

RESPIRATORY VIRUS VACCINATION RESOURCES

Created by NACCHO's Immunization team

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Summary

Created by NACCHO's Immunization Team, this toolkit is a repository of resources on COVID-19, Influenza, and Respiratory Syncytial Virus (RSV). It is intended for local health departments seeking to better understand the impact of respiratory diseases and access resources targeted to special populations.

The toolkit includes vaccine information for priority populations, strategies to address vaccine access and adoption, targeted prevention methods, and communication resources. It also addresses approaches to combating misinformation and provides translation support to help ensure vaccine information is accessible to all communities.

This resource has been updated to reflect current information and was developed in collaboration with NACCHO's Immunization Workgroup. Recognizing the dynamic nature of respiratory viruses, NACCHO encourages users to stay informed and reference the most current sources.

For questions or comments, please contact immunization@naccho.org.

Index

Older Adults (≥65 Years).....	3
Immunocompromised Individuals.....	4
Pregnant Women	5
Immigrant Populations.....	6
All Families	7
Cross-Cutting Strategies to Promote Vaccine Uptake	8
Communication and Misinformation Resources	9

RESOURCE TYPE ICONS



Factsheet



Toolkit



Video



Report



Talking Points



Website

Older Adults (≥65 Years)

Key Vaccine Information

-  [Flu and Older Adults](#) — National Institute on Aging
-  [Vaccinations and Older Adults](#) — National Institute on Aging
-  [Flu and People 65 Years and Older](#) — Centers for Disease Control and Prevention (CDC)
-  [Influenza Vaccination Coverage, Adults 65 Years and Older, United States](#) — CDC
-  [RSV in Adults](#) — CDC
-  [Vaccines for Adults](#) — CDC

Communication Resources

-  [RSV in Adults: Are You at Risk?](#) — CDC
-  [RSV](#) — Public Health Communications Collaborative
-  [Older Adults](#) — Vaccine Resource Hub

Program Implementation and Prevention Resources

-  [Flu Season is Coming: What Seniors Need to Know About Prevention](#) — Greater Good Health
-  [Flu Prevention 101: 7 Tips for Older Adults](#) — National Council on Aging
-  [Adult Immunization Toolkit](#) — Association of Immunization Manager
-  [Older Adults Vaccine Initiative](#) — American Geriatrics Society

Additional Resources

-  [Are All Vaccines Fully Covered by Medicare and Medicaid?](#) — National Council on Aging
-  [Annual Influenza Vaccination Disparities in Medicare Beneficiaries](#) — Centers for Medicare and Medicaid Services
-  [ElderCare Locator](#) — U.S. Department of Health and Human Services, Administration for Community Living

Immunocompromised Individuals

Key Vaccine Information

-  [Flu Vaccine Guidance for Patients with Immune Deficiency](#) — American Academy of Allergy, Asthma & Immunology
-  [COVID-19 Resources](#) — American Academy of Allergy, Asthma & Immunology
-  [COVID-19 Vaccination Guidance for People Who Are Immunocompromised](#) — CDC
-  [Vaccines for Moderately to Severely Immunocompromised People](#) — CDC
-  [Update: What RSV preventatives mean for those with PI](#) — Immune Deficiency Foundation

Communication Resources

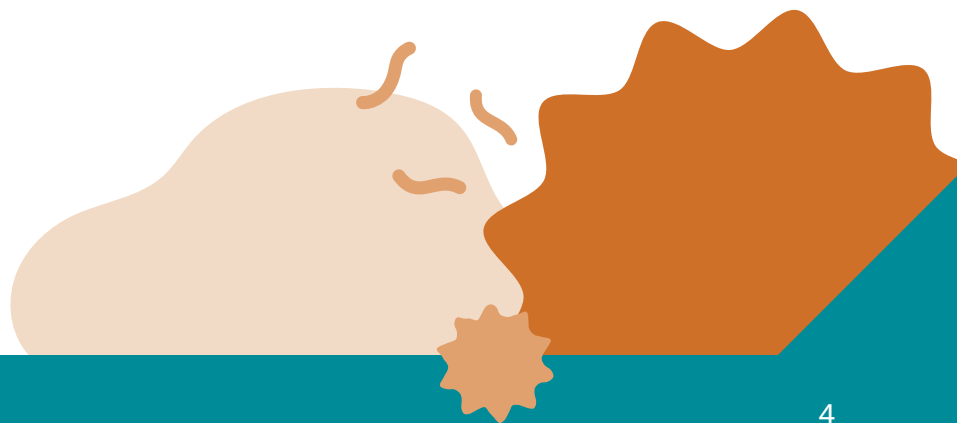
-  [COVID-19 and Immunocompromised Health: What You Need to Know](#) — Expand Their Options

Program Implementation and Prevention Resources

-  [The continued need to protect the health of the immunocompromised](#) — Immune Deficiency Foundation

Additional Resources

-  [IDSA 2025 Guidelines on the Use of Vaccines for the Prevention of Seasonal COVID-19, Influenza, and RSV Infections in Immunocompromised Patients](#) — Infectious Diseases Society of America



Pregnant Women

Key Vaccine Information

-  [Flu Vaccine Safety and Pregnancy](#) — CDC
-  [Influenza Vaccine Safety Considerations during Pregnancy or while Breastfeeding](#) — CDC
-  [Pregnant? You Need a Flu Shot!](#) — CDC
-  [Maternal Respiratory Syncytial Virus Vaccination](#) — American College of Obstetricians & Gynecologists
-  [RSV Guidance for Pregnant Women](#) — CDC
-  [COVID-19 Vaccination for Women Who Are Pregnant or Breastfeeding](#) — CDC

