

NaRCAD's 2-Day Academic Detailing Techniques Training



Over 300 trainees have completed our 2-day course ready to visit practices, build trusting relationships with front-line clinicians, skillfully share best evidence, and successfully implement effective health interventions. We offer a unique and dynamic course that provides a critical foundation for clinical outreach educators. We're with you each step of the way, offering personalized instruction through diverse learning platforms, featuring:

role play, lecture, discussion, small group breakout sessions, networking, expert panels, modeling, & more.

Attending NaRCAD's 2-day Academic Detailing Techniques Training is highly beneficial to the work of clinical outreach education and related strategies for improving front-line care. NaRCAD, founded in 2010 and operating within Brigham & Women's Division of Pharmacoepidemiology & Pharmacoeconomics [DoPE], is a national resource center that supports clinical outreach education programs across the United States. With NaRCAD's trainings and ongoing program support, clinical educators have a greater impact when visiting front line clinicians, helping those clinicians to make the best, evidence-based decisions. This, in turn, impacts the health of diverse populations, including improving outcomes across critical clinical topics.

NaRCAD-supported partner programs have successfully increased rates of breast cancer screening, improved access to sexual health testing resources and related preventive medicine, encouraged safer prescribing of opioids, increased referrals to chronic disease management specialists, reduced polypharmacy in long-term care facilities, encouraged physicians to consider smoking cessation for patients with serious mental illness, and more.



AD 101:

What's "Academic Detailing" or "Clinical Outreach Education"?

Academic detailing [AD] is an innovative, 1-on-1 outreach education technique that helps clinicians provide evidence-based care to their patients. Using an accurate, up-to-date synthesis of the best clinical evidence in an engaging format, academic detailers ignite clinician behavior change, which ultimately improves patient health.

A successful AD visit is highly interactive, always a dialogue, and continuously assesses a clinician's individual needs in order to promote better prescribing, screening, and patient education.

What Our Trainees Say:

"This was the best and most efficient healthcare-related training course I've been to."

"Just the right amount of didactic, practice, then putting it all together—I'm ready to develop materials & try it."

"I appreciate that the facilitators, presenters, and staff took the time to get to know each one of us."

"I came away with refined communication skills and improved clinical knowledge, thanks to the outstanding facilitators."

"I loved all of the faculty and staff—they provided personalized educational skills and input on your program."

CONTACT US

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