



# **PUBLIC HEALTH**

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*What does it take? State and Local Partnership for  
Performance Improvement*

# **What does it take? State and Local Partnership for Performance Improvement**

**ASTHO/NACCHO  
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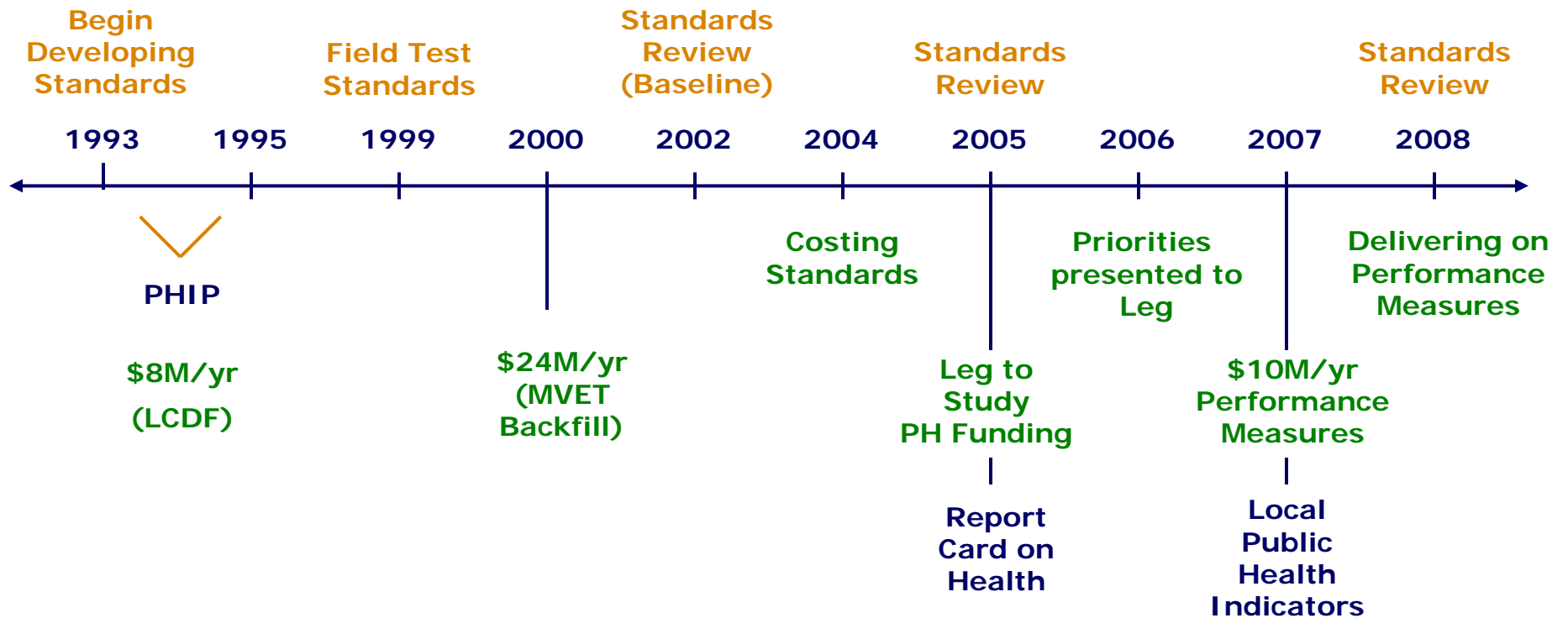
# What brought you to this session?



# Washington Public Health Funding: A Case Study

- Describe our journey
- Share our tools
- Share our lessons learned
- Hear your journeys and your lessons learned

# How did we get here?



# Priorities for Next New Dollar Invested in Public Health

Priority Area	Tier I	Tier II	Tier III
Communicable Disease	15	34	58
Health Promotion	16	22	32
Healthy Families	6	19	41
Environmental Health	5	16	26
Health Information	8	10	22
Access to Health Services	0	0	29
<b>Total \$ (millions) / year</b>	<b>50</b>	<b>101</b>	<b>208</b>

(From *Creating a Stronger Public Health System*)

# Joint Select Committee Recommendations

- Public health services should focus on core, priority services and maximize efficiency
  - Stop communicable disease
  - Promote health
  - Invest in healthy families
  - Protect against environmental health risks
  - Help people access care
- State Funding
  - Maintain current investment
  - Provide additional investment of \$100 million/biennium
- Local Funding
  - Additional investment needed
  - Current funding must be maintained

# 2007 Legislative Session

- We had to organize ourselves
  - SACCHO workgroup and creation of local liaisons
  - Hired our own lobbyist
  - Coalition of lobbyists and supporting organizations
- Gained political support
  - Local boards of health resolutions and authorization to lobby
  - State association of counties made public health funding a priority
  - Met with governor to get in her budget
- Worked with house representative for legislation

