Improving Vaccine Access, Education, and Outreach Through Faith-Based Partnerships

Informational Webinar

Please mute yourself when not speaking to minimize background noise and feedback.

Wednesday, August 16, 2023
Webinar Logistics

• This webinar is being recorded. The recording and slides will be shared with registrants and posted to the NACCHO Immunization webpage

• Submit questions through the Q&A at any time. There will be time later in the presentation to address questions.
About NACCHO

NACCHO is comprised of nearly 3,000 local health departments across the United States. Our mission is to serve as a leader, partner, catalyst, and voice with local health departments.

- Advocacy
- Partnerships
- Funding
- Training and education
- Networking
- Resources, tools, and technical assistance
Background

- Local public health and faith-based organizations play essential roles within communities
- Partnership between the two has expanded capacity to combat COVID-19
- Together both entities
  - Address the unique needs of their community
  - Communicate safety and mitigation strategies (i.e., vaccines)
  - Break down barriers to receiving testing, treatment, and assistance

Background

• Faith-based partners are trusted and influential members of the community; making great vaccine advocates
• Hosting vaccine-related events to educate and inform the community surrounding vaccines

Project Goal

- Increase LHD’s capacity to identify and implement strategies to improve COVID-19 and routine vaccine confidence, education, and access through faith-based partnerships
Improving Vaccine Access, Education, and Outreach Through Faith-Based Partnerships

Request for Application
Key Dates

Applicants are advised to consider the following deadlines for this application.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date / Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Launch RFA (access application <a href="#">here</a>)</td>
<td>July 31, 2023</td>
</tr>
<tr>
<td>Informational Webinar (register <a href="#">here</a>)</td>
<td>August 16, 2023, at 3:00 EDT</td>
</tr>
<tr>
<td>Application Submission Deadline</td>
<td>August 31, 2023 @ 11:59pm PDT</td>
</tr>
<tr>
<td>Date of Award Notification</td>
<td>The week of September 18, 2023</td>
</tr>
<tr>
<td>End of Period of Performance</td>
<td>September 29, 2024</td>
</tr>
</tbody>
</table>
Contract Terms

• Selected LHDs will enter a contract with NACCHO to complete the required activities (based on the scope of work selected) outlined in the Project Goals & Requirements section of RFA.

• NACCHO will pay each awarded LHD demonstration site in payments in exchange for completion of the assigned scope of work and accepted deliverables. Deliverables will be priced as a portion of the total award amount.

• It is the responsibility of the awarded LHDs to return a signed copy of the contract within approximately 30 days of receipt.
Overview of RFA

Awarded applicants will be required to conduct the following activities:

- Complete a **Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis** assessing collaboration and partnership with a faith-based leader(s), stakeholder(s), and/or organization(s).

- **Develop and implement an action plan** to promote COVID-19 and routine vaccine uptake in collaboration with faith-based partners using lessons learned from the SWOT analysis.

- **Attend and actively participate in scheduled Rapid Learning Network meetings with NACCHO**, aimed at strengthening local partnerships and engagement with faith leaders and/or communities to improve vaccine confidence, education, and access opportunities.

- Partner with NACCHO to **develop and disseminate at least one communication product** (i.e., podcast episode, story from the field, press release, etc.) to detail partnership with faith-based community/stakeholders.
Overview of RFA (cont.)

- Participate in **evaluation activities and document project outcomes**. As such, recipients will be expected to conduct the following activities:
  - Participate in NACCHO’s evaluation and assessment activities and project close out interviews.
  - Submit final report detailing the successes, challenges, and lessons learned from participation in the project.
- **Submit progress reports** to share outcomes, challenges, and needs related to vaccine promotion and accessibility activities.
- **Designate one LHD member and a member from the faith-based partner organization as the main points of contact** with whom NACCHO will directly communicate with, on all matters related to this project.
## Deliverables and Invoice Schedule

