

NACCHO

National Association of County & City Health Officials

2019–2020 Workgroup Descriptions

Community Health Workgroups	Public Health Preparedness Workgroups	Environmental Health Workgroups	Public Health Infrastructure and Systems Workgroups	NACCHO-wide Committees and Workgroups
Epidemiology	Public Health Preparedness Leaders	Environmental Public Health	Performance Improvement	Membership
Health and Disability	Medical Countermeasures	Food Safety	ePublic Health and Informatics	Annual Conference
Healthy Living and Prevention	Preparedness Planning, Outcomes, and Measurement	Global Climate Change	Health Equity and Social Justice	
HIV, STI, and Viral Hepatitis	Incident Management	Vector Control	Public Health Financing and Economics	
Immunization	Surge Management		Workforce and Leadership	
Infectious Disease Prevention and Control	Medical Reserve Corps		Public Health Transformation	
Injury and Violence Prevention	NACCHO Radiation (Ad-Hoc)		Profile	
Maternal, Child, and Adolescent Health	Biosurveillance		Research and Evaluation Advisory	
Behavioral Health			Public Health Communications	



Community Health Workgroups

Epidemiology Workgroup

The **Epidemiology Workgroup** provides a forum to discuss emerging and persistent issues in the field; identify and share best practices; review and provide input on new and existing initiatives; and develop and maintain NACCHO policy statements. As such, the group brings expertise and guidance to NACCHO to identify, articulate, and respond to relevant policy issues; ensure that activities reflect LHDs' epidemiology needs; and demonstrate how local epidemiology priorities and activities intersect with those at the state and federal level. The primary focus will be to ensure that NACCHO's future epidemiology and surveillance capacity-building activities are appropriately targeted to areas of greatest need and likelihood of achieving positive and sustained impact on LHDs and their communities. Workgroup members will review epidemiology related model practice applications, serve on external panels and advisory groups as needed, and have a valuable opportunity for peer learning and engagement with other experts in the field.

Membership: Membership is open to local health department officials and LHD staff that serve epidemiologic functions.

Time Commitment: The workgroup will convene monthly via conference call and will meet in person at least once annually (pending funding). In addition, members will be expected to review policy documents, epidemiology related model practice applications, and serve as a liaison to other advisory panels and workgroups as needed. Appointment is for a two-year term with an option for reappointment to a second two-year term.

Health and Disability Workgroup

The **Health and Disability Workgroup** provides leadership and guidance to NACCHO, local health departments (LHDs), and partner organizations regarding the design, development, and evaluation of programs and policies that incorporate social participation and promotion of health of people with disabilities, as individuals, as a community, and as a population.

Membership: Local and state health department officials, programmatic health department staff, and partner organization staff who are interested in issues related to people with disabilities.

Time Commitment: The workgroup will convene via quarterly conference calls. Members of the advisory group will be asked to provide input on relevant policies, review documents, and participate in judging model practice applications throughout the year. Appointment is for a two-year term with an option for reappointment to a second two-year term.

Healthy Living and Prevention Workgroup

The **Healthy Living and Prevention Workgroup** provides input and guidance for NACCHO's chronic disease prevention programs. Specifically, the workgroup explores ways in which (1) legislative and organizational policies; (2) physical, social, and economic environments; and (3) systems change impact the health of local communities and how local health department officials can position themselves as leaders in addressing chronic diseases and their risk factors through policy, systems, and environmental strategies.

Membership: Local health department officials and programmatic health department staff who are interested in policy approaches in chronic disease prevention and/or community design and land use planning.

Time Commitment: Regular conference calls (monthly to bimonthly), and moderate between meeting work. In addition, review of documents, revising policy statements, and participation in judging model practice applications will be required throughout the year.

