

Social Media Messages - Reasons to Fluoridate Public Water

Twitter:

Fast fact #1: Community water fluoridation is the single most effective #publichealth measure to prevent tooth decay. #oralhealth @NNOHA @dentalhealthorg

Fast fact #2: Even in an era with widespread availability of fluoride from other sources, such as fluoride toothpaste, studies show that community water fluoridation prevents up to 25% of tooth decay in children and adults. #oralhealth @dentalhealthorg

Fast fact #3: Considered one of the ten great public health achievements of the 20th century, the best available scientific evidence consistently indicates that community water fluoridation is safe and effective. #oralhealth @dentalhealthorg

Fast fact #4: Community water fluoridation saves money! The average lifetime cost per person to fluoridate a water supply is less than the cost of one dental filling. For most cities, every \$1 invested in water fluoridation saves \$20 in dental treatment costs. #oralhealth @dentalhealthorg

Fast fact #5: More than 125 national and international organizations recognize the public health benefits of water fluoridation for preventing dental decay. #oralhealth @dentalhealthorg

Facebook:

How much do you know about community water fluoridation and its benefits in preventing dental decay? These five fast facts will give you something to smile about. #oralhealth

[Each fast fact will be preceded by this in the post, and the below graphics will be scheduled, as well as posted on Instagram]

Instagram:



Fast fact #3:
As one of the 10 great public health achievements of the 20th century, the best available scientific evidence indicates that community water fluoridation is safe and effective.



Fast fact #4:
Community water fluoridation saves money: the average lifetime cost per person to fluoridate a water supply is less than the cost of one dental filling.

For most cities, every \$1 invested in water fluoridation saves \$20 in dental treatment costs.



Fast fact #5:
More than 125 national and international organizations recognize the public health benefits of water fluoridation for preventing dental decay.

