

# Substance Use Stigma Assessment and Response (SSAR)

## Request for Application Informational Webinar

### The Webinar Will Begin Promptly at 2:00 PM



# About NACCHO

- NACCHO is the voice of the approximately 2,800 local health departments (LHDs) across the country.
- NACCHO provides capacity-building resources that support LHD leaders in developing and implementing public health policies and practices, ensuring communities have access to the vital programs and services that protect them from disease and disaster.
- NACCHO advocates on behalf of LHDs with federal policymakers for adequate resources, appropriate public health legislation, and sensible policies to address the myriad of challenges facing communities.



# Background and Eligibility Requirements

# Project Background

- Cooperative agreement between NACCHO and the Centers for Disease Control and Prevention (CDC)
- Up to five (5) awards available.
- Up to \$220,000 to support project activities.
- The project period shall begin upon both parties' full execution of the contract and will end July 31, 2023.
- **Applications are due by 11:59 pm E.T. on Monday, March 21, 2022, and must be submitted using NACCHO's online portal.**



# Eligibility

**Open to all LHDs representing jurisdictions with an drug overdose death rate above the national average**

- Is a Local Health Department (LHD)
- Represents a jurisdiction with a drug overdose death rate of 21.6/100,000 or above
- Has or can immediately acquire an active System for Award Management (SAM.gov) number
- Can sign and execute a contract within approximately 30 days of receipt
- Can commit to the project requirements and the completion of all associated deliverables

# Contract Terms

- Selected applicants will be required to identify and designate an agency to enter a contract with NACCHO, to serve as a fiscal agent for the project and to submit the deliverables specified in the contract.
- Must notify NACCHO upon application of any requested changes to NACCHO's standard contract terms.

# Project Overview and Timeline

- The project period shall begin upon both parties' full execution of the contract and will end July 31, 2023.
- NACCHO and CDC will serve as technical assistance providers for the selected communities.
- NACCHO will assign a project point of contact to each awardee to provide contractual and programmatic oversight.

Event	Date/Time (All Times EST)
Launch RFA	February 22, 2022 9:00 AM
Informational Webinar	March 3, 2022 2:00 PM
Application Submission Deadline	March 21 <sup>th</sup> , 2022 11:59 PM
Award Notification Date	Before April 8th, 2022
End of initial contract	July 31, 2022
End of Period of Performance (upon adoption of no cost extension)	July 31, 2023

# Expectations and Requirements:

Awardees, with support from CDC and NACCHO, will be expected to:

- Modify and implement the stigma assessment template
  - Applicants must propose to assess and respond to stigma in a specific identifiable subpopulation (i.e. racial/ethnic minorities, LGBTQ+ community, law enforcement, first responders, health care professionals, people who use drugs, etc.).
- Analyze the collected data
- Plan and implement a media campaign, provider education campaign (academic detailing), or anti-stigma trainings to respond to the issues identified in the assessment

# Detailed Expectations and Requirements:

Initial Consultation Calls	Each site will have an initial call with the NACCHO and subject matter expert(s) to review, discuss, and provide greater context to their proposed work.
Develop a detailed workplan	Awardees will complete a TA assessment and work with NACCHO and subject matter expert(s) to develop a workplan detailing their proposed stigma assessment and response activities
Develop and distribute a substance use related stigma assessment	Awardees will work with NACCHO and subject matter expert(s) to develop a stigma assessment
Develop and distribute a substance use related stigma assessment	Awardees will distribute a stigma assessment to their selected population(s)
Analyze data	Awardees will work to analyze the collected data to inform the planning of a communication/education campaign
Plan, develop, launch, and monitor a communication, education, or training campaign	Awardees will work with NACCHO and an expert consultant contracted by NACCHO to plan, develop, launch, and monitor an intervention aimed at reducing substance use related stigma and responding to issues identified in the assessment
Participate in regular technical assistance and peer-to-peer learning calls	Participate in monthly check-in calls facilitated by NACCHO to review progress of planned activities and participate in peer-to-peer (P2P) calls with other awardees.
Participate in additional and hoc Technical Assistance (TA) calls as needed to support work plan activities.	To supplement the TA provided during the project period, an in-person or virtual learning event may be hosted by NACCHO and CDC, considering safety and the continued impact of COVID-19 across the country.
Participate in Evaluation	<p>Recipients will be expected to evaluate and document activities during the implementation process, including process evaluation-related measures and outcome evaluation-related measures, data collection, data analysis and impact. As such, recipients will be expected to develop the following:</p> <ul style="list-style-type: none"> <li>• An evaluation plan with measures associated with the project strategies and activities.</li> <li>• Implementation Progress Report (IPR) intended to reflect information related to implementation and progress of work at the end of the project period.</li> <li>• Evaluation Report (ER) intended to reflect information on the monitoring and evaluation of activities conducted.</li> </ul>



# Application Components and Selection Criteria

# Application Components

1. Project Narrative
  - Statement of need (30%)
  - Proposed project plan (30%)
  - LHD capacity (30%)
2. Budget and narrative (10%)
3. Attachments



# Unallowable Costs

- Clinical care and direct services
- Furniture
- Reimbursement of pre-award costs
- Legislative activities
- Incentives such as gift cards or provided food are subject to further approval
- Equipment purchases are also subject to further approval



# Application Portal

- [Application Link](#)
- Create or use MyNACCHO.org account
- Add information and upload all documents directly on site
- Applicants will receive a confirmation of receipt

# Q & A



# Closing

- Request for Application is available at <https://www.naccho.org/uploads/downloadable-resources/SSAR-RFA-FINAL.pdf>
- The recording from this call will be posted here: <https://www.naccho.org/programs/community-health/injury-and-violence>
- You may e-mail additional questions to [IVP@NACCHO.org](mailto:IVP@NACCHO.org)



**This webinar has now ended.  
You may disconnect.**

**Thank you!**