

Supporting Community Engagement, Collaboration and Health Equity: State Action in Maryland

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“Moving Forward Together to Benefit Our Communities”
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Current “Special” Local-State Engagement Initiatives

- State Health Improvement Process (SHIP)
- Health Enterprise Zones (HEZ)
- Community Transformation
- Institute for Healthiest Maryland
- State and Local Public Health Accreditation
- Maryland Health Benefit Exchange
- State Innovation Model Design Grant

State Health Improvement Process (SHIP)

www.dhmh.maryland.gov/ship

- **Accountability**

 - 39 Core Measures in 6 Vision Areas

 - **Local Action**

 - 18 Local Health Improvement Coalitions

 - **Public Engagement**

 - Website, Newsletter, Toolkits, Community Meetings

Local Health Improvement Coalitions' Bottom Line

**18 LHICs' Annual Expenditures
\$2,085,000 (2011-2012)**

***ROI? Priorities account for excess
death, disability and health care
costs***

State government
Local governments
Hospitals
Non-hospital private

Obesity
Diabetes prevention and
management
Tobacco cessation
Prescription drug abuse
Behavioral health for
adolescents
Access to primary care
HIV prevention and
management

Health Enterprise Zones

www.dhmh.maryland.gov/healthenterprisezones

- Maryland Health Improvement and Disparities Reduction Act (2012)
- “Flood the Zone” with wellness and primary care resources in order to
 - improve health by focusing on chronic disease prevention and control,
 - reduce disparities, and
 - lower costs.

HEZ (cont.)

- Competitive selection process resulted in awards to 2 local health departments and 3 non-profit local health coalitions
- Innovative use of State resources
 - State grants
 - Tax credits for providers and employers
 - Loan repayment assistance
 - Priority to become Patient Centered Medical Home
 - Priority to receive HIT grants

State Policy Levers to Support Local Health Improvement

- Provide high quality, timely, very local data with mapping and analytics support.
- Use all opportunities to require reporting of standardized racial /ethnicity data.
- Modernize legal and business processes to encourage contracts and multi-year partnerships.
- Where desired, centralize contracting and credentialing.
- Engage with state hospital association to collectively support LHICs.

State Policy Levers (2)

- Promote transparency of hospitals' annual community benefit investments and the outcome of those investments.
- Require LHIC support in all local grant applications.
- Engage with state professional and primary care associations to participate in LHICs.
- Establish institutional research and practice pathways between academia and LHICs.
- Foster collaboration between LHICs and health reform efforts (exchange navigators, community-integrated medical homes).

State Policy Levers (3)

- Advocate for policies to provide public health access to de-identified health information exchange data.
- Foster scope of practice innovation by professional boards through local pilot efforts.
- Promote LHICs within state government (education, aging, planning, economic development, law enforcement) as resources for addressing diverse community problems.

Thank you!

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