HIV, STI, & Viral Hepatitis Workgroup

The **HIV, STI, & Viral Hepatitis Workgroup (HSHW)** provides guidance and input on NACCHO's HIV, STI, and viral hepatitis programmatic, policy, and advocacy efforts. Workgroup members provide a local perspective and voice for NACCHO's work at the national level to support, advance, and promote the role of local health departments (LHDs) in the prevention, care, and treatment of HIV, STIs, and viral hepatitis. The workgroup provides a forum to discuss emerging and persistent issues in the field; identify and share best practices; review and provide input on new and existing initiatives; and develop and maintain NACCHO policy statements. The HSHW provides a valuable opportunity for peer learning and engagement with other experts in the field. For more information, visit: <https://www.naccho.org/programs/community-health/infectious-disease/hiv-sti>

Membership: LHD officials, HIV, STI, and viral hepatitis program managers, and programmatic health department staff who work in or are interested in HIV, STI, and viral hepatitis prevention, care, and treatment.

Time Commitment: One annual in-person meeting (pending funding), monthly conference calls, and moderate work between calls. Work between calls includes reviewing policy statements, documents, and model practice applications, and responding to ad hoc requests for feedback. Appointment is for a two-year term with an option for reappointment to a second two-year term.

Immunization Workgroup

The **Immunization Workgroup** guides NACCHO's immunization portfolio to ensure NACCHO's immunization activities are appropriately targeted towards the current needs of local health departments and their immunization programs. The workgroup also provides leadership and guidance to NACCHO regarding the design, development, and evaluation of immunization programs at NACCHO.

Membership: Local health department officials and immunization staff who work on the provision of immunization services, immunization infrastructure, immunization outreach and education, vaccine-preventable disease epidemiology, and immunization policy. NACCHO seeks a geographically diverse membership representing urban, suburban, and rural health departments.

Time Commitment: The annual time commitment is one in-person meeting per year (pending funding), monthly workgroup conference calls, and moderate work between meetings. In addition, members will be expected to review policy documents and immunization related model practice applications, and may serve as a liaison to other advisory panels and workgroups as needed. Appointment is for a two-year term with an option for reappointment to a second two-year term.

Infectious Disease Prevention and Control Workgroup

The **Infectious Disease Prevention and Control (IDPC) Workgroup** provides guidance and direction to NACCHO's infectious disease activities, assists in identifying infectious disease model and promising practices, and actively participates in the review of NACCHO policies to ensure they accurately reflect the voice of local public health practitioners on issues concerning the prevention, control, and treatment of infectious diseases. The workgroup provides a forum for peer sharing and discussion of current infectious disease issues and is recognized as a resource for capturing local input on national guidance, resources, and events. IDPC Workgroup members often engage on multi-disciplinary topics with other workgroups to assure infectious disease implications are understood and addressed.

Membership: Local health department officials and programmatic health department staff who are interested in IDPC.

Time Commitment: The annual time commitment for this workgroup includes one in-person meeting (pending funding), one hour per month on conference calls, and 1-2 hours of moderate work between calls including reviewing call materials, revising policy statements, judging model practice applications, participating in workplan activities, and responding to ad hoc requests for feedback. Appointment is for a two-year term with an option for reappointment to a second two-year term.

Injury and Violence Prevention (IVP) Workgroup

The **Injury and Violence Prevention (IVP) Workgroup** provides input and direction for NACCHO's IVP projects and programs by assisting to identify local health department best practices and providing expertise on IVP-related policies and practices. The workgroup also provides a forum for peer sharing and discussion on issues such as gender-based violence, suicide prevention, trauma-informed care, drug overdose, and firearm violence prevention.

Membership: Local health department officials and programmatic health department staff who have expertise and experience in local injury and violence prevention.

Time Commitment: The annual time commitment for this workgroup includes monthly conference calls, and moderate work between meetings. In addition, review of documents, such as policy statements or reports, and participation in judging model practice applications, will be required throughout the year. Appointment is for a two-year term with an option for reappointment to a second two-year term.

Maternal, Child and Adolescent Health Workgroup

The **Maternal, Child and Adolescent Health Workgroup** provides input and guidance for NACCHO's maternal, child and adolescent health (MCAH) related programs. NACCHO intends to continue building the MCAH workgroup achievements and engaging the MCAH workgroup to address MCAH issues. NACCHO also aims to continue raising the national visibility of local MCAH practices, successes, and challenges, and ultimately improve the capacity of Local Health Departments to address maternal, child, and adolescent health.

Membership: Local health officials and health department staff who are interested in maternal, child and adolescent health.

