

Martin County Health Department (KY) Vaccines Social Media Toolkit

Key Messages

1. **Safety and Efficacy**
 - "Vaccines are rigorously tested and monitored to ensure they are safe and effective. Protect yourself and your loved ones. #VaccinateForLife"
 2. **Community Immunity**
 - "By getting vaccinated, you are not only protecting yourself but also helping to protect those who cannot be vaccinated. #CommunityImmunity"
 3. **Combating Misinformation**
 - "Don't fall for myths. Trust science and get the facts about vaccines from reliable sources. #VaxUp"
 4. **Convenience and Access**
 - "Vaccines are now more accessible than ever. Find a vaccination site near you and make your appointment today. #VaccinesWork"
 5. **Personal Stories**
 - "Share your vaccination story with us! How did getting vaccinated make you feel? #MyVaccineStory"
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Suggested Posts

Facebook

- **Post 1:**
 - "Did you know that vaccines have saved millions of lives? They are one of the most effective tools we must use to prevent serious diseases. Make sure you and your family are protected. #VaccinateForLife #StayHealthy"
- **Post 2:**
 - "Let's work together to keep our community safe. Vaccines help us build herd immunity and protect those who are most vulnerable. Find out where you can get vaccinated today! Give us a call at 606-298-7752 #CommunityImmunity #VaccinesWork"
- **Post 3:**
 - "Misinformation about vaccines can be harmful. Get the facts from trusted sources and make an informed decision about your health. #VaxUp #VaccinateForLife"

Twitter (X)

- **Tweet 1:**

- "Vaccines save lives. Protect yourself and others by getting vaccinated. #VaccinateForLife #StayHealthy"
- **Tweet 2:**
 - "Join the fight against COVID-19 and other preventable diseases. Find a vaccine site near you. #CommunityImmunity #VaccinesWork"
- **Tweet 3:**
 - "Don't let myths mislead you. Get accurate information about vaccines from reliable sources. #TrustScience #VaccinateForLife"

Instagram

- **Post 1:**
 - "Getting vaccinated is a powerful act of love and care for those around you. Let's build a healthier community together. #VaccinateForLife #CommunityImmunity"
 -
- **Post 2:**
 - "Vaccines are safe, effective, and crucial for preventing serious diseases. Have you gotten yours yet? #VaccinesWork #TrustScience"
 -
- **Post 3:**
 - "We want to hear your vaccination stories! Share with us how getting vaccinated has made a difference in your life. #MyVaccineStory"
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LinkedIn

- **Post 1:**
 - "Vaccines are a key part of maintaining public health and preventing the spread of infectious diseases. Learn more about the benefits of vaccination and where you can get vaccinated in our community. #VaccinateForLife #PublicHealth"
- **Post 2:**
 - "Join us in promoting vaccine awareness and combating misinformation. Reliable information saves lives. #TrustScience #VaccinesWork"
- **Post 3:**
 - "Our community thrives when we are all protected. Encourage your network to get vaccinated and share their stories. #CommunityImmunity #MyVaccineStory"

Hashtags

- #VaccinateForLife
- #StayHealthy
- #ProtectOurCommunity
- #GetVaccinated
- #VaccineConfidence

- #ImmunityTogether
 - #TrustTheScience
 - #ShotOfHope
 - #HealthyFuture
 - #FightFlu
 - #VaccinesSaveLives
 - #CommunityImmunity
 - #VaxUp
 - #SpreadKnowledgeNotGerms
 - #BeVaccineSmart
 - #JabForHealth
 - #SafeAndEffective
 - #VaccinationNation
 - #ProtectYourself
 - #MyVaccineStory
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Graphics

Graphic Ideas:



Let's protect & build a healthier community



Let's raise awareness for immunization against vaccine-preventable diseases

#DON'THESITATEVACCINATE



MARTIN COUNTY
Public Health
Prevent. Promote. Protect.

**You have the power to
protect your baby from
diseases that can make
them very sick.**

**Love them.
Protect them.
Immunize them.**



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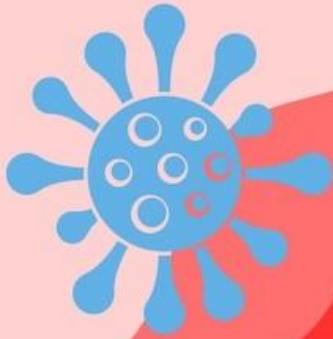


Immunize for a Healthy Future

#VaccinationsWeek



MARTIN COUNTY
Public Health
Prevent. Promote. Protect.



Let's Get Vaccinated

Protect yourself from the virus by getting vaccinated. Keep yourself protected at all the times.



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