

VOLUNTEER RETENTION ASSESSMENT

List and examine your volunteer touchpoints. Is it a positive experience? What can be improved? What is missing? *View these through a volunteer lens.*

		COMMENTS	WHAT TO CHANGE	DUE DATE
1	How easy is it to find unit info? Is the website informative?			
2	Are the unit expectations clear?			
3	What does this group do-is its mission clear? Where can a volunteer fit?			
4	How easy is it to apply? How quickly do they hear back? Have we tested the process recently?			
5	When was the onboarding process last tested?			
6	Are the training requirements clear? Is valuable training provided?			
7	Are we matching volunteer skills to unit needs?			
8	Is the deployment process clear?			
9	Is the volunteer manual shared? Last updated?			
10	When do we survey volunteers? Do we follow through after surveys?			

A SUCCESSFULLY ENGAGED UNIT LOOKS LIKE...

In general, to be successful, a unit should engage with volunteers. What does your engagement look like? Can it be improved?

	HOW FREQUENT IS THIS?	WHAT TOPICS ARE COVERED? WHAT DOES IT LOOK LIKE?	BARRIERS	I CAN DO THIS NOW	I'LL THINK ON THIS
Training					
Communications					
Orientation					
General Meetings					
Stakeholder Reports					
Volunteer Recognition					
Surveys					
Volunteers as Leaders					
Volunteers as Trainers					
Volunteers as Planning Team					

UNIT ENGAGEMENT CALENDAR

JANUARY	FEBRUARY	MARCH
APRIL	MAY	JUNE
<i>Volunteer Appreciation Week</i>		
JULY	AUGUST	SEPTEMBER
		<i>National Preparedness Month</i>
OCTOBER	NOVEMBER	DECEMBER

BRAINSTORM FOR BLUE SKY



DAYS!

Skill-Based Volunteer Matching

How can we ensure that each volunteer feels their unique skills are valued and utilized effectively?

How can a mentorship program foster a sense of belonging and long-term commitment among volunteers?

Volunteer Mentorship Program

BRAINSTORM FOR BLUE SKY

DAYS!

How can we tailor learning opportunities to match the diverse age range, interests, and expertise levels of our volunteers?

Continuous Learning Opportunities

Community Health Initiatives

What unique needs in our community can our MRC volunteers address during non-emergency times?

Developing a Mission Statement for Your MRC Unit

MRC Unit



Possible

Your purpose, should you choose to accept it, is to guide your MRC in developing a clear, concise, and impactful mission statement. A well-crafted mission statement will serve as a foundation for your unit's activities, aligning efforts and inspiring volunteers.

① Gather Your Team

Assemble a diverse group of volunteers and key stakeholders from your MRC unit. Aim for a mix of roles and perspectives to ensure a comprehensive and inclusive approach.



② Brainstorming Session

- Identify focus areas: Discuss the primary focus of your unit. Consider aspects such as community health initiatives, public health education, shelter management, etc.
- Define your community: Clarify the geographic area or specific populations your unit serves, such as urban cities, rural counties, statewide regions, etc.
- Core values: List the key values and principles that your unit stands for, such as preparedness, community service, professionalism, collaboration, and compassion.
- Long-term vision: Envision the long-term impact your unit aims to achieve, including improved public health, disaster resilience, volunteer engagement, and health equity.

Mission Possible

3

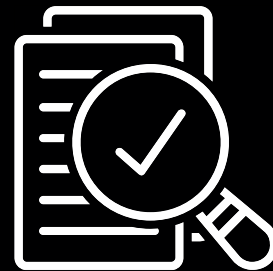
Drafting the Mission Statement

- Combine key elements: Use the information gathered during the brainstorming session to draft a mission statement. Ensure it encompasses your unit's focus areas, target community, core values, and long-term vision.
- Keep it concise: Aim for a mission statement that is clear and concise, typically one to two sentences long.

4

Review and Refine

- Feedback loop: Share the draft mission statement with your team and gather feedback. Ensure it resonates with all members and accurately reflects your unit's goals and values.
- Refine the statement: Make necessary revisions based on the feedback to finalize the mission statement.