Time Commitment: The annual time commitment for this workgroup includes:

1. Monthly conference calls;
2. Moderate work between meetings;
3. Must attend 80% of the scheduled meetings; and
4. Appointment is for a two-year term with an option for reappointment to a second two-year term.

Behavioral Health Workgroup

The **Behavioral Health Workgroup** focus on issues related to the role of public health and local health departments in addressing the behavioral health needs of their communities.

Behavioral health is inclusive of both mental health and substance abuse services. Health departments may be the direct provider of services, assure the availability of services in the community, and/or offer prevention and education services. The workgroup will provide advice and guidance to NACCHO program staff. Annual products from the workgroup include:

- Policy Statement Review and Agenda;
- Model Practice Review;
- Tool Box Review; and
- Annual Priority Setting to guide NACCHO activities.

In addition, members will be asked to participate in the creation of position papers, white papers, commentaries, and other documents that assist in outlining the role and needs of local health departments in this area.

Membership: Interested health department personnel should have an interest and expertise in behavioral health services. Members should reflect the diverse nature of local health departments including size, geography, etc. Up to 15 members will be selected for this workgroup.

Time Commitment: The annual time commitment for this workgroup includes one or two in- person meetings (pending funding), bimonthly conference calls, and moderate work between meetings. Appointment is for a two-year term with an option for reappointment to a second two-year term.



Public Health Preparedness Workgroups

Public Health Preparedness Leaders

The **Public Health Preparedness Leaders** provides leadership, guidance, and direction to NACCHO's Preparedness portfolio. NACCHO's Preparedness portfolio spans both practice and policy helping to foster improved local public health department practice.

Membership: Membership is comprised of the chairs of the Preparedness Policy Advisory Group (PPAG), medical countermeasures, incident management, medical reserve corps, surge management, radiation, and preparedness planning, outcomes, and measurement workgroups. Additionally, one individual from the Communications Committee serves as a liaison to the Public Health Preparedness Leaders to provide subject matter expertise and guidance on risk communications.

Time Commitment: The annual time commitment for this workgroup includes one in-person meeting (pending funding) usually in conjunction with the Preparedness Summit, quarterly conference calls, and periodic reviews of policy statements or other materials as needed. Appointment is based on status as the chair of the other preparedness workgroups.

Medical Countermeasures Workgroup

The **Medical Countermeasures Workgroup** addresses issues related to the medical countermeasures enterprise, and seeks to align its work with CDC's Public Health Emergency Preparedness (PHEP) capabilities 8 & 9 and the ASPR's Public Health Emergency Medical Countermeasures Enterprise (PHEMCE) strategy. This group develops recommendations for use of existing and new resources, coordinates medical countermeasure initiatives with other workgroups, and provides policy guidance, through NACCHO, to local, state, federal and private partners. This group may also provide guidance and feedback to relevant MCM policy changes including the transition of the Strategic National Stockpile (SNS) to ASPR.

Membership: Local health department officials, and public health preparedness professionals.

Time Commitment: At least one in-person meeting (pending funding), routine conference calls, and participation in national meetings if funding and opportunity are available. In addition, review of documents and participation in assessing applicants and identifying model practice programs/activities will be required throughout the year.

Preparedness Planning, Outcomes, and Measurement Workgroup

The **Preparedness Planning, Outcomes, and Measurement Workgroup** addresses topics such as measuring preparedness capabilities and outcomes, administrative and legal preparedness, and community

engagement. This includes broad work with all 15 PHEP capabilities and related performance measures, with a strong focus on PHEP capabilities 1 & 2: Community Preparedness and Community Recovery. This group will be asked to provide guidance and feedback to relevant NACCHO projects, in particular the Project Public Health Ready (PPHR) Recognition Program.

Membership: A continued mix of public health preparedness professionals from small/rural, medium-size and large-urban representation from local health departments. Those from an academic/research background with experience in performance management and program evaluation/assessment, as well as those from tribal public health are also encouraged to apply. A preference for those willing to share their professional opinions and can commit to fulfilling duties.

