

Let's fight flu
together!



Let's Fight Flu Together!

School-Based Influenza Immunization Initiative



Influenza Disease Burden

- Influenza remains a burning public health issue in the United States¹
 - Up to 20 percent of the US population is infected with influenza each year
 - On average, more than 200,000 Americans are hospitalized because of influenza complications annually
 - On average, 36,000 US residents die each year
- Influenza affects children and their families
 - Infants and young children are an age group at high risk for serious influenza complications²
 - Approximately 20,000 children younger than 5 years old are hospitalized annually³
 - An estimated 38 million school days are missed each year⁴
 - On average, for every three school days that are lost, a parent loses almost one work day⁵



Children Are Not “Immune” to the Threat of Influenza

Of the 63 influenza-related pediatric deaths last season,* 58 had NOT been vaccinated against influenza according to recommendations⁶

- To help prevent potentially avoidable fatalities, new recommendations from the Advisory Committee on Immunization Practices (ACIP) increase the number of individuals advised to receive an annual influenza vaccination to include nearly all children from 6 months through 18 years of age^{2†}
- This new recommendation aims to help protect approximately 30 million more Americans

* Cases aged ≥ 6 months for whom vaccination status was known

† Influenza vaccines are not currently approved for children under 6 months of age and may not prevent the disease in 100 percent of individuals. Persons should consult their healthcare providers to determine if they have a condition that precludes them from receiving the vaccine. All vaccines have side effects. The most common side effects of influenza vaccines include local reactions and mild general symptoms.



Our Goal

Support CDC efforts by improving vaccination rates among children,* families and the community

Keep children in school and healthy

Help parents to stay at work and healthy

Save lives!

Let's Fight Flu Together!

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The *Let's Fight Flu Together!* Program

- *Let's Fight Flu Together!* is an influenza awareness and vaccination campaign designed to educate children, families and members of the community about the risks of and recommendations regarding influenza; and to give them the opportunity to get vaccinated against influenza
- PTA is working with Flu Busters, a leading provider of on-site vaccinations, and Novartis Vaccines to provide convenient access to influenza vaccinations in local communities.
- HOSA is a Supporting Organization on the Let's Fight Flu Together! campaign.
- HOSA Chapters are invited to host vaccination clinics on-site at local schools



Program At-a-Glance

Educate, Motivate, Vaccinate

EDUCATE



Let's Fight Flu Together! Webinar



Spread the Word – Not the Flu!

MOTIVATE



Let's Fight Flu Together! Local Event Toolkit



National Media Campaign

VACCINATE

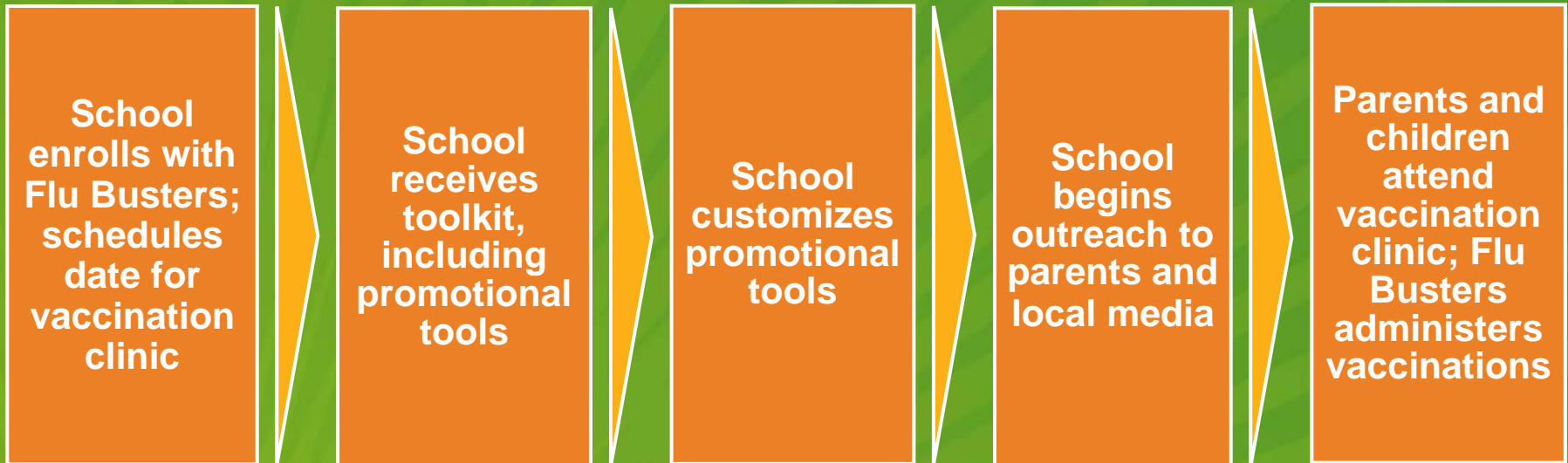


Let's Fight Flu Together! National Kick-off



Local Vaccination Events

How does it work?