TOP SECRET

Tips

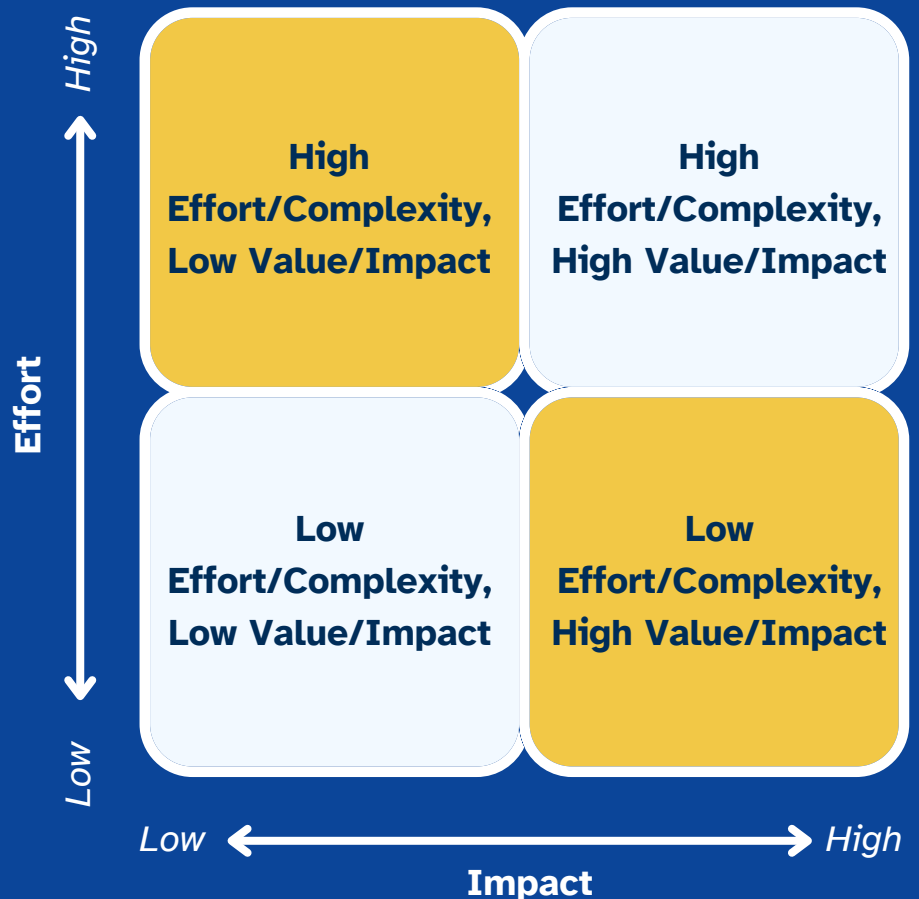
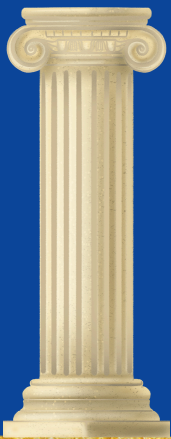
- Be specific and avoid vague language
- Use inspiring and motivational language
- Align with ASPR goals
- Test the mission statement for clarity and ease of understanding

Recognizing the Pillars of Our Success

Recognizing volunteers is a *vital* investment in our organization's success, boosting morale and inspiring continued service. These dedicated individuals form the backbone of our achievements, contributing their time, skills, and passion.

Importantly, volunteer appreciation doesn't have to be expensive. The focus is on genuine gratitude that makes volunteers feel valued, not on the cost of recognition. By celebrating those who give selflessly, we create a culture of appreciation that energizes our volunteer community and drives our mission forward.

Try using a value matrix to populate potential volunteer recognition strategies. This is a tool to evaluate and prioritize initiatives based on their value/impact and effort/complexity.



Recognizing the Pillars of Our Success

Value Matrix-You Try!

