

APPENDIX A: DATA AVAILABILITY STORYBOARD TEMPLATE

LOCAL HEALTH DEPARTMENT NAME:	Stanislaus County Health Services Agency
ADDRESS:	830 Scenic Drive, Modesto, CA 95350
PHONE NUMBER:	209-558-6824
SIZE:	220 Public Health Staff, out of 800 Agency Staff
POPULATION SERVED:	Approx 525,000
PROJECT TITLE:	Data Availability and Accessibility

PLAN

Identify an opportunity and Plan for Improvement

1. Getting Started

Plan to make data available/accessible and usable for internal PH program staff that support assessing the health of the community planning and/or informing educating community, staff and policy makers.

2. Assemble the Team

Cle Moore (PH Director)
 Laura Long (Community Assessment, Planning and Evaluation Unit Coordinator)
 Olivia Tong (Epidemiologist)
 Eric Cubillo (PH Business Manager)
 Vanessa Lopez (CAPE Unit)
 Renee Cartier (Emergency Preparedness Coordinator)
 Jackie Camp (Accountant)
 Julie Falkenstein (MCAH Coordinator/Manager II)
 Virginia McLain (PHN)

3. Examine the Current Approach

The official "Data Request Form" is not consistently utilized. Some program coordinators obtain data from State databases, some call epidemiologists when data needed, most expect unrealistically short turn-around time, CAPE has no clear understanding of internal data needs.

4.

Identify Potential Solutions

- Obtain data used by staff and the times at which data is routinely needed
- conduct survey
- Review data currently available, usefulness, availability.
- Meet Program Coordinators-develop list of data needs: type of data, frequency, where data can be housed, How data is requested

1. Develop an Improvement Theory

Availability and accessibility of pertinent data will result in: Data utilization, understanding the value of data, requests for data, appreciation of epidemiologists' role in data collection and analysis, and improved evaluation of program outcomes.

DO

Test the Theory for Improvement

6. Test the Theory

- Epidemiologists develop data survey
- Coordinators fill it out
- Baseline Inventory of Internal data needs created
- Determine where to place data for easy accessibility for all
- Relevant data compiled in usable format
- Data placed on Internet page as requested by Coordinators
- Coordinators informed
- Hits to data site measured prior to project and after requested data is placed on the site
- Usefulness measured: increase in web page hits

- Increase Coordination between epidemiologists & Coordinators.

CHECK

Use Data to Study Results of the Test

7. Check the Results

- Monitor data posted by epidemiologists to the website
- Communication to Coordinators
- Measure change in number of hits to data site.

ACT

Standardize the Improvement and Establish Future Plans

8. Standardize the QI or Develop New Theory

Review process with all involved

- usefulness
- accessibility
- additional data needs
- continue to build data repository
- updating data yearly
- arrange to have internet site updated

9. Establish Future Plans

1. Utilize same process to identify community health indicator data needs of community partners
2. Inform and provide data to community partner.