Every Step of the Way through the 1,000 Days: Demystifying Infant Feeding Data to Strengthen Continuity of Care (CoC)

WD4576-062823
(Web Demand)

PROGRAM DESCRIPTION:
Eighth and final webinar of the 8-part “Every Step of the Way through the 1,000 Days” series, on Demystifying Infant Feeding Data to Strengthen Continuity of Care. This webinar will focus on Recommendation 4 of the Continuity of Care in Breastfeeding Support: A Blueprint for Communities: “Develop a shared community breastfeeding database system to track infant feeding consistently for community health collective impacts efforts.”

This session will discuss data in a non-intimidating and conversational way, highlighting the need for easily accessible and stratified local infant feeding data to understand the community CoC story, and the importance of joining efforts with community stakeholders to streamline data collection, reporting, and sharing. You will hear from current REACH recipients and CoC grantees across the country that are pioneering and advancing the understanding of their community chest/breastfeeding data.

Participants will then hear from speakers who are leveraging community resources and systems to better gather, interpret, and communicate data in meaningful and effective ways. Speaker organizations include the County of San Diego Health and Human Services Agency, the Partnership for a Healthy Lincoln, and Kansas Breastfeeding Coalition.

OBJECTIVES:
At the conclusion of the session, the participant will be able to:
1. Discuss breastfeeding equity as a public health issue
2. Describe continuity of care gaps in community lactation support
3. Describe the role of multisectoral partnership in establishing continuity of care in breastfeeding support
4. Identify key recommendations and strategies to establish chest/breastfeeding CoC in the community

FACULTY/CREDENTIALS:
Harumi Reis-Reilly, MS, LDN, CNS, CHES, IBCLC – Lead Analyst at NACCHO
Emily Bernard, IBCLC, MA – Consultant at NACCHO
Tami Frank, BS, IBCLC – Vice President of Operations at The Partnership for a Healthy Lincoln
Naomi Billups – County of San Diego Health and Human Services Agency
Brenda Bandy, IBCLC – Co-Executive Director at Kansas Breastfeeding Coalition

TCEO Course Listing: [https://tceols.cdc.gov/Course/Detail2/9106](https://tceols.cdc.gov/Course/Detail2/9106)

**HARDWARE/SOFTWARE:** Computer Hardware; Internet connection; Browser

**MATERIALS:** None

**TARGET AUDIENCE:** Physicians, Registered Nurses, IBCLCs, CLCs, Health Educators, Public Health Professionals

**PREREQUISITES:** None

**FORMAT:** This activity is Web on Demand.

**CONTACT INFORMATION:** Office of NACCHO, (202) 783-5550

**ACCREDITATION STATEMENTS:**

In support of improving patient care, this activity has been planned and implemented by Centers for Disease Control and Prevention and National Association of County and City Health Officials. The Centers for Disease Control and Prevention is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

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**CNE:** The Centers for Disease Control and Prevention designates this activity for 1.5 nursing contact hours.
CEU: The Centers for Disease Control and Prevention is authorized by IACET to offer 0.2 CEU’s for this program.

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For Certified Public Health Professionals (CPH)

The Centers for Disease Control and Prevention is a pre-approved provider of Certified in Public Health (CPH) recertification credits and is authorized to offer 2.0 CPH recertification credits for this program.

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CDC did not accept financial or in-kind support from ineligible companies for this continuing education activity.

Instructions for Obtaining Continuing Education (CE)

To receive continuing education (CE) for WC4576-062823 – Every Step of the Way through the 1,000 Days: Demystifying Infant Feeding Data to Strengthen Continuity of Care (CoC) – June 28, 2023, please visit CDC TRAIN and search for the course in the Course Catalog using WD4576-062823. Follow the steps below by August 1, 2025.

1. Register for and complete the course.
2. Pass the post-assessment at 75%.
3. Complete the evaluation.
4. Visit Your Learning to access your certificates and transcript.

FEES: There are no fees for CE.