# Every Step of the Way through the 1,000 Days: Demystifying Infant Feeding Data to Strengthen Continuity of Care (CoC)

## WD4576-062823 (WEB DEMAND)

#### **PROGRAM DESCRIPTION:**

Eighth and final webinar of the 8-part "Every Step of the Way through the 1,000 Days" series, on Demystifying Infant Feeding Data to Strengthen Continuity of Care. This webinar will focus on Recommendation 4 of the Continuity of Care in Breastfeeding Support: A Blueprint for Communities: "Develop a shared community breastfeeding database system to track infant feeding consistently for community health collective impacts efforts."

This session will discuss data in a non-intimidating and conversational way, highlighting the need for easily accessible and stratified local infant feeding data to understand the community CoC story, and the importance of joining efforts with community stakeholders to streamline data collection, reporting, and sharing. You will hear from current REACH recipients and CoC grantees across the country that are pioneering and advancing the understanding of their community chest/breastfeeding data.

Participants will then hear from speakers who are leveraging community resources and systems to better gather, interpret, and communicate data in meaningful and effective ways. Speaker organizations include the County of San Diego Health and Human Services Agency, the Partnership for a Healthy Lincoln, and Kansas Breastfeeding Coalition.

### **OBJECTIVES:**

At the conclusion of the session, the participant will be able to:

- 1. Discuss breastfeeding equity as a public health issue
- 2. Describe continuity of care gaps in community lactation support
- 3. Describe the role of multisectoral partnership in establishing continuity of care in breastfeeding support
- 4. Identify key recommendations and strategies to establish chest/breastfeeding CoC in the community

### FACULTY/CREDENTIALS:

Harumi Reis-Reilly, MS, LDN, CNS, CHES, IBCLC – Lead Analyst at NACCHO Emily Bernard, IBCLC, MA – Consultant at NACCHO Tami Frank, BS, IBCLC – Vice President of Operations at The Partnership for a Healthy Lincoln Naomi Billups – County of San Diego Health and Human Services Agency Brenda Bandy, IBCLC – Co-Executive Director at Kansas Breastfeeding Coalition August 1, 2023 August 1, 2025

Course Link	https://www.naccho.org/programs/community-health/maternal-child- adolescent-health/breastfeeding-support#webinars	
TCEO Course Listing	https://tceols.cdc.gov/Course/Detail2/9106	
HARDWARE/SO	FTWARE:	Computer Hardware; Internet connection; Browser
MATERIALS:		None
TARGET AUDIENCE:		Physicians, Registered Nurses, IBCLCs, CLCs, Health Educators, Public Health Professionals
PREREQUISITES:		None
FORMAT:		This activity is <b>Web on Demand</b> .
CONTACT INFORMATION:		Office of NACCHO, (202) 783-5550

### **ACCREDITATION STATEMENTS:**



In support of improving patient care, this activity has been planned and implemented by Centers for Disease Control and Prevention and **National Association of County and City Health Officials**. The Centers for Disease Control and Prevention is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

**CME:** The Centers for Disease Control and Prevention designates this **enduring** activity for a maximum of **1.5** AMA PRA Category 1 Credits<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**CNE:** The Centers for Disease Control and Prevention designates this activity for **1.5** nursing contact hours.

**CEU:** The Centers for Disease Control and Prevention is authorized by IACET to offer **0.2** CEU's for this program.

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### For Certified Public Health Professionals (CPH)

The Centers for Disease Control and Prevention is a pre-approved provider of Certified in Public Health (CPH) recertification credits and is authorized to offer **2.0** CPH recertification credits for this program.

**DISCLOSURE:** In compliance with continuing education requirements, all planners and presenters must disclose all financial relationships, in any amount, with ineligible companies over the previous 24 months as well as any use of unlabeled product(s) or products under investigational use.

CDC, our planners, and presenters wish to disclose they have no financial relationship(s) with ineligible companies whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.

Content will not include any discussion of the unlabeled use of a product or a product under investigational use.

CDC did not accept financial or in-kind support from ineligible companies for this continuing education activity.

# Instructions for Obtaining Continuing Education (CE)

To receive continuing education (CE) for WC4576-062823 – Every Step of the Way through the 1,000 Days: Demystifying Infant Feeding Data to Strengthen Continuity of Care (CoC) – June 28, 2023, please visit <u>CDC TRAIN</u> and search for the course in the Course Catalog using WD4576-062823. Follow the steps below by August 1, 2025.

- 1. Register for and complete the course.
- 2. Pass the post-assessment at 75%.
- 3. Complete the evaluation.
- 4. Visit Your Learning to access your certificates and transcript.

#### FEES: There are no fees for CE.