<table>
<thead>
<tr>
<th>Invoice Number and Payment Schedule</th>
<th>Primary Task / Deliverables</th>
<th>Deliverable Amount</th>
</tr>
</thead>
</table>
| Invoice #1  
$30,000  
December 15, 2023 | Completion of pre-assessment  
Complete and submit a Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis assessing collaboration and partnership with a faith-based leader(s), stakeholder(s), and/or organization(s). | $5,000  
$20,000 |
| Invoice #2  
$20,000  
March 15, 2024 | Completion of Progress Report  
Submission of action plan that is informed by SWOT analysis  
Completion of mid-year assessment | $10,000  
$7,500  
$2,500 |
| Invoice #3  
$20,000  
July 15, 2024 | Completion of progress report  
Contribution to a communication product (i.e., podcast episode, story from the field, interview, etc.) detailing a resource developed. NACCHO will provide support with this task. | $10,000 |
| Invoice #4  
$30,000  
September 15, 2024 | Completion and submission of project close activities  
Regular meeting attendance.  
Submission of a Partnership Impact Report detailing partnership with faith-based community/stakeholders highlighting strategies, challenges, successes, and sustainability. | $15,000  
$5,000  
$10,000 |
Project Expectations

What you can expect from NACCHO:

• Provide background information related to the project, including access to NACCHO reports, data, and other resources necessary to complete the tasks above.

• Provide regular opportunities for learning and peer-to-peer networking among awarded LHDs through facilitated calls, webinars, etc.

• Assist LHDs in conducting the strengths, weaknesses, opportunities, and threats (SWOT) analysis and developing a corresponding action plan.

• Provide direct technical assistance for completion of tasks, including periodic webinars and phone or e-mail consultations.
Application Format and Criteria

A. Local Jurisdiction Information

B. Project Narrative
   • Jurisdictional/Statement of Need
   • Strategy and Approach
   • Capacity to Implement Approach
   • Collaboration and Partnerships

C. Budget Justification and Narrative
   • Budget template
   • Budget narrative

D. Additional Information
   • Agreement to Scope of Work
   • Vendor Information Form
   • Certificate of Non-Debarment
   • W-9
   • FFAFTA Form
   • Active Unique Entity ID
   • Fringe and Indirect Rates

Preview application here.
APPENDIX A – Scope of Work and Invoicing Schedule
Scope of Work: [Organization Name]
Project: [Project Name]
Institutes: [Institute Name]
Award Amount: $100,000

Scope of Work:
- Development and implementation of a vaccination campaign
- Conducting community outreach and education sessions
- Providing training for community leaders

Invoicing Schedule:
- Milestone 1: Preliminary planning and strategy development (30%)
- Milestone 2: On-site vaccination campaign (50%)
- Milestone 3: Follow-up and evaluation (20%)

APPENDIX B – Sample Contract Template

APPENDIX C – Budget Narrative Template

APPENDIX D – Unallowable Costs

RFA Attachments

- Appendix A: Scope of Work and Invoice Schedule
- Appendix B: Sample Contract Template
- Appendix C: Budget Narrative Template
- Appendix D: Unallowable Costs
# Application Scoring

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jurisdictional Need</td>
<td>25%</td>
</tr>
<tr>
<td>Strategy and Approach</td>
<td>25%</td>
</tr>
<tr>
<td>Capacity to Implement Approach</td>
<td>25%</td>
</tr>
<tr>
<td>Collaboration and Partnerships</td>
<td>25%</td>
</tr>
</tbody>
</table>
Submission Information

- Applications should be submitted via the application **by 11:59pm PDT on August 31, 2023**

- Submissions after this deadline will not be considered. NACCHO will confirm receipt of application within three to five business days of submission; however, receipt of submission does not guarantee verification of completeness.

- All applicants will be notified of their status the week of September 18, 2023
Question & Answer

Please enter your questions or comments into the Q&A
Thank You for Joining!

• Contact us with questions at immunization@naccho.org

• An FAQ document and the recording/slides of today’s webinar will be posted to NACCHO’s Immunization webpage.