHO will directly communicate on all matters related to this project, including selection notification. This person will be responsible for submitting all deliverables, participating in calls or webinars, and completing evaluation activities.</i>	
Local health department (LHD) name:	
LHD full address:	

CONTRACT INFORMATION	
<b>Selected LHDs will enter into a contract with NACCHO to complete the deliverable(s) described in the RFA. Agreement with NACCHO standard contract terms and conditions is a requirement for application. No modifications will be made. The information below will help to begin the contracting process immediately upon selection.</b>	
Name and title of authorized signer of contract	
Official name of organization as it should appear on the contract	
Contact information (address, e-mail, telephone number and fax number) of authorized signer of contract	
Agency EIN/tax ID number:	

SUPPORT TO APPLY FOR THIS FUNDING OPPORTUNITY	
The Health Official is aware of and has approved this application.	<input type="checkbox"/> Yes <input type="checkbox"/> No

CURRENT HiAP INFORMATION	
<b>Organization:</b> Please provide brief description of LHD background and history and previous activities to advance HiAP or policy, system, environmental changes at the local or regional level to support healthy communities.	
<b>HiAP Strategies:</b> Check the HiAP strategy(ies) you are evaluating or will make significant incremental progress towards evaluating. <i>Please check all that apply. You must select at least one strategy.</i>	<input type="checkbox"/> Developing and structuring cross-sector relationships <input type="checkbox"/> Incorporating health into decision-making processes <input type="checkbox"/> Enhancing workforce capacity <input type="checkbox"/> Coordinating funding and investments <input type="checkbox"/> Integrating research, evaluation, and data systems <input type="checkbox"/> Synchronizing communications and messaging <input type="checkbox"/> Implementing accountability structures

**Applications due by 5:00 PM ET on Friday, November 19, 2021**

<p><b>Lead Strategies:</b> Which lead focus area will the proposed work address? <i>Select all that apply. You must select at least one strategy.</i></p>	<input type="checkbox"/> Strengthening linkages of lead-exposed children to recommended services <input type="checkbox"/> Strengthening targeted, population-based interventions
<p><b>Project description:</b> Describe the HiAP + Lead project you are proposing. Describe how your community would use the \$20,000 grant and technical assistance support to use a Health in All Places approach to address and prevent childhood lead poisoning.</p>	
<p><b>Health equity and environmental justice:</b> Explain how your project will center <a href="#">health equity</a> and <a href="#">environmental justice</a>.</p>	
<p><b>Project goal(s), objectives, activities, and outputs:</b> List your project goal(s) and specify the objectives, activities, and outputs for each goal.</p>	
<p><b>Specific Lead Exposure:</b> What specific lead exposure will this \$20,000 grant help your community address?</p>	<input type="checkbox"/> Lead paint exposure prevention <input type="checkbox"/> Lead in soil exposure prevention <input type="checkbox"/> Lead in water exposure prevention <input type="checkbox"/> Lead in consumer products <input type="checkbox"/> Other sources of lead exposure <input type="checkbox"/> Lead in homes <input type="checkbox"/> Lead in schools or childcare settings <input type="checkbox"/> Screening or testing of children for lead exposure <input type="checkbox"/> Expanding follow-up services for children already exposed to lead <input type="checkbox"/> Improving access to follow-up services for children already exposed to lead <input type="checkbox"/> Other (Please Specify) _____
<p><b>Outcomes:</b> Describe the potential outcomes your organization hopes to achieve during the project period. How will you measure the impact? What potential does your project have to stimulate follow-up actions to influence future policy, partnerships, funding, or services? Please describe both the short-term outcomes and long-term impacts.</p> <p>*The term “outcome” means the result, effect, or consequence that will occur from the above activity(ies).</p>	
<p><b>General Budget Description:</b> Please provide a general description of how the grant funding will be used; suggested categories include labor, indirect costs, and other direct costs.</p>	

**Application Submission:** Please email your completed application via [Qualtrics](#) by 5:00pm ET on Friday, November 19<sup>th</sup>, 2021.