

# Every Step of the Way through the 1,000 Days: Demystifying Infant Feeding Data to Strengthen Continuity of Care (CoC)

**WD4576-062823**  
**(WEB DEMAND)**

**PROGRAM DESCRIPTION:** How do you know where the gaps in continuity of care in your community are? How do you measure the impact and success of your efforts? When is the major discontinuation of breastfeeding or supplementation happening and why? How do you know the disparity gaps in your community and where to prioritize services and resources?

Both quantitative and qualitative infant feeding data should tell a story of where the lactation assets are and where Continuity of Care (CoC) gaps exist in a community. Population-level data is necessary to understand needs, drive investments, inform efforts, and support models of care that provide the best-matched services for family units in the context of their needs and resources. Available quality county or community-level infant feeding data that is stratified by race and ethnicity, geography, and socioeconomic status is essential to understanding how to inform priority efforts and specific resources to improve CoC equitably. In general, several local entities collect breastfeeding data on a regular basis, but the type of data collected, and indicators may not align with each other and are not easily accessible by others outside of the organization.

Join us for the last webinar of the CoC Blueprint series with a focus on Recommendation 4 of the Continuity of Care in Breastfeeding Support: A Blueprint for Communities: develop a shared community breastfeeding database system to track infant feeding consistently for community health collective impacts efforts.

This session will discuss data in a non-intimidating and conversational way, highlighting the need for easily accessible and stratified local infant feeding data to understand the community CoC story, and the importance of joining efforts with community stakeholders to streamline data collection, reporting and sharing. You will hear from current Blueprint grantees and REACH recipients across the country who are pioneering and advancing their community chest/breastfeeding data story.

**OBJECTIVES:**

At the conclusion of the session, the participant will be able to:

1. Discuss breastfeeding equity as a public health issue
2. Describe continuity of care gaps in community lactation support
3. Describe the role of multisectoral partnership in establishing continuity of care in breastfeeding support
4. Identify key recommendations and strategies to establish chest/breastfeeding CoC in the community

**FACULTY/CREDENTIALS:**

Harumi Reis-Reilly, MS, LDN, CNS, CHES, IBCLC (NACCHO)  
Emily Bernard, IBCLC, MA (NACCHO Consultant)  
Tami Frank, (Partnership for a Healthy Lincoln)  
Naomi Billups, (County of San Diego Health and Human Services Agency)  
Brenda Bandy, (Kansas Breastfeeding Coalition)

**ORIGINATION DATE:** August 1, 2023

**EXPIRATION DATE:** August 1, 2025

<b>Course Link</b>	<a href="https://www.naccho.org/programs/community-health/maternal-child-adolescent-health/breastfeeding-support#webinars">https://www.naccho.org/programs/community-health/maternal-child-adolescent-health/breastfeeding-support#webinars</a>
<b>TCEO Course Listing</b>	<a href="https://tceols.cdc.gov/Course/Detail2/9106">https://tceols.cdc.gov/Course/Detail2/9106</a>
<b>CDC TRAIN Course Listing</b>	<a href="https://www.train.org/cdctrain/course/111145/details">https://www.train.org/cdctrain/course/111145/details</a>

**HARDWARE/SOFTWARE:** Computer Hardware; Internet connection; Browser

**MATERIALS:** None

**TARGET AUDIENCE:** Physicians, Registered Nurses, IBCLCs, CLCs, Health Educators, Public Health Professionals

**PREREQUISITES:** None

**FORMAT:** This activity is **Web on Demand**.

**CONTACT INFORMATION:** Office of NACCHO, (202) 783-5550

## ACCREDITATION STATEMENTS:



JOINTLY ACCREDITED PROVIDER\*  
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by Centers for Disease Control and Prevention and **National Association of County and City Health Officials**. The Centers for Disease Control and Prevention is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

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## **Instructions for Obtaining Continuing Education (CE)**

To receive continuing education (CE) for **WC4576-041123 Every Step of the Way through the 1,000 Days: Demystifying Infant Feeding Data to Strengthen Continuity of Care (CoC) – WEB ON DEMAND** please visit [TCEO](#) and follow these [9 Simple Steps](#) before **August 1, 2025**.

Complete the activity

Complete the Evaluation at [www.cdc.gov/GetCE](http://www.cdc.gov/GetCE)

Pass the posttest at 80 % at [www.cdc.gov/GetCE](http://www.cdc.gov/GetCE)

**FEES: There are no fees for CE.**