Time Commitment: One call per month. Two-year term with the option of staying on for an additional two-year term. Work outside monthly calls such as reviewing programs/activities documents, assessing and identifying model practices, reviewing tools and guidelines will be required throughout the term. Additional calls may be scheduled depending on need. Pending funding; one optional in-person meeting at the Preparedness Summit.

Incident Management Workgroup

The **Incident Management Workgroup** addresses topics related to PHEP capability 3: Emergency Operations Coordination, as well as incident specific issues, such as those related to Chemical, Biological, Radiological, Nuclear, and Explosive Events (CBRNE).

Membership: Local health department officials, and public health preparedness professionals.

Time Commitment: At least one in-person meeting (pending funding), routine conference calls, and participation in national meetings if funding and opportunity are available. In addition, review of documents and participation in assessing applicants and identifying model practice programs/activities will be required throughout the year.

Surge Management Workgroup

Members of the **Surge Management Workgroup** address topics related to PHEP Capability 5: Fatality Management, 7: Mass Care, and 10: Medical Surge; as well as those public health and non-public health led activities focused on the coordinated efforts of partners in healthcare, public health, and other preparedness and response organizations. In recent years workgroup members have worked on issues including: family reunification, mass sheltering, patient tracking, no-notice and violent events, and all-hazards planning. Participants of this workgroup also provide guidance and feedback to relevant NACCHO, CDC, ASPR, and other programs and projects.

Membership: Local health department officials and public health preparedness professionals.

Time Commitment: Monthly conference calls and participation in national meetings if funding and opportunities are available. Periodic communications between workgroup members may occur between monthly calls. In addition, review of documents and participation in assessment of applicants for various NACCHO initiatives. Members of the committee will serve two-year terms with an opportunity for reappointment for a second term.

Medical Reserve Corps Workgroup

The **Medical Reserve Corps (MRC) Workgroup** provides leadership, guidance and direction to NACCHO's MRC Program, which seeks to align its work with the MRC Program Office, Assistant Secretary of Preparedness and Response. The overall goal is to raise the national visibility of the MRC program and enhance the capacity of local MRC units to support their community's disaster pre-paredness and public health initiatives.

Membership: Local health officials; local, state, and national MRC representatives; and other public health preparedness professionals.

Time Commitment: Monthly conference calls and participation in national meetings if funding opportunities are available. In addition, advisory group members may be asked to assist with the review or development of resource documents and participation in assessing application for NACCHO's Model Practices.

NACCHO Radiation Ad-Hoc Workgroup

Radiological preparedness is an important issue that needs increased attention by public health professionals at the local, state, and national levels. The potential for negative impacts is high following a large radiation emergency, particularly if a jurisdiction is not prepared to respond to radiological threats. **The NACCHO Radiation Ad-Hoc Workgroup** is working to increase LHD awareness of tools, resources, and information related to radiological preparedness. The radiation workgroup will also assist in reviewing and providing feedback on resources NACCHO plans to disseminate in relation to radiological preparedness to ensure inclusion of appropriate material and best practices.

Membership: Local health department officials and public health preparedness professionals with radiation subject matter expertise.

Time Commitment: Routine conference calls and participation in national meetings if funding and opportunity are available. In addition, review of documents and participation in assessing applicants and identifying model practice programs/activities will be required throughout the year.

Biosurveillance Workgroup

The **Biosurveillance Workgroup** will strengthen the relationship between federal biosurveillance systems and the state and local jurisdictions in which they operate. They will provide leadership, guidance, and direction to ensure that local public health needs are met through local participation in federal biosurveillance planning, implementation, and execution.

Membership: Local health department officials and other health department staff

Time Commitment: The workgroup will convene for bi-monthly conference calls, and will include moderate work between meetings such as review of documents, subcommittee activities, and model practice review. Appointment is for a two-year term with an option for reappointment to a second term.



Environmental Health Workgroups

Environmental Public Health Workgroup

The **Environmental Public Health Workgroup** provides leadership and guidance to NACCHO, local health departments, partner organizations regarding environmental health policies and programs, including but not limited to: climate change, Health in All Policies (HiAP), Health Impact Assessment, children's environmental health, drinking water, food safety, and land use planning.

Membership: Local health department officials and environmental public health professionals.

