

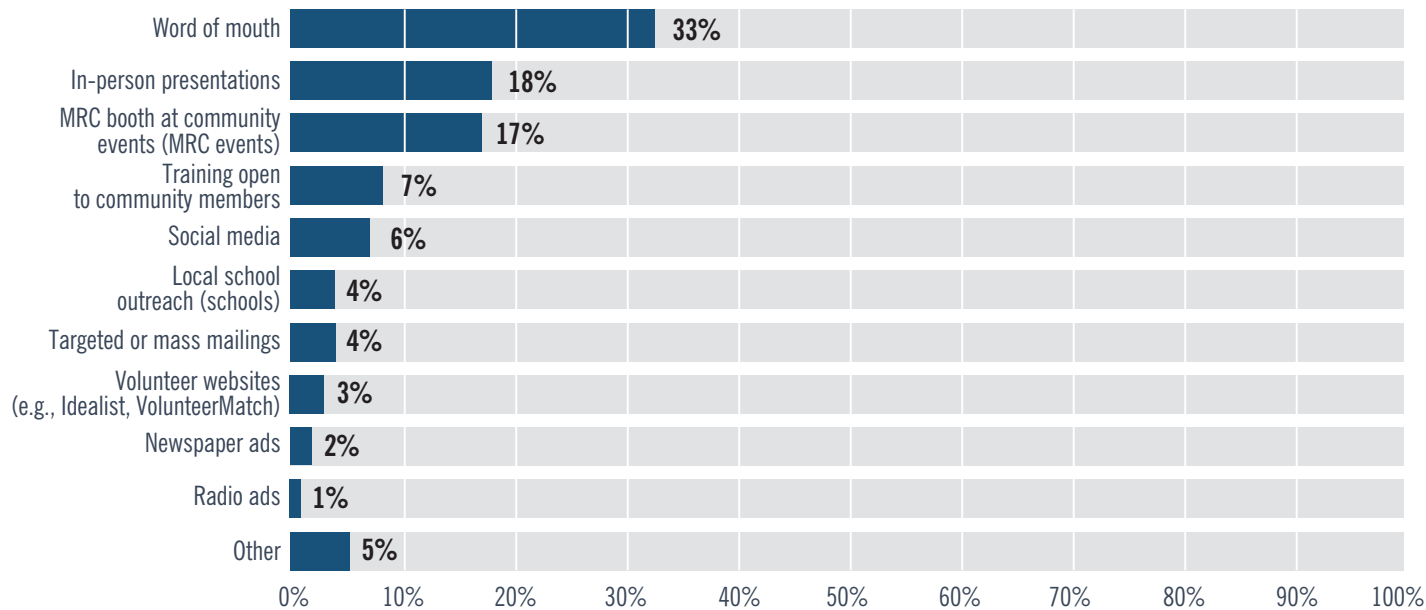


MRC VOLUNTEERS

15 YEARS OF VOLUNTEERS ACTIVELY ENGAGING TO MEET COMMUNITY NEEDS
THE MEDICAL RESERVE CORPS: 2017 NETWORK PROFILE

Recruitment methods

MRC units were asked to rank the most effective recruitment method. The results show that word of mouth was reported as the single most effective method by one-third of MRC unit leaders (33%). Over one-third of unit leaders reported leveraging community engagement activities through in-person presentations (18%) or at MRC booths at community events (17%) as a top recruitment method.



Almost all (90%) of MRC units report assessing volunteer skills.