

Public Health As A Social Justice Enterprise

Justice = *truth* + *power*



Research
+
Data



Community
Organizing

Alameda County's Place-based Approach

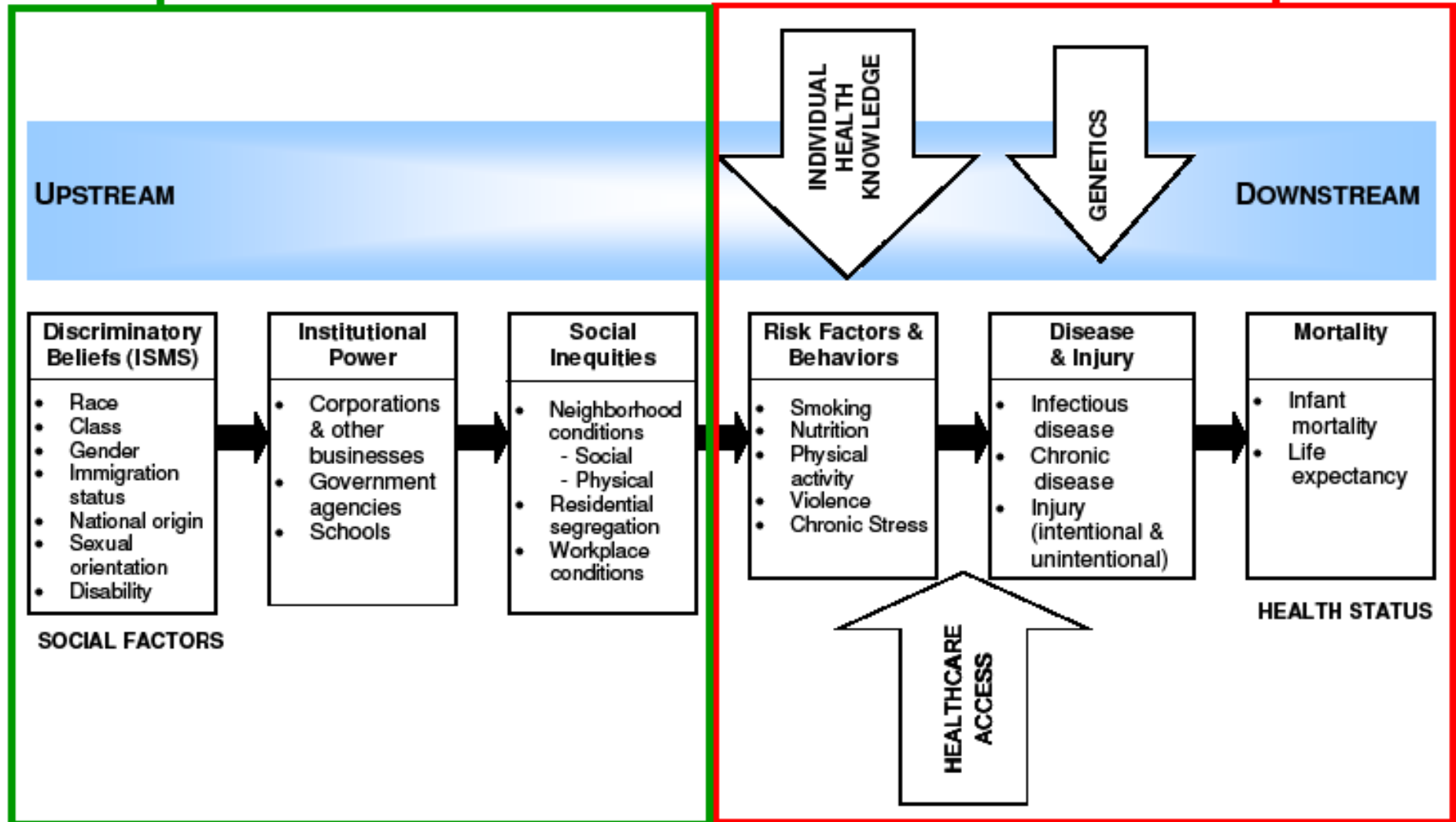
Build social, economic and political power in communities to advocate for equal distribution of resources.