# Toolkit

## 1. Communications tools/guidance/tips

- [Communication Plan - Message Map.doc](#)
- [How to Use Public Health Funding Tools.doc](#)

## 2. Handouts

- [4410 One Pager Final.doc](#)
- [Moving PH Forward - Priorities](#)
- [Moving Public Health Forward](#)
- [Handout - What is Public Health.doc](#)

## 3. PowerPoint Presentations

- [4410 Public Health Priorities communication.ppt](#)
- [4410 Public Health Priorities short.ppt](#)

## 4. Draft/Sample 4410 support Resolutions or letters

- [1st draftSHD4410Resolution - Snohomish.doc](#)
- [2006-05 4410 Public Health Funding - PHSKC draft resolution.doc](#)
- [BOH Resolution on 4410 Draft 1.doc](#)
- [4410 Letter Draft 1.doc](#)
- [4410 Letter from Board A - Thurston County.doc](#)

## 5. Joint Select Committee on Public Health Finance (EHCR 4410) - Documents

- [Joint Select Committee on PH Finance - Final Report](#)
- [Per Capita Local Contribs with Sea-King 101906.pdf](#)
- [Final Additional Investment Spending Plan\\_detailed plan\\_v1\(3\).doc](#)
- [Creating A Stronger Public Health System: Priorities for Action](#)

## 6. Supporters of the Recommendations of the Joint Select Committee on Public Health Finance

- [Washington State Association of Counties](#)
- [Organizations Supporting 4410](#)

Web link - [www.wacounties.org/wsalpho/phfunding\\_4410archive.html](http://www.wacounties.org/wsalpho/phfunding_4410archive.html)

## Legislation Passed with Funding:

- Blue Ribbon Commission Bill and Budget Proviso
  - Amended Public Health Improvement Plan Law – RCW 43.70.520 and 580
- Provided \$20 million/biennium to local public health
  - New work with increased performance expectations
- Tasks included:
  - Adopt statewide performance measures
  - Adopt prioritized list of activities and services that qualify as core public health function of statewide significance and develop performance measures for these

# Performance Measures for New Funds

## Stop communicable disease before they spread

### 1. Increase Varicella, Rota Virus, HPV, and pediatric influenza vaccinations.

*Data Source: Child Profile*

- A. Number of vaccine doses ordered by each local health agency
- B. Number of doses administered as recorded in CHILD Profile

### 2. Improve the investigation of notifiable conditions.

*Data Source: PHIMS*

- A. Percent of cases reported to local health agencies within the required timeframe
- B. Percent of where investigation was initiated within the timeframe specified in the Guidelines
- C. Percent of with a completed investigation as indicated by completion of “essential fields”

## Reduce the impact of chronic diseases

### 3. Develop and implement effective obesity interventions.

*Data Source: Survey*

- A. Number and description of local health agency activities and interventions

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# Adopted Activities and Services

## Priorities for next new dollar invested

Re-affirmed the priorities established in the 2006 report *Creating a Stronger Public Health System*

## Core Public Health Functions

Specific activities, services, and performance measures are in development for each

1. Communicable disease prevention
2. Emergency response
3. Chronic disease, disability prevention
4. Healthy family development
5. Assessment of local risks, trends, and evaluation
6. Environmental concerns
7. Access to care

## Next Steps

- Cope with devastating economic downturn and the “perfect storm” of revenue shortfall at federal, state, and local levels
- Fully develop the activities and services with performance measures
- Deliver on performance measures for initial funding and report back to legislature in November 2009
- Improve our process and go back to legislature for more money

# Lessons Learned

- There is no one right way.
- Be nimble! Persistence. Patience. Relentless goodwill.
- Importance of communication, trust and partnership: *public health system*.
- Agree on messages and stick with them.
- Don't let the perfect be the enemy of the good.
- Know your strengths and weaknesses.
- Performance measures, outcomes, and key health indicators are building blocks strung into a *system*.
- Must know the executive and legislative branch budget and policy processes.
- Your legislative champion is an important “pick.”
- Once the legislature is in charge, you lose control.

# Your Experiences

- Who else has tried this
- What were your outcomes and lessons learned



# Resources

- Online
  - [www.wacounties.org/wsalpho/phfunding\\_4410archive.html](http://www.wacounties.org/wsalpho/phfunding_4410archive.html)
  - [www.doh.wa.gov/hip/](http://www.doh.wa.gov/hip/)
  - [www.wacounties.org/wsalpho/phfunding.html](http://www.wacounties.org/wsalpho/phfunding.html)
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