Let’s Fight Flu Together!

School-Based Influenza Immunization Initiative
Influenza Disease Burden

• Influenza remains a burning public health issue in the United States\(^1\)
  - Up to 20 percent of the US population is infected with influenza each year
  - On average, more than 200,000 Americans are hospitalized because of influenza complications annually
  - On average, 36,000 US residents die each year

• Influenza affects children and their families
  - Infants and young children are an age group at high risk for serious influenza complications\(^2\)
  - Approximately 20,000 children younger than 5 years old are hospitalized annually\(^3\)
  - An estimated 38 million school days are missed each year\(^4\)
  - On average, for every three school days that are lost, a parent loses almost one work day\(^5\)
Children Are Not “Immune” to the Threat of Influenza

Of the 63 influenza-related pediatric deaths last season,* 58 had NOT been vaccinated against influenza according to recommendations⁶

- To help prevent potentially avoidable fatalities, new recommendations from the Advisory Committee on Immunization Practices (ACIP) increase the number of individuals advised to receive an annual influenza vaccination to include nearly all children from 6 months through 18 years of age²†
- This new recommendation aims to help protect approximately 30 million more Americans

* Cases aged ≥6 months for whom vaccination status was known
† Influenza vaccines are not currently approved for children under 6 months of age and may not prevent the disease in 100 percent of individuals. Persons should consult their healthcare providers to determine if they have a condition that precludes them from receiving the vaccine. All vaccines have side effects. The most common side effects of influenza vaccines include local reactions and mild general symptoms.
Our Goal

Support CDC efforts by improving vaccination rates among children,* families and the community

Keep children in school and healthy
Help parents to stay at work and healthy
Save lives!

Let’s Fight Flu Together!

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The Let’s Fight Flu Together! Program

Let’s Fight Flu Together! is an influenza awareness and vaccination campaign designed to educate children, families and members of the community about the risks of and recommendations regarding influenza; and to give them the opportunity to get vaccinated against influenza.

PTA is working with Flu Busters, a leading provider of on-site vaccinations, and Novartis Vaccines to provide convenient access to influenza vaccinations in local communities.

HOSA is a Supporting Organization on the Let’s Fight Flu Together! campaign.

HOSA Chapters are invited to host vaccination clinics on-site at local schools.
Let’s Fight Flu Together!

Program At-a-Glance
Educate, Motivate, Vaccinate

EDUCATE
Let’s Fight Flu Together! Webinar

MOTIVATE
Let’s Fight Flu Together! Local Event Toolkit

VACCINATE
Let’s Fight Flu Together! National Kick-off

Spread the Word – Not the Flu!

National Media Campaign

Local Vaccination Events

Cities:
- Atlanta
- Minneapolis
- Los Angeles
- Tampa
- Seattle
- Houston
- New York City
- Boston
How does it work?

School enrolls with Flu Busters; schedules date for vaccination clinic

School receives toolkit, including promotional tools

School customizes promotional tools

School begins outreach to parents and local media

Parents and children attend vaccination clinic; Flu Busters administers vaccinations
Events Logistics

• **A Minimum of 30 Days Prior: Schedule Your Clinic**
  - Flu Busters will provide all materials necessary for a clinic
  - You provide a space such as a gymnasium or a library, tables, chairs, and a waste basket

• **After Clinic Dates Are Established: Schedule Appointment Times by Participants**
  - Clinics open to your school students, their families, and people in your community
  - Participants will be able to sign up for their clinic date and time and prepay online or via telephone

• **One Week Prior**
  - Flu Busters will contact each HOSA chapter to confirm all aspects of the clinic and answer any questions at that time
Events Logistics

During the Clinic, Flu Busters Nurses Will . . .
- Show up before your clinic start time to set up the vaccination administration area
- Collect the signed consent form and payment prior to the vaccination
- Administer vaccinations
- Pack all supplies, forms, and vaccine, and place the provided return label on the package for pick-up

After the Clinic
- UPS will pick up all supplies

Keys to a Successful Clinic
- Schedule your clinic far enough in advance for the community to have time to sign up for the clinic
- Take advantage of the tool kit as much as possible
Insurance Reimbursement and Free Vaccines

• Each participant receives a form after they receive the vaccine.
  - Includes information on the vaccine they received
  - Encouraged to give sheet to “medical home” to help them keep the participant’s medical records current
  - Can be submitted to private insurance for reimbursement

• Free vaccines for participants receiving Medicaid and Medicare Part B health care coverage
  - Bring medical card to the clinic
  - Flu Busters handles the reimbursement

• Notifying State Vaccine for Children (VFC) program staff of scheduled clinics
  - Encouraging them to contact Flu Busters if they want to use the PTA clinics to vaccinate under-insured children qualifying for VFC
  - Minimally asking them to provide information that can be distributed at the PTA Clinic about how to get VFC free vaccines
  - Program varies state-to-state and community-to-community
Sign Up Today!

Visit www.PTA.org/FluShotClinics

Or

Call 866-782-3014
Questions?
Call Flu Busters at 1-866-782-3014 or PTA at 1-800-307-4782
References