Let's Fight Flu Together!



Events Logistics



- **A Minimum of 30 Days Prior: Schedule Your Clinic**
 - Flu Busters will provide all materials necessary for a clinic
 - You provide a space such as a gymnasium or a library, tables, chairs, and a waste basket
- **After Clinic Dates Are Established: Schedule Appointment Times by Participants**
 - Clinics open to your school students, their families, and people in your community
 - Participants will be able to sign up for their clinic date and time and prepay online or via telephone
- **One Week Prior**
 - Flu Busters will contact each HOSA chapter to confirm all aspects of the clinic and answer any questions at that time



Events Logistics

- **During the Clinic, Flu Busters Nurses Will . . .**
 - Show up before your clinic start time to set up the vaccination administration area
 - Collect the signed consent form and payment prior to the vaccination
 - Administer vaccinations
 - Pack all supplies, forms, and vaccine, and place the provided return label on the package for pick-up
- **After the Clinic**
 - UPS will pick up all supplies
- **Keys to a Successful Clinic**
 - Schedule your clinic far enough in advance for the community to have time to sign up for the clinic
 - Take advantage of the tool kit as much as possible



Insurance Reimbursement and Free Vaccines

- Each participant receives a form after they receive the vaccine.
 - Includes information on the vaccine they received
 - Encouraged to give sheet to “medical home” to help them keep the participant’s medical records current
 - Can be submitted to private insurance for reimbursement
- Free vaccines for participants receiving Medicaid and Medicare Part B health care coverage
 - Bring medical card to the clinic
 - Flu Busters handles the reimbursement
- Notifying State Vaccine for Children (VFC) program staff of scheduled clinics
 - Encouraging them to contact Flu Busters if they want to use the PTA clinics to vaccinate under-insured children qualifying for VFC
 - Minimally asking them to provide information that can be distributed at the PTA Clinic about how to get VFC free vaccines
 - Program varies state-to-state and community-to-community



Sign Up Today!

Visit www.PTA.org/FluShotClinics

Or

Call 866-782-3014



PTA **FLU BUSTERS** **NOVARTIS VACCINES**

HEALTH NEWS / PRESS ROOM
INFO CLINIC REQUEST FAQ'S

Let's fight flu together!

Of the 68 influenza-related pediatric deaths* last season, 58 were children who had not been vaccinated against influenza according to CDC recommendations.

This year, to help address these avoidable fatalities, new guidelines from the Centers for Disease Control and Prevention (CDC) recommend that all children aged 6 months through 18 years get vaccinated against influenza. This fall, PTA is asking you to **Educate, Motivate, and Vaccinate**, in order to:

- Help Keep Children In School
- Help Parents To Stay At Work
- Help Save Lives!

PTA is partnering with Flu Busters, a leading provider of on-site vaccinations, and Novartis Vaccines to launch an exclusive program called **Let's Fight Flu Together!** The program provides local schools with educational materials and resources to conduct on-site school influenza (flu) vaccination clinics to help protect children and their families from contracting this potentially deadly virus.

Your Participation Can Make A Difference!
Influenza and its complications remain a critical public health issue. Every year:

- More than 200,000 people are hospitalized, 20,000 of whom are children
- Approximately 36,000 United States residents die
- An estimated 38 million school days are missed by students
- Parents miss over 10 million work days caring for these sick youngsters

The single best way to prevent influenza is to get an influenza vaccination each year.

Benefit Your PTA!
A large portion of the flu vaccination price will be given back to PTA.

How To Register
Simply [click here](#) or click on the "Clinic Request" tab at the top of this web page to schedule an on-site influenza clinic for your students and community. This program will be rolled out in the fall and will feature free educational materials for parents. Further, teachers at participating schools will receive access to a unique Weekly Reader curriculum to help them teach students about the seriousness of influenza and the importance of the influenza vaccination.

* Cases aged > 6 months with vaccination status known

1-866-782-3014



Questions?
Call Flu Busters at
1-866-782-3014 or PTA
at 1-800-307-4782



References

1. Questions & Answers: Seasonal Influenza. Available at: www.cdc.gov/flu/about/qa/disease.htm. Accessed May 2008.
2. Prevention and Control of Influenza: Recommendations of the Advisory Committee on Immunization Practices. Available at: www.cdc.gov/mmwr/PDF/rr/rr57e717.pdf. Accessed July 2008.
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4. Adams PF, Hendershot GE, Marano MA; Centers for Disease Control and Prevention/National Center for Health Statistics. Current estimates from the National Health Interview Survey, 1996. *Vital Health Stat 10*. 1999;Oct;1-203.
5. Neuzil KM, Hohlbein C, Zhu Y. Illness among schoolchildren during influenza season. *Arch Pediatr Adolesc Med*. 2002;156:986-991.
6. Influenza Activity—United States and Worldwide, 2007–08 Season. Available at: www.cdc.gov/mmwr/preview/mmwrhtml/mm5725a5.htm?s_cid=mm5725a5_e. Accessed July 2008.