Time Commitment: Monthly conference calls, one in-person meeting (pending funding), and work in between meetings. In addition, review of environmental health policy statements, development of conference abstracts, and participation in judging model practice applications will be required throughout the year. Appointment is for a two-year term with an option for reappointment to a second two-year term.

Food Safety Workgroup

The **Food Safety Workgroup** provides leadership and guidance to NACCHO, local health departments, partner organizations regarding food safety efforts, health, outcomes, and implications at the local level.

Membership: Local health department officials, sanitarians, environmental health professionals, and environmental health directors who are interested in enhancing food safety policies and practices.

Time Commitment: Quarterly conference calls, work in between meetings, and one in-person meeting (pending funding). In addition, review of documents and participation in judging model practice applications will be required throughout the year. Appointment is for a two-year term with an option for reappointment to a second two-year term.

Global Climate Change Workgroup

The **Global Climate Change Workgroup** explores ways in which global climate change has an impact on the health of local communities and how local health officials can be in a position to address these concerns and develop programs and policies to mitigate the health impacts.

Membership: Local health department officials, local health department staff, and climate change professionals with strong connections to local health department work on climate change.

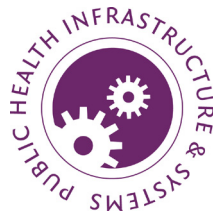
Time Commitment: Monthly conference calls, possibly one annual in-person meeting, possibly serve as liaison to other strategic NACCHO or external workgroup, and various activities such as NACCHO policy statement review, NACCHO Climate Change Toolkit tool review, judging Model Practice applications, etc.

Vector Control Workgroup

The **Vector Control Workgroup** supports NACCHO programs in vector surveillance and control. This group reviews best practices in mosquito, tick, and rodent control to assist local organizations in preventing and mitigating zoonotic diseases. Workgroup members will also guide the development and delivery of technical assistance.

Membership: Membership is geared towards local health department staff who are working in the area of vector control. Local health department staff members working in other areas of environmental health are also encouraged to apply, as well as vector control professionals with strong connections to local health department work in vector control.

Time Commitment: Monthly conference calls an hour in length, moderate work in between meetings, and the attendance of an in-person meeting at the Vector Control Summit. Members will also be required to judge model practice applications and to review documents throughout the year. Appointment is for a two-year term with an option for reappointment to a second two-year term.



Public Health Infrastructure and Systems Workgroups

Performance Improvement Workgroup

The **Performance Improvement Workgroup** provides leadership and guidance to NACCHO, local health departments (LHDs), and partner organizations regarding the design, development, and evaluation of performance improvement initiatives and projects including quality improvement; performance management; PHAB (re)accreditation; community health assessment and planning, including NACCHO's Mobilizing for Action through Planning and Partnerships (MAPP) framework; change management and Adaptive Leadership; and social determinants of health and health equity.

Membership: Local health department officials, programmatic health department staff, and partner organization staff who are interested in public health performance improvement.

Time Commitment: The workgroup will convene via conference calls (bimonthly). Members of the advisory group will be asked to provide input on relevant policies, review documents, participate in judging model practice applications, and inform other deliverables throughout the year. Appointment is for a two-year term with an option for reappointment to a second two-year term.

ePublic Health and Informatics Workgroup

The **ePublic Health and Informatics Workgroup** supports NACCHO's activities related to improving and strengthening local health departments (LHDs) ability to send, receive, and use health data. The workgroup supports NACCHO's strategic plan to enhance NACCHO's capacity and capability to achieve its mission. This workgroup has developed a five-year strategic plan to:

- Increase the membership's awareness on public health informatics technology and knowledge management systems. (Inform LHDs)
- Promote universal recognition, value and support for the critical role of LHDs in health IT; resulting in sustainable resources and appropriate public policy Enhance and utilize the capacity of LHDs to achieve health equity and improve the public's health (Empower LHDs)

Membership: Local health department officials, informatics staff, and programmatic health department staff interested in supporting ePublic Health/Informatics.

Time Commitment: The annual time commitment for this workgroup includes monthly conference calls and moderate work between meetings and calls such as review of documents, sub-committee activities, and model practice review. Appointment is for a two-year term with an option for reappointment to a second two-year term.