A Framework for Health Equity

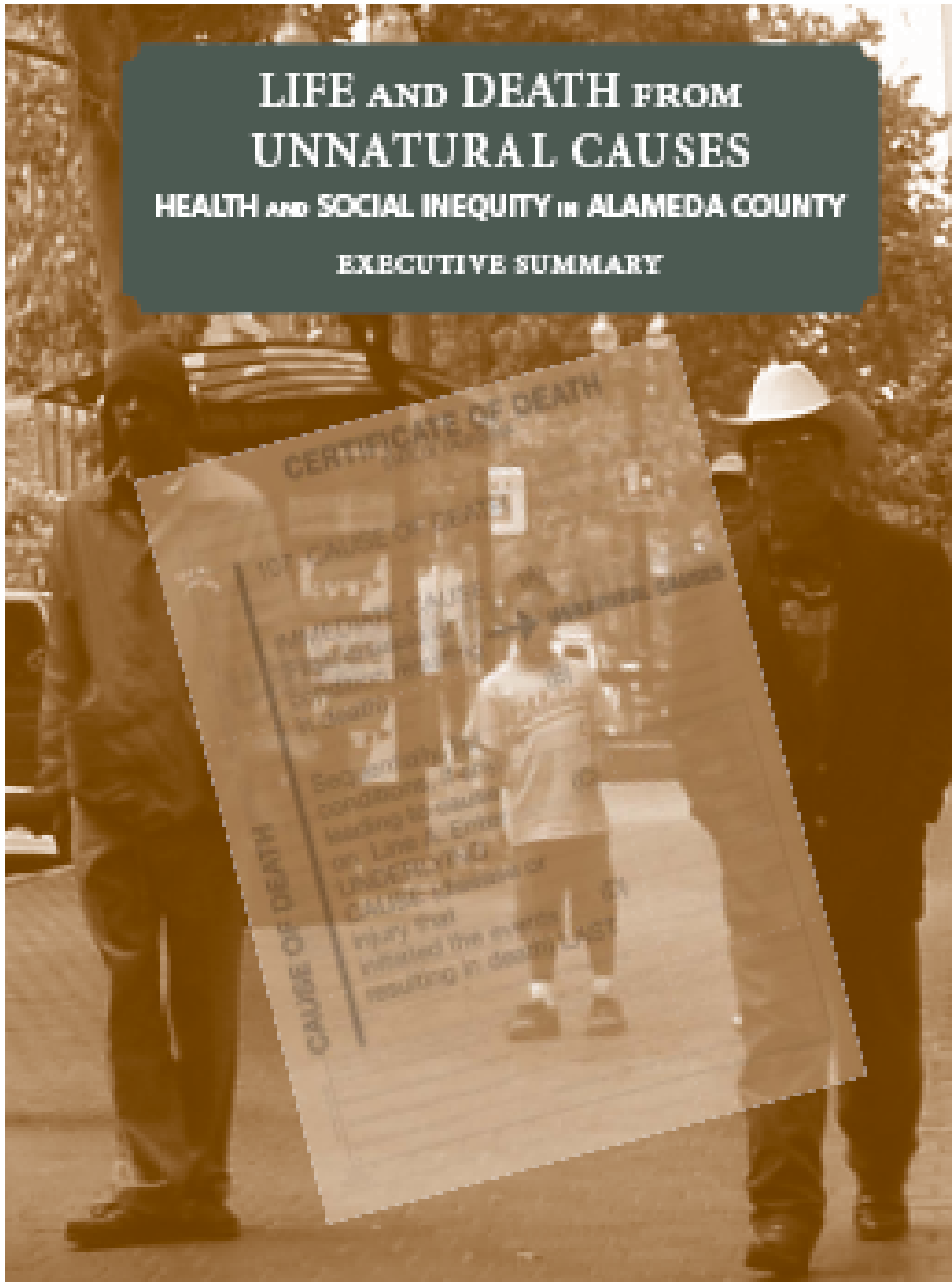
Socio-Ecological

Medical Model



- Adapted by ACPHD from the Bay Area Regional Health Inequities Initiative, Summer 2008

LIFE AND DEATH FROM
UNNATURAL CAUSES
HEALTH AND SOCIAL INEQUITY IN ALAMEDA COUNTY
EXECUTIVE SUMMARY



Policy Principles

- Understanding historical forces
- Multiple sectors
- Meaningful public participation
- Monitoring impact of social policies
- Cumulative impact
- Strengthening social fabric
- Land use policy