Communication Resources

-  [Pregnant? Top 3 Reasons Why You Need the Flu Vaccine](#) — American College of Obstetricians & Gynecologists
-  [Pregnancy](#) — Vaccine Resource Hub
-  [ACOG Presents: Vaccines During Pregnancy](#) — American College of Obstetricians & Gynecologists

Program Implementation and Prevention Resources

-  [Flu and Pregnancy](#) — CDC
-  [Preventing Respiratory Illnesses](#) — CDC
-  [Influenza in Pregnancy: Prevention and Treatment](#) — American College of Obstetricians & Gynecologists
-  [Flu Vaccine Safety and Pregnancy](#) — CDC

Additional Resources

-  [Ask an Expert](#) — MotherToBaby
-  [Immunizations to Protect Infants](#) — CDC
-  [Pregnancy](#) — Vaccinate Your Family

Immigrant Populations

Key Vaccine Information

-  [Vaccination Program for U.S.-bound Refugees and Visa 93 \(V93\) Applicants](#) — CDC
-  [Immunizations | Refugee Health Domestic Guidance](#) — CDC

Communication Resources

-  [Vaccine Resources for Refugee, Immigrant, and Migrant Communities](#) — Public Health Communications Collaborative
-  [Resources](#) — Society of Refugee Healthcare Providers
-  [Resource Library](#) — Migrant Health Initiative

Program Implementation and Prevention Resources

-  [Resources](#) — Migration Health Initiative
-  [Increase Influenza Vaccination among Migrants and Refugees](#) — National Library of Medicine

Additional Resources

-  [Vaccine Information Hub](#) — Migrant Clinicians Network

All Families

Key Vaccine Information

Child and Adolescent

-  [Flu and Children](#) — CDC
-  [COVID-19](#) — American Academy of Pediatrics
-  [Flu](#) — American Academy of Pediatrics
-  [Vaccines for Your Children](#) — CDC

LGBTQIA+

-  [Vaccinating the LGBTQ Community](#) — American Hospital Association

Communication Resources

-  [Children](#) — Vaccine Resource Hub
-  [Teens/young adults](#) — Vaccine Resource Hub
-  [Sensitive and Affirming Communication](#) — The National LGBTQIA+ Health Education Center
-  [Resources for communicating about and with adolescents](#) — Unity Consortium

Program Implementation and Prevention Resources

-  [Immunizations](#) — American Academy of Pediatrics
-  [Evidence-based Strategies and Resources to Increase Routine Vaccination Rates and Confidence](#) — Public Health Foundations
-  [School located Vaccination Clinic Toolkit](#) — NACCHO

Additional Resources

-  [Vaccines by Age](#) — CDC
-  [Learning Resources - Toolkits](#) — National LGBTQIA+ Health Education Center
-  [Adolescent Immunization Resource Guide](#) — Association of Immunization Managers

Cross-Cutting Strategies to Promote Vaccine Uptake

Community Engagement

-  [Strengthening Public Health Communications through Community Engagement](#) — Public Health Communications Collaborative
-  [The 5 Stages of Community Engagement for Public Health](#) — Public Health Communications Collaborative
-  [Harnessing the Power of Community Engagement for Population Health](#) — CDC
-  [Meaningful Measures for Community Engagement in Public Health](#) — Association of State and Territorial Health Officials

Trust Building

-  [Clinical Resources: Addressing Vaccination Anxiety](#) — Immunize.org
-  [Responding to Parents: Resources & Information](#) — Immunize.org
-  [Watch & Learn: Strategies to Build Trust and Vaccine Confidence Through Community Partnerships](#) — AAMC Center For Health Justice

Addressing Access Barriers

-  [Expanding Vaccination Coverage Through Partnerships: Resources and Real-World Experiences](#) — NACCHO
-  [Planning a Vaccination Clinic](#) — CDC
-  [How to Host a Vaccination Clinic](#) — Voices for Vaccines

Workforce Capacity

-  [PHCC Academy](#) — Public Health Communications Collaborative
-  [A Resilience Checklist for Public Health Communicators](#) — Public Health Communications Collaborative
-  [Immunization Coalition Toolkit](#) — Association of Immunization Managers

Communication and Misinformation Resources

Combating Misinformation

-  [Addressing COVID-19 Vaccine Misinformation](#) — American College of Obstetricians & Gynecologists
-  [The Road to COVID-19 Immunity: Building Trust and Combating Misinformation](#) — International Rescue Committee
-  [Strengthening Immunization Program Communications and Outreach Capacity Project Summary](#) — NACCHO

Translation Support

-  [Multilingual \[Vaccine\] Outreach Materials](#) — US Department of Health and Human Services
-  [Translations](#) — Immunize.org

Key Messaging Resources

-  [Flu Resource Center](#) — CDC
-  [Communication and Print Resources for Public Health](#) — CDC
-  [Vaccine Communication Resources for Health Care Providers](#) — CDC
-  [Using Bridging Statements to Communicate about Vaccines](#) — Public Health Communications Collaborative
-  [COVID-19 Vaccine Communications Toolkit](#) — American Hospital Association