Health Equity and Social Justice Workgroup

The **Health Equity and Social Justice Workgroup** corresponds to the vision and values within NACCHO's strategic map by enhancing the capacity of LHDs to achieve health equity through social justice as a means to improve health status and quality of life. This committee develops strategies and methods to transform the structure, culture, and public health practice of LHDs toward the elimination of systemic, avoidable and unjust inequities in the distribution of disease and illness, with an emphasis on tackling root causes—structural racism, class power, and gender inequity. The committee, therefore, emphasizes acting more directly on the sources that generate health inequity, rather than remediating its consequences. It seeks to devise strategies, indicators, tools, and ways to communicate a social justice- based public narrative that can strengthen alliances with constituents and allies.

Membership: Local health department officials and senior health department staff. The committee seeks members who are committed principles of social justice and knowledgeable about the sources of health inequity. Emphasis is on exploring ways to act more directly on the processes and institutions that generate health inequity, beyond only remediating the consequences.

Time Commitment: The committee will meet quarterly via conference call and most business will be conducted via phone and/or e-mail. A two-day in-person meeting will occur once or twice a year (pending funding). A two-hour in-person meeting will occur at NACCHO Annual. Appointment is for a two-year term with an option for reappointment to a second two- year term.

Public Health Financing and Economics Workgroup

The **Public Health Financing and Economics Workgroup** focuses on issues related to creating sustainable local health department programs as well as sustainable programs across the entire local public health system. Annual products from the workgroup include: 1) Policy Statement Review and Agenda; 2) Model Practice Review; 3) Tool Box Review; and 4) Annual Priority Setting to guide NACCHO activities. In addition, members will be asked to participate in the creation of position papers, white papers, commentaries, and other documents that assist in outlining the role and needs of local health departments in this area. The workgroup will meet monthly.

Membership: Interested health department personnel should have an interest and expertise in the financing of public health programs including billing for public health services, creating new financing models, innovative use of grant funds, creating business cases, modeling, etc. Members should reflect the diverse nature of local health departments including size, geography, etc.

Time Commitment: The committee will meet quarterly via conference call and most business will be conducted via phone and/or e-mail. A two-day in-person meeting will occur once or twice a year (pending funding). A two-hour in-person meeting will occur at NACCHO Annual. Appointment is for a two-year term with an option for reappointment to a second two-year term.

Workforce and Leadership Workgroup

The **Workforce and Leadership Workgroup** provides recommendations, direction and guidance to NACCHO's Board of Directors and staff to facilitate NACCHO's efforts to expand and improve the public health workforce. It provides leadership, advocates for, and advises NACCHO and its partners on comprehensive, innovative workforce and leadership development policies and practices.

Membership: Local health department officials or the LHD designee to NACCHO.

Time Commitment: The Workforce and Leadership Development Committee will meet monthly via conference call and most business will be conducted via phone and/or e-mail. Members of the committee will serve two-year terms with an opportunity for reappointment for a second term.

Public Health Transformation Workgroup

The **Public Health Transformation Workgroup** informs NACCHO's efforts to support local health departments (LHDs) by providing insight into what is happening in the field and by generating, identifying, and assessing innovative approaches to solving problems related to how LHDs function in their community. Local public health systems and practices are adapting and transforming in response to new trends and forces in the field, including a changing public health workforce, the need for real-time data, continued reductions in state and local budgets, and implementation of the Affordable Care Act (ACA). At the same time, LHDs are considering their unique value as service providers and/or coordinators of population health efforts to improve the quality and sustainability of their community's health system and how to fill the role as Community Health Strategist. NACCHO is committed to ensuring LHDs have the resources they need to contribute to transforming the nation's health care and public health systems.

Membership: Any local health officer or leader interested in providing guidance and insight into decision making related to the transforming role of local public health.

Time Commitment: The annual time commitment for this workgroup includes monthly conference calls, and assignments in between calls. Pending available funding, the workgroup might meet in-person meeting. Appointment is for a two-year term with an option for reappointment to a second two year term.

Profile Workgroup

The **Profile Workgroup** provides guidance and input to NACCHO's National Profile of Local Health Departments (Profile) study. The purpose of the Profile study is to develop a comprehensive and accurate description of LHD infrastructure and practice.

Membership: Local health department officials or the LHD designee to NACCHO. External representatives from affiliate organizations (academia, SACCHOs, partner organizations) are recruited as well.

Time Commitment: The annual time commitment for this workgroup includes one in-person meeting, regular conference calls, and moderate work between meetings. In addition, review of documents or surveys may be required during the year. Appointment is for a two-year term with an option for reappointment to a second two-year term.

Research and Evaluation Advisory Workgroup

The **Research and Evaluation Advisory Committee** helps NACCHO to determine which research studies and program evaluations proposed by NACCHO or external researchers are of most benefit to LHDs. The Committee identifies research questions or topics that are high priorities for local health departments and reviews major surveys, evaluation protocols, or other research studies to ensure that (1) studies produce information that is relevant and useful for local health departments and (2) studies have minimum burden on LHD participants. The committee also advises researchers on strategies and products for translating research evidence and program evaluation results for public health practice. The committee will work virtually via conference calls or web conferencing.

Membership: LHD staff with interest in and some involvement with research or program evaluation (either as a researcher or collaborator). Academicians are ideal members to review research and evaluation protocols to ensure sound methodology. Funders are also welcome to inform committee members of possible funding opportunities for proposed studies.

Time Commitment: Meetings via quarterly conference call to review new and ongoing research and evaluation studies. Other conference calls may be scheduled as needed to discuss late-breaking proposed research. Anticipate reviewing 6-12 proposed research projects or collaborations per year. Appointment is for a two-year term with an option for reappointment to a second two-year term.

Public Health Communications Workgroup

The **Public Health Communications Committee** provides strategic guidance to NACCHO in creating tools to help local health departments and their leaders become more visible and recognizable to policymakers, the media, and the general public. The committee focuses on the critical importance of LHD communications, marketing, and branding and promoting the national identity for public health departments in order to achieve the long-term goal of universal recognition of the public health brand.

Membership: Local health department officials; public information officers; senior health department staff with experience in public communications, media, marketing, branding, and social media; and federal and state partners in the public health enterprise.

Time Commitment: Monthly conference calls and moderate work between meetings. Most work will be conducted via phone and/or email. Appointment is for a two-year term with an option for reappointment to a second two-year term.

NACCHO-wide Committees and Workgroups

Membership Committee

The **Membership Committee** identifies the needs of members and recommends the development of services to meet those needs, recommends means for increasing NACCHO's membership base, and makes recommendations to NACCHO staff and the Board on ways to make prospective and current members aware of the resources, services, and membership benefits of NACCHO. In addition, the Membership Committee welcomes new members to the association, and provides feedback on ways to acknowledge new members and to encourage participation in NACCHO activities. The Committee gathers information on and analyzes non-members' needs and perceptions of NACCHO. It recommends ways to meet these needs to attract non-members to join the organization.

Membership: Active NACCHO members.

Time Commitment: Committee membership is both an honor and a responsibility. Committee work requires a commitment to the profession and committee members are expected to actively participate in the work of the committee. The committee will meet one time a year in person and once a month by telephone (a total of 12 times annually) and perform moderate to substantial work between meetings. Interested applicants should be able to dedicate time to participate in membership recruitment campaigns, both by phone, in-person and via email, and actively participate on monthly calls.

Annual Conference Workgroup

The **Annual Conference Workgroup (ACW)** plans, organizes, and conducts the NACCHO Annual Conference program that is specifically designed to address the unique and critical public health practice needs and interests of local health department officials. The ACW also is responsible for identifying ways to maximize conference resources and streamline and improve systems using data and effective practices.

Membership: NACCHO members, primarily local health department officials, but may also include SACCHO representatives and senior-level LHD staff such as medical directors or deputy directors. A representative of the local health department from the "host" city/county also sits on the committee. NACCHO's President-Elect serves as an honorary member for the year they are President-Elect.

Time Commitment: The workgroup will meet one time a year in person and once a month by telephone (a total of 12 times annually). Members are appointed for two-year terms and can be reappointed for one additional two-year term. The exception is the one-year only appointment for the "local host" member position to represent the jurisdiction of the upcoming year